

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

G. W. CROSNOE, MANAGER
MERCHANDISING DIVISION

August 2, 1940

To Goal-Hi Users

Greetings:-

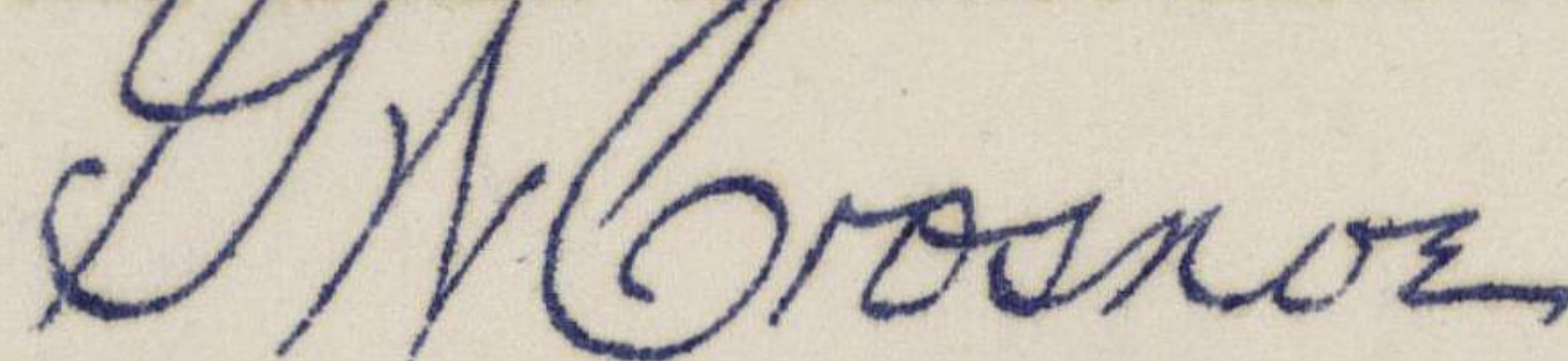
Many of you responded generously when we requested your experiences in conducting Goal-Hi games. We are happy to return to you the composite result of your splendid cooperation in the form of the booklet enclosed with this letter.

The popularity of this fine game continues to boom as an increasing number of Directors of Physical Education and Recreation make it a part of their activity program. You may know of some interesting phase, incident, or new application of Goal-Hi in your community. We are always interested in such developments and will be glad to have you tell us about them.

Another thought - perhaps some of the adaptations shown in the enclosed booklet will suggest locations for additional Goal-Hi units. The same source from which you secured your original standard will be glad to supply your needs.

Cordially yours,

FRED MEDART MANUFACTURING CO.



Manager, Merchandising Division

GWC/MR