FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

G. W. CROSNOE, MANAGER
MERCHANDISING DIVISION

August 2, 1940

To Goal-Hi Users

Greetings:-

Many of you responded generously when we requested your experiences in conducting Goal-Hi games. We are happy to return to you the composite result of your splendid cooperation in the form of the booklet enclosed with this letter.

The popularity of this fine game continues to boom as an increasing number of Directors of Physical Education and Recreation make it a part of their activity program. You may know of some interesting phase, incident, or new application of Goal-Hi in your community. We are always interested in such developments and will be glad to have you tell us about them.

Another thought - perhaps some of the adaptations shown in the enclosed booklet will suggest locations for additional Goal-Hi units. The same source from which you secured your original standard will be glad to supply your needs.

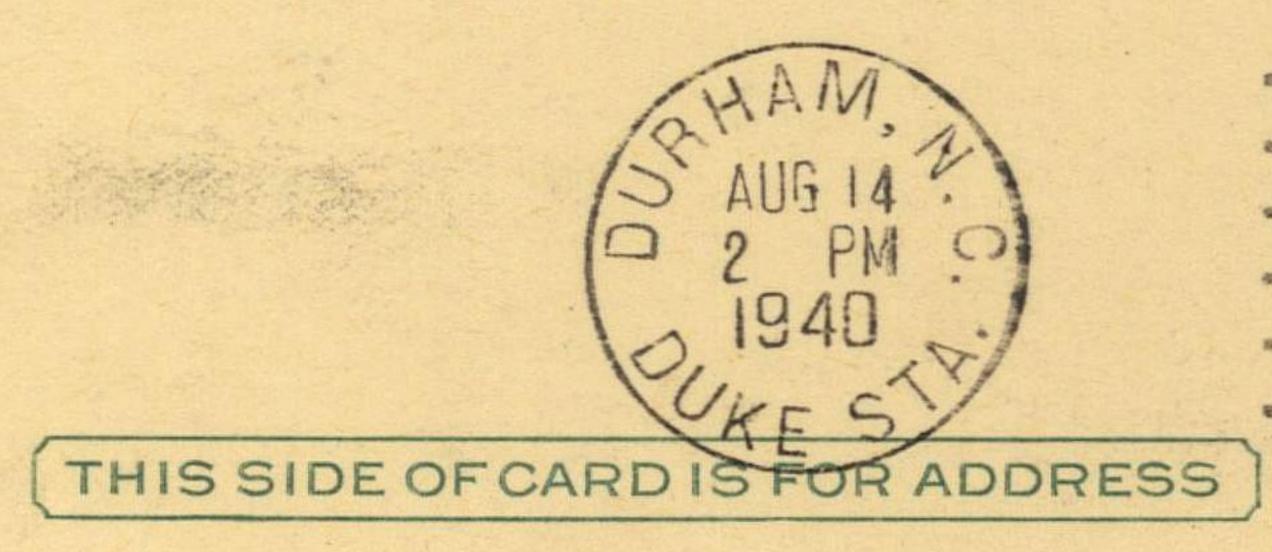
Cordially yours,

FRED MEDART MANUFACTURING CO.

Manager, Merchandising Division

GWC /MR

August 21, 1940 Miss Cathorine Bell 117 Crescent Avenue Macon, Georgia Dear Miss Bell: We have your card of recent date requesting a Goal-Hi rule book. Your request should be sent to Mr. R. B. Weinzettel, Sales Promotion Manager, Medart Manufacturing Company, St. Louis, Missouri. The Hedart Company manufactures and distributes Goal-Hi equipment; they also distribute the rule books for the game. I am sure Mr. Weinzettel will give you prompt attention. Sincerely yours, Secretary to Dr. F. C. Allen





Physical Education Dep't University of Kansas Laurence-Kansas

117 Crescial and. Macon, La. Physical Ed. Def't. Univ. of Kansas Lawrence, Kansas. Gentlemen: Please send me the rules for playing Goal - Hi. If you do not have the rules, let me know from what source they may be abtained. yours truly, Catherine Bell Mr. W. E. Carldnuff The W. A. Holt Company, Inc. 113-115 North Fifth Street Waco, Texas

Dear Mr. Carkhuff:

We have your letter of August 22 requesting information regarding Goal-III rule books.

Your request should be sent to Mr. R. Weinzettel, Sales Promotion Manager, Medart Manufacturing Company, St. Louis, Missouri. The Medart Company manufactures and distributes Goal-Hi equipment; they also distribute the book of rules for the game.

I am sure Mr. Weinzettel will give you prompt attention.

Sinceroly yours.

Director of Physical Education and Recreation Vareity Dasketball Coach

A. H. KIRKSEY
VICE PRESIDENT AND MANAGER

The W. A. HOLT COMPANY Inc.

113-115 NORTH FIFTH STREET + TELEPHONES 4141-4142

WACO . TEXAS

Aug. 22, 1940.

Dr. Forrest A. Allen Dir. Physical Education University of Kansas Lawrence, Kans.

Dear Dr. Allen:

WEC/r.

Please send to us or advise where we can buy a few copies of rules of your new game of Goal-Hi. This information, we assure, you will be appreciated.

Yours truly,

THE W. A. HOLT COMPANY/INC.

W. B. Carkhuff



Mr. M. C. Wolfe Superintendent of Schools Onekama Consolidated School Onekama, Michigan

Dear Mr. Wolfe:

We have your letter of September 6 requesting two rule books for Goal-Hi.

Weinzettel, Sales Promotion Manager, Medart Manufacturing Company, St. Louis, Missouri. The Medart Company manufactures and distributes Goal-Hi equipment; they also distribute the rule books for the game.

I am sure Mr. Weinzettel will give you prompt attention.

Sincerely yours,

Secretary to Dr. F. C. Allen

ONEKAMA CONSOLIDATED SCHOOL

Onekama, Michigan

September 6, 1940

Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Please send two copies of your rules book for "Goal Hi". Please inclose statement with order.

Very truly yours,

M. C. Wolfe, Supt. of Schools

MCW: LM

Miss Hazel Leigh, Secretary Fort Worth Boys' Club 20th Street & Ellis Avenue Fort Worth, Texas

Dear Miss Leigh:

I have your letter of September 10 requesting a Goal-Hi rule book.

Your request should be sent to Mr. R. E. Weinzettel, Sales Promotion Manager, Medart Manufacturing Company, St. Louis, Missouri. The Medart Company manufactures and distributes Goal-Hi equipment; they also distribute the book of rules for the game.

I am sure Mr. Weinzettel will give you prompt attention.

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA: 1g

co: Mr. Weinzettel

P.S. Your request together with a copy of this letter is being sent to Mr. Weinzettel today.

September 16, 1940 Mr. Roy E. Weinzettel Sales Promotion Manager Medart Manufacturing Company St. Louis, Missouri Dear Roys I am sending you the communication from Miss Theo B. Parr, Emmerich Manual Training High School, Indianapolis, Indiana, together with a copy of my letter to her. I trust you will take care of her request at your earliest convenience. With kindest regards, I am, Sincerely yours. Director of Physical Education and Recreation Versity Besketball Coech FCA:1g Encs.

Miss Theo B. Parr Emmerich Manual Training High School Indianapolis, Indiana

Doar Hiss Perra

This will acknowledge receipt of your favor of the 13th instant concerning rules for the mass basket-ball game, Goal-Hi.

The Medart Manufacturing Company of St. Louis are the manufacturers of this equipment as well as the possessors of the rules. I am writing them today, attention Mr. Roy E. Weinzettel, asking that he write you at once giving you full information.

I am sure you will hear from them very shortly.

Very cordially yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:1c

cc: Mr. Weinzettel

Emmerich

Manual Training High School

Indianapolis, Ind.

Sept. 13, 1940

Dr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dr. Allen:

Can you tell me where I might be able to obtain the rules and description of the mass basketball game called "Goal-Hi"? I am wondering if we can use it in our physical education classes.

Very truly yours,

(Miss) Theo B. Parr

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

September 19, 1940

G. W. CROSNOE, MANAGER MERCHANDISING DIVISION

Dr. Forrest C. Allen,
Director of Physical Education,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

We received your correspondence of September 16, informing us of Miss Theo B. Parr, of the Emmerich Manual Training High School, Indianapolis, Indiana, interest in Goal-Hi equipment.

We wish to advise that immediately upon receipt of your correspondence the attached letter was written to Miss Parr and she was also forwarded the catalog illustrating, pricing and describing Goal-Hi equipment.

Thank you very much for passing this inquiry on to us.

Yours very truly,

FRED MEDART MANUFACTURING CO.

7. E. Medant

Merchandising Division

F.Medart/MFZ

Miss Theo B. Parr Emmerich Manual Training High School Indianapolis, Indiana

Dear Miss Parri

We have been advised by Dr. Allen of your interest in Goal-Hi and we are mailing you, at his request, under separate cover, a catalog illustrating and describing official Goal-Hi equipment and outlining the many opportunities for health, fun and exercise this new play-game offers.

Only one piece of inexpensive equipment and a ball are required to play Gosl-Hi. A complete official Goal-Hi Rules Book is furnished with each order for Goal-Hi equipment.

All prices as shown in the catalogs are net prices (subject to no discount) delivered to customer's nearest freight station. Our terms are 30 days net cash, or 2% discount allowed if cash accompanies order.

For your convenience we are enclosing an order blank with the Goal-Hi catalog. We guarantee complete satisfaction or your money refunded. Your order will be appreciated.

Yours very truly,/

FEED MEDART MANDFACTURING CO.

Merchandising Division

F.Medart/S

September 26, 1940 Mr. Roy E. Weinzettel Sales Promotion Hanager Medart Manufacturing Company St. Louis, Missouri Dear Roy: I am sending you the communication from Miss Beulah Culbertson, Librarian, Mississippi State College for Women, Columbus, Mississippi, together with a copy of my letter to her. I trust you will take care of her request at your earliest convenience. With kindest regards, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball Coach FCA:lg mos.

September 26, 1940 Miss Beulah Culbertson, Librarian J.C. Fant Memorial Library Mississippi State College for Women Columbus, Mississippi My dear Miss Culbertson: This will acknowledge receipt of your favor of the 24th instant concerning rules for the mass basketball game, Goal-Hi. The Medart Manufacturing Company of St. Louis are the manufacturers of this equipment as well as the possessors of the rules. I am writing them today, attention Mr. Roy E. Weinzettel, asking that he write you at once giving you full information. I am sure you will hear from them very shortly. Very cordially yours, Director of Physical Education and Recreation Varsity Basketball Coach FCA:1g co: Mr. Weinzettel

Mississippi State College for Women Columbus, Mississippi

Sept. 24, 1940

Dr. Forrest C. Allen, Lawrence, Kansas

Dear Dr. Allen:

Will you please send to our library two (2) copies of your book, GOAL-HI, \$1.00 each.

Thanking you for this favor, I am,

Yours very truly,

(signature)
Beulah Culbertson
Librarian
J.C. Fant Memorial Library

October 4, 1940 Mr. Roy E. Weinzettel Sales Promotion Manager Medart Manufacturing Company St. Louis, Missouri I am sending you the communication from Miss Jessie R. Garrison, Supervisor of Physical and Health Education, Department of Education, Montgomery, Alabama, together with a copy of my letter to her. I trust you will take care of her request at your earliest convenience. With kindest regards, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball Coach FCAslg Enco

October 4, 1940 Miss Jessie R. Gerrison, Supervisor Physical and Health Education Department of Education Montgomery, Alabama Dear Miss Garrison: Thank you for your kind favor of the 28th ultimo. The Medart Manufacturing Company of St. Louis manufactures the Goal-Hi game for me. I am writing Mr. Roy Weinzettel of the Wedert Company, asking that they send you full particulars at once. I will pass on your greetings to Hiss Hoover and Miss Stapleton. They are having a cowboy dancing mixture here in the sympasium Friday evening. They seem greatly pleased with the work they got from Dr. Lloyd Shaw this summer. I assure you that you will hear from the Medert Company at once, and I believe you will find that Goal-Hi will fit many needs for intermediate, junior and high school groups. Very cordially yours, Director of Physical Education and Recreation Varsity Besketball Coach FCA: 1g

STATE OF ALABAMA DEPARTMENT OF EDUCATION

MONTGOMERY

September 28, 1940

Dr. F. C. Allen
Physical Education Director
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I have just noted in the current issue of The Coach a description of the game High-lo, and that you are the author of the official rules of this game. I have seen this game played at some of our camps, and I am very eager to have full information about it. I shall appreciate it, therefore, if you will give me any information you may have about it which you feel would be of benefit to a state director of physical education.

It was my good fortune to meet Miss Hoover and Miss Stapleton while taking cowboy dancing from Lloyd Shaw this summer. You people in Kansas must do a great many good things in our field. If, from time to time, you have interesting available materials, we shall be glad to have copies of them.

Sincerely yours,

Jessie R. Garrison, Supervisor Physical and Health Education

JRG:MJ

CC: Forrest C. Allen University of Kansas Lawrence, Kansas

October 7, 1940

Miss Jessie R. Cerrison Supervisor of Physical and Health Education Department of Education Montgomory, Alabama

Dear Madam:

We have been advised by Dr. Allen of your interest in Goal-Bi and we are mailing you, at his request, under separate cover, a catalog illustrating anchescribing official Goal-Bi equipment and outlining the many opportunities for health, for and exercise this new play-game offers.

Only one piece of imexpensive equipment and a ball are required to play Goal-Mi. A complete official Goal-Mi Rules Book is furnished with each order for Goal-Mi equipment.

All prices as shown in the catalogs are net prices (subject to no discount) delivered to customer's nearest freight station. Our terms are 30 days net cash, or 2% discount allowed if cash accompanies order.

For your convenience we are enclosing an order blank with the Goal-Ni catalog. We guarantee complete satisfaction or your money refunded. Your order will be appreciated.

Yours very truly,

FRED MEDILET MARGINACTURING CO.

Morebandising Division

F. Hedert/S

I am sure you will hear from them very shortly.

Very cordially yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCAslg co: Mr. Weinzettel

October 8, 1940 Mr. Roy E. Weinzettel Sales Promotion Manager Medart Manufacturing Company St. Louis, Missouri Dear Roys I am sending you the communication from Mr. John A. Johnson, Mirector of Athletics, Maquoketa Public Schools, Maquoketa, Iona, together with a copy of my letter to him. I trust you will take care of his request at your earliest convenience. With kindest regards, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball Coach FCA:18

MAQUOKETA PUBLIC SCHOOLS Maquoketa, Iowa

Oct. 3, 1940

Dear Dr. Allen:

Could you send us rules on games to be played with your Goal-Hi equipment. We have several but are at a loss in just how to get the most good from them.

Sincerely,

John A. Johnson Director of Athletics

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

Oct. 12, 1940

G. W. CROSNOE, MANAGER MERCHANDISING DIVISION

> Dr. Forrest C. Allen, Director of Phy. Education and Recreation Varsity Basketball Coach University of Kansas Lawrence, Kansas

Dear Dr. Allen:-

We received your correspondence of October 8, informing us that Mr. John A. Johnson, Director of Athletics, Maquoketa Public Schools, Maquoketa, Iowa, had written to you requesting the rules for Goal-Hi.

We wish to advise that under date of Oct. 2, Mr. Johnson wrote direct to our company requesting these rules and they were sent to him under date of October 4.

However, we will write to Mr. Johnson and advise him that these rules were sent and also, that you had passed his inquiry on to us.

We thank you very much for passing Mr. Johnson's request on to us.

Yours truly,

FRED MEDART MANUFACTURING CO.

Merchandising Division

F. Medart: ms

October 12, 1940 Mr. Roy E. Weinsettel Sales Promotion Manager Bedort Banufacturing Company Ste Louis, Missouri Dear Roy: I am conding you two requests for a set of rules for Goal-Hij one from Mary Belle Montgomery, 611 E. Sumptor, Monia, Jonns, and the other from Muriel T. Berber, Girls' Mrector, Department of Health and Physical Education, Laurence High School, Laurence, Long Islande I trust you will take care of these requests at your carliest convenience. With kindest regards, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball Coach FCAslg The same

October 12, 1940 Miss Muriel T. Barber Girls * Director Department of Health & Physical Education Lawrence High School Laurence, Long Island Dear Miss Barbor: This will acknowledge receipt of your favor. of the 8th instant concerning rules for the mass basketball game, Goal-Hi. The Medert Manufacturing Company of St. Louis are the manufacturers of this equipment as well as the possessors of the rules. I am writing them today, attention Mr. Roy B. Weinzettel, asking that he write you at once giving you full information. I am sure you will hear from them very shortly. Sincerely yours, Director of Physical Education and Recreation Versity Basketball Coach cc: Mr. Weinzettel

611 E. Sumpter Mexia, Texas
October 5, 1940

Dr. Forrest C. "Phog" Allen Director of Physical Education University of Kansas

Dear Sir:

We are organizing physical activity groups in our school system and have decided that we should like to use the game "Goal-Hi" for group play. You are the originator and developer of the game, so we thought you would probably be able to send us a copy of the rule book that we have not been able to secure elsewhere, or have not learned just where to secure it.

We have the equipment, but have failed to receive instructions with it, since it was home manufactured, mostly.

If there is a charge for the information, please send C.O.D.

Thank you.

Yours truly, Mary Belle Montgomery

(if you should have any other suggestions or information, please include it in the order)