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1509-11-13 BALTIMORE AVE.,  
**KANSAS CITY, MO.**

February 14, 1940

Dr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear Dr. Allen:

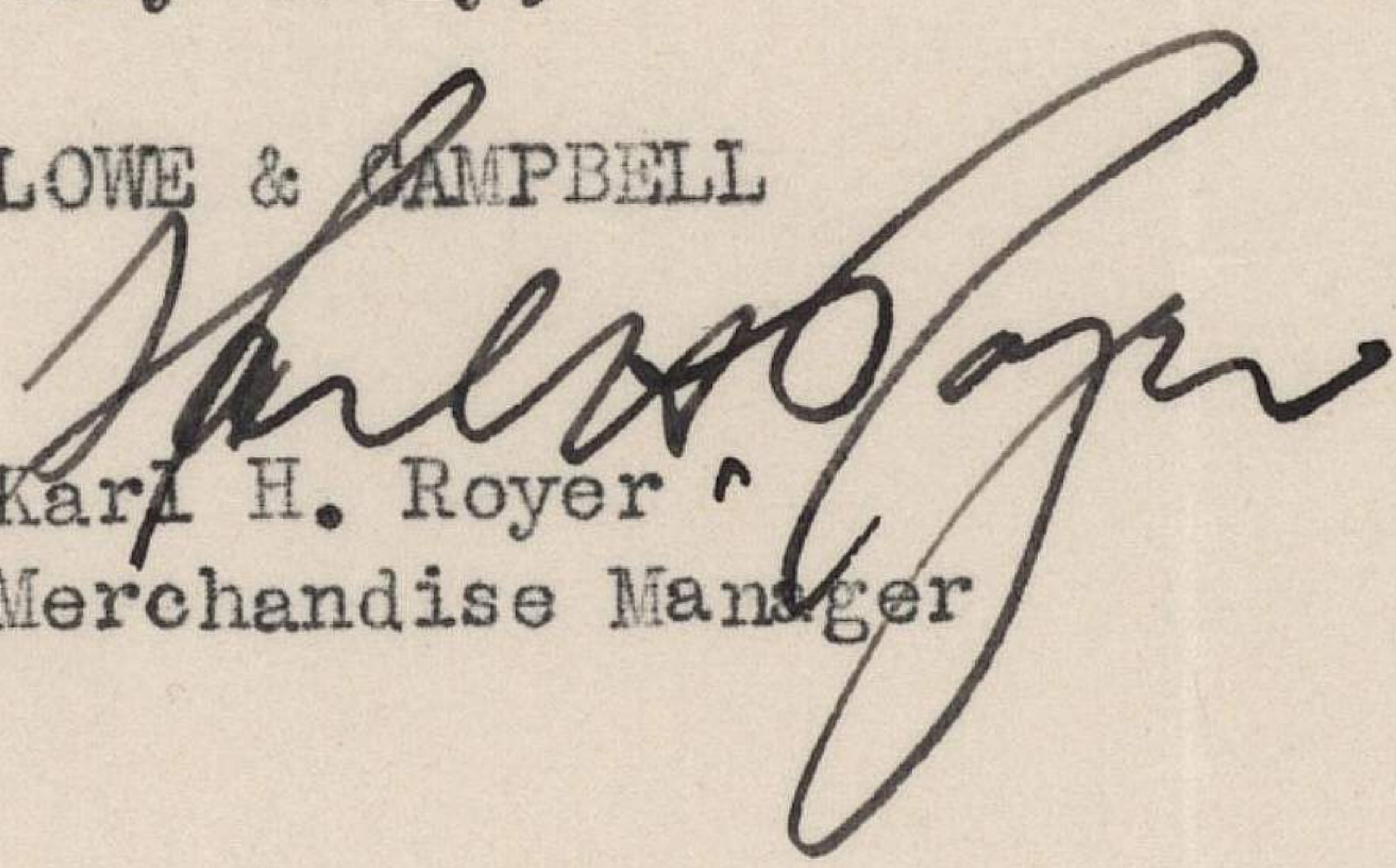
Mr. Roy Weinzettel of the Fred Medart Company was in Monday afternoon going over your Goal-Hi Game with us.

We are planning on taking it on, advertising in our publication "The Coach", as well as sending out about 25,000 circulars, and have hopes of securing a good number of sales.

Next time you are in Kansas City will be happy to have you drop in, and if you have the time we can discuss this matter a little further. There are some additional angles to it as far as we are concerned.

Very truly,

LOWE & CAMPBELL

  
Karl H. Royer  
Merchandise Manager

KHR/rw