

January 29, 1940.

Mr. Les R. Freeburg,
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore Avenue,
Kansas City, Missouri.

Dear Les:

I am very happy to have your frank letter, and I quite agree with you that if somebody does not endeavor to sell Lowe & Campbell on the game of Goal-Hi, it is certainly not the fault of Lowe & Campbell, but the other fellow.

Last summer I wrote a comprehensive set of rules and they have been published and go out with this equipment. I have even written a set of rules for crippled children for Goal-Hi where segments of the court limit each team's activity. The fact that we have an adjustable standard makes this equipment not only versatile, but a very necessary part of many playgrounds or backyards where children frequent.

I am writing the Medart people at St. Louis asking that they get in touch with your Mr. Karl Royer. Perhaps I should have written Karl in the beginning, but I had had a nice visit with Dorothy Jean Campbell and just thought I would tell Keedy of the very pleasant visit I had and then incidentally I would promote a game with him that I think has many possibilities that have not been touched. All intramural games for girls in basketball should be played with Goal-Hi. This also applies to very small youngsters who have great difficulty shuttling back and forth across the court. Goal-Hi has perhaps all the possibilities of the game of basketball with the strenuousness removed of driving back and forth across the court.

I extend to you my humble apology, Les, and the drinks are on me, but I will make it a soft one. Next time I come in I will buy.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH