

February 12, 1940.

Mr. D. Keedy Campbell,
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore Avenue,
Kansas City, Mo.

Dear Keedy:

I am happy to get your explanation regarding the Fred Medart Company. I believe that the Medart people are changing their sales policy somewhat, but I am not sure what it is. However, I know that you will be very much pleased to meet Mr. Roy Weinzettel, their sales representative whom I consider not only a fine gentleman, but an excellent salesman and fine contact man.

I have written Mr. Weinzettel and he has promised me to call on your firm, and incidentally I know that he is planning on seeing Mr. Karl Royer.

I have been wanting to drop in and say hello to you people, but it seems I cannot easily get to Kansas City often enough to promote my National Collegiate semi-final and final tournament which takes place in Kansas City on March 22 and 23, and March 30. However, the next time I am in Kansas City I am going to drop by and say hello.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.