

FARM JOURNAL

AND
Farmer's Wife

>> WORLD'S LARGEST RURAL MAGAZINE <<

WASHINGTON SQUARE
PHILADELPHIA, PENNA.

March 6, 1940

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

Congratulations on the new game "Goal-Hi". Since the articles appeared in the Athletic Journal, Nation's Schools, Sporting Goods Journal and Youth Today, I have received a number of inquiries from rural schools asking for more information about the game.

I have written to the Fred Medart Manufacturing Company and they have supplied considerable information and material. However, I believe an article in the Young America Department of Farm Journal and Farmer's Wife would help a lot in suggesting a solution to the recreational program in rural schools where lack of money handicaps the provision of suitable equipment.

After having studied "Goal-Hi" closely I am convinced that you have found the answer. However, there are a few questions I would like to have cleared up. Is "Goal-Hi" a patented game, requiring the use of authorized equipment or could schools or boys make their own goal and use a basket ball. In this connection I personally feel that it would be too bad if boys could not play the game simply because of the inability to raise \$21.75 up to \$30.00 for a goal as quoted in the Medart circular on "Goal-Hi" equipment. Most schools would prefer to buy the standard equipment, therefore, there would be little lost in sales by withdrawing such a restriction if one exists.

Have any school "Goal-Hi" Leagues or Conferences been established as yet. If so, where and how many?

I would appreciate receiving a photograph of yourself instructing some high school boys on the fundamentals of "Goal-Hi" if you happen to have such a picture. I would be glad to pay for it and some additional for the information which I have asked of you.

I am enclosing an air-mail stamped envelope for your reply and hope that we may hear from you shortly as I would like to have the article in shape for an early summer issue.

Thanking you in advance, I am

Sincerely yours,

Andrew H. Sundstrom
Andrew H. Sundstrom
Associate Editor

AHS:EJD