January 2, 1940.

Mr. Sam Huffman,
Y.M.C.A.,
120 So. 7th St.,
Terre Haute, Indiana.

Dear Mr. Huffman:

I am glad to have your inquiry of recent date concerning our new game, "Goal-Hi".

The equipment for "Goal-Hi" is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. They also have published a rules book which we spent the summer writing. I am sending your inquiry on to these people, asking them to send you detailed information, including price of equipment. I am sure that you will hear from them in a very short while.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 2, 1940.

Mr. R. E. Weinzettel,
Fred Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

I am enclosing two inquiries concerning the "Goal-Hi" equipment. Will you kindly send these people detailed information, including prices, at your early convenience?

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

Enc.

January 3, 1940.

Mr. W. A. Robinson, Manager,
Merchandising Division,
Medart Manufacturing Company,
St. Louis, Missouri.

Dear Bill:

Thank you for your kind letter of the 29th ultimo explaining the reason Mr. Dudley DeGroot did not receive prices on Goal-Hi equipment as soon as he expected them.

It seems to me that the prices could have been included in the letter that was written him, especially when it was evident that there was a sale for three of the standards; in fact the catalog might well have been included with the letter and sent first class instead of third class, so that it would have reached Mr. DeGroot in time.

I trust, however, that the necessary information reached him in time for his to place his order.

With best wishes for a happy and prosperous New Year, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

W. A. ROBINSON, MANAGER
MERCHANDISING DIVISION

December 29, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I just received your letter of the 28th regarding Dudley DeGroot's request for Goal-Hi literature. I have checked back in the files and find that we wrote Mr. DeGroot a letter on the 20th and mailed a Goal-Hi catalog under separate cover on the same day.

In the postscript on the letter which he wrote you he says that the letter just came in but no prices. The reason for this is that the catalog, including prices was sent to him under separate cover by third-class mail and would probably take two or three days longer to reach him.

I will admit that it does seem as though the mail took a long time to reach him but it was probably due to the Christmas rush.

I am today writing Mr. DeGroot a letter of apology and will attach another Goal-Hi catalog to my letter and send it first-class just in case the other one went astray.

Although your letter was addressed to Roy, I took the liberty of answering it because Roy and Fred Medart are, at the present time, in Syracuse, New York at a convention, which is a combination Physical Director and School Principal convention, and the only thing we are exhibiting is Goal-Hi. Roy is expected back in town Saturday and we all hope to hear a good report from him with regard to Goal-Hi in New York.

Kindest personal regards.

Yours very truly,

FRED MEDART MANUFACTURING CO.

W. A. Robinson

Manager, Merchandising Division

WAR/AC

January 5, 1940.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

Since I have heard nothing from you in reply to my letter of December 11th regarding the N.E.A. Convention to be held in St. Louis February 24-29, I am writing to suggest that although much of my time will be taken up with basketball, there is a possibility that I might be in St. Louis on the 27th. However, I would have to leave there the morning of the 28th because we are playing Missouri here on March 1st.

Let me know whether you think it desirable for me to try to be in St. Louis on the 27th.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 6, 1940.

Mr. James B. Gay,
Y.M.C.A.,
Bogalusa, Louisiana.

Dear Mr. Gay:

I am very glad to have your letter of the 3rd instant, and to know of your interest in our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Mo. They have also published a rule book which gives court dimensions, and so forth. I am sending your inquiry on to this firm, asking that they send you detailed information. I am sure you will hear from them in a very short while.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 8, 1940.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

Answering your favor of the 4th instant concerning your conference with Porter in Chicago, I beg to state that as chairman of the Research Committee of the National Basketball Rules Committee, I am pursuing the same policy in regard to convex backboards that I am pursuing in regard to Goal-Hi.

I have gone out on the limb so strongly for these things that I believe it is better to ask the members of my Research Committee to write me their opinions and also ask them to submit their reports to the Basketball Rules Committee. Their reports will be a part of the combined report that will be submitted to the Rules Committee concerning the convex backboard.

The Research Committee members are John Bunn, E. J. Hickox, Curtis Parker, H. V. Porter and Floyd Rowe, and practically all of them are pretty strong for the convex board. I expect to have a report on the convex board from my Research Committee to be submitted to the joint Rules Committee at their meeting in Kansas City on March 30, 31, April 1. I have no doubt that it will be favorable in most respects.

All the points that you bring up in your letter will be submitted to these members of the Research Committee. Of course, we will not mention your name or your firm's name, but we will see what objectionable points and what favorable points they will bring forward. It will be then up to the chairman to codify these and see what we can do about it.

I have gone so thoroughly into the matter and boosted it so strongly that I do not believe there is anything additional that you or your firm could assist us with at the present time. I will keep you advised as to the progress of our committee and the attitude that they take.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

January 4, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Last month I had quite a session with Porter in Chicago for the purpose of finding out what opportunity we had of getting the convex basketball backboard of modified size and shape, approved as optional equipment at the next meeting in March.

This was a lengthy session and was largely given over to the question of how we could get a patented item approved by the Committee and still avoid the appearance of establishing a monopoly. More about this angle later, but what I want to talk to you about now has to do with presenting this convex backboard idea before this Committee.

Porter seemed to be of the opinion that you, as Chairman of the Research Committee, should have some data available covering investigations or research made by you and possibly others comprising your Committee, and we are wondering whether we can count on you to work up something prior to this session so we can bring this matter to a vote.

We have had some very encouraging information to date, namely, that Hickox is a booster of the new convex board, and also a vote taken by Good of Williamsport indicating that of 18 coaches who inspected or used the board at the Williamsport Y.M.C.A., 13 were in favor of it, 3 disapproved, and 2 were non-committal. At the same session, which extended over several months, 237 players were interviewed and 178 approved the convex board, 40 disapproved, and 19 were non-committal.

John Bunn also writes under date of December 28 advising that they have had quite a little time in which to judge the board we gave them and that he had received many satisfactory comments and no criticisms. Bunn seems to be concerned over the question of expense and states that it will be necessary for the Rules Committee to consider this item as well as the playing advantages if the new board is adopted.

In other words, Phog, this desire of ours to have the convex board come up for a vote in March is not going to be so easy and we are trying to learn just how we can go about having this board approved. Certainly the coaches over the country who have had an opportunity to work with the board have many reasons to approve it, and the records speak for themselves.

FRED MEDART MANUFACTURING CO.

#2
Dr. Forrest C. Allen
Lawrence, Kansas

Can you give us any advice as to how you, as Chairman of the Research Committee, can present this matter; or is there anything we can supply that would be of assistance to you in this connection?

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.

Sales Promotion Manager

REW/AC

January 8, 1940.

Mr. R. E. Weinzettel,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

We are writing Billy Andlauer about the Paramount reel on Goal-Hi, and as soon as I hear from him I will pass the word along to you. We have had no more information as yet.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

January 8, 1940.

Mr. Billy Andlauer,
205 Ozark Building,
Kansas City, Missouri.

Dear Billy:

In October you wrote me that the Paramount reel on Goal-Hi should be along about the time the football season ended. I am wondering if this story has been released as yet. I shall be glad to hear from you at your early convenience.

With best wishes for a happy and prosperous New Year, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

January 4, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Some time ago you will remember I wrote you regarding the Paramount News release on Goal-Hi and you suggested that I write your friend in Kansas City, which I did.

I have heard nothing from him and I am wondering if it would be too much trouble for you to address an inquiry to him, asking when the picture will be released, and then let me know what you hear from this fellow.

We are getting a little concerned about this picture and are wondering whether it has been shelved.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.

Tom

Sales Promotion Manager

REW/AC

STEEL LOCKERS___STEEL WARDROBES___STEEL SHELVING___GYMNASIUM APPARATUS___GYM SEATS___BASKETBALL BACKSTOPS___PLAYGROUND APPARATUS

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205 Ozark Building,
Kansas City-Missouri,
Oct.28th-1939.

Dr.Forrest Allen,
Athletic Director,
University of Kansas,
Lawrence,Kansas.

Just received word from New York that two sound crews will be at the game, Friday, and my boys will also be on the story. They are coming from Chicago and will cover the Corn Husking Contest also.

This puts me on the spot as I have covered husking contests many times and know the actual contest is over in a short time,yet often the judges and scorers take several hours to determin the winner. One crew must stay at the farm,my men and the other sound crew will come to the K.U.Stadium. This means it is neccessary for me to take care of two trucks with a total of four cameramen from Chicago and my car with two cameramen and two helpers,making eight in all and a note to your West gateman to allow our trucks to pass.

Your Goal-Hi story should be along now,just as the football season ends. The last shots were well received and a letter explains that they are holding the negative for a tie-up with an openning basket ball story.

Thanking you for you attention for one minute to the above request,I close with a millions wishes for K.U. to win the balance of the games.

Cordially
Billy Andlauer
Billy Andlauer
205 Ozark,K.C.-Mo.

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

January 10, 1940

Dr.Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Your letter of January 8 with reference to the coming meeting of the National Basketball Rules Committee in relation to the convex backboard, was received by all of us with more than ordinary interest.

We are particularly pleased to note the closing sentence of your letter in which you advise that you will keep us advised as to the progress of the committee and the attitude they take.

We are extremely anxious that this convex board come up for consideration as it will undoubtedly be a prominent part of the meeting, judging from what we have received elsewhere, and that it be approved as optional equipment. The last desire on our part is, of course, understandable without much difficulty.

In any event, Phog, we are going to bear down on this subject as much as we can from our position as a manufacturer and shall thoroughly discuss this with you when we meet you during the N.E.A. Convention. At that time you will probably have some reports from your Committee, and we can, in turn, give you such data as we have compiled here and there over the past year.

One other thing, Phog, that is worthy of mention at this time, and that is your statement in the second to last paragraph, to the effect that you would not mention our name of the firm's name. I don't see how we are going to be able to avoid this question of identity inasmuch as Porter and yours truly have met on several occasions in connection with the disturbing problem of a possible patent being allowed us, in which case the thought of a monopoly being established, has come up for discussion. We attempted to side-step this, and, I think, in a very fair way by agreeing to license reputable manufacturers to fabricate convex backboards, altho we would like the privilege of passing on such applicants in conjunction with the Rules Committee. More about this later but it is an important fact, at least in Porter's mind, and also in mine.

Cordially yours,
FRED MEDART MANUFACTURING CO.

Sales Promotion Manager

REW/AC

January 11, 1940.

Mr. Jas. G. McAllister,
2810 Bayonne Avenue,
Baltimore, Maryland.

Dear Mr. McAllister:

I am glad to have your letter of the 8th instant, and to know of your interest in our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. I am sending your inquiry on to this firm, and I trust that you will hear from them in a very short while.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 11, 1940.

Mr. Malcolm Jones, Coach,
Alamo High School,
Box 32,
Alamo, Nevada.

Dear Coach Jones:

I am very glad to have your letter of the 8th instant, and to know of your interest in our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. They have also published a rule book which we spent the summer writing.

I am sending your request on to this firm, asking that they send you detailed information about the equipment. I am sure that you will hear from them in a very short while.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 11, 1940.

Mr. R. E. Weinzettel,
Sales Promotion Manager,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Roy:

I had thought that it would be possible for me to be in St. Louis with you on on Tuesday, February 27th, after our game at Ames, Iowa, on the 26th. I felt that I could spare that day before our game with Missouri on Friday, March 1.

I find now, Roy, that the train connections make it almost impossible. We play at Ames, thirty miles from Des Moines, and we make the trip by bus between these two towns. There is a train leaving Des Moines at 9 p.m., arriving in St. Louis at 7:30 a.m., but I do not believe our game at Ames would be over in time for me to drive back to Des Moines to catch this train.

There is a train leaving Des Moines at 1:05 a.m., arriving in Kansas City at 7:40 a.m., making it possible for me to arrive in St. Louis at 1:20 p.m. This, of course, would spoil your plans for the noon-day sales meeting.

I would appreciate your suggestions, but at the present it does not look as if we can get together on the date mentioned. Let me hear from you at your early convenience.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Train connections from Des Moines to St. Louis:

Lv. Des Moines - 9:00 p.m.
Ar. St. Louis - 7:30 a.m. Wabash

Or

Lv. Des Moines 1:05 a.m.
Ar. Kansas City 7:40 a.m.
Lv. " " 8:10 a.m.
Ar. St. Louis 1:20 p.m.

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

January 9, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

In reply to your letter of January 5, I am indeed glad to note that there is a possibility you could arrange to be with us in St. Louis during the N.E.A. Convention on the 27th.

The reason I have not replied to your letter of December 11 regarding the N.E.A. is because I understood from your letter that there was no possibility of your being with us due to your basketball schedule.

If we can get together and make a definite date for the 27th, I certainly would be glad to do so because of several reasons.

In the first place, there are a number of things we should be talking over in a general way and specifically; and secondly, we are going to have about 15 or 16 of our present sales representatives in for the N.E.A. Convention, and following an all-day sales meeting on Sunday, the 25th, we thought that possibly we could have a noon-day luncheon on the 27th while you are here and give them a good, big shot in the arm of the old Phog Allen pep so that when they go back out into their territory as District Managers for the sale of Goal-Hi, they will have some new thoughts and enthusiasm to spur them on to greater effort in our mutual behalf. How does that sound to you, Phog?

The only thing I would like to settle as quickly as possible is that we make a definite appointment for all of the 27th so I can schedule our several days of the Convention accordingly. I am sure you appreciate the fact that every minute of our time during this Convention is in demand one way or the other, and if we could definitely agree on the 27th for a noon-day sales meeting, in the interest of Goal-Hi, with you as the guest of honor, I want to do so.

Here's hoping you can make it, Phog, as I think this would be to the good of all concerned, and besides, it has been a long time since I have had the pleasure of spending a few hours with you.

Kindest personal regards.

Cordially yours,
FRED MEDART MANUFACTURING CO.

Roy

Sales Promotion Manager

REW/AC

January 12, 1940.

Mr. Don J. Seidel,
Coach, Neola High School,
Neola, Iowa.

Dear Coach Seidel:

I am very glad to have your letter of the 10th instant asking for information concerning our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Mo. They have also published a Goal-Hi Rule Book, which we spent the summer writing.

I am sending your letter on to this firm, asking them to send you the information you desire. I am sure that you will hear from them in a very short while.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 15, 1940.

Mr. Norman H. MacConnell,
Department of Physical Education,
John W. Weeks Junior High School,
Newton Centre, Massachusetts.

Dear Mr. MacConnell:

I was very happy to have your letter of recent date inquiring about our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. They have also published a rule book for Goal-Hi which we spent the summer writing. I am sending your letter on to this firm, and I am sure that you will receive the detailed information that you desire at a very early date.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 15, 1940.

Mr. Kenneth Johnson,
Recreation Director,
Qualo School,
Qualo, Texas.

Dear Mr. Johnson:

I was very happy to have your letter of the 5th instant asking for information about our new game, Goal-Hi.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. They have also published a rule book for Goal-Hi which we spent the summer writing. I am sending your inquiry on to this firm, asking that they send you detailed information at an early date.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 16, 1940.

Mr. R. E. Weinzettel,
Medart Manufacturing Company,
St. Louis, Missouri.

Dear Roy:

Under separate cover I am sending you a blueprint design of a locking device for the Goal-Hi standard which has been suggested by Mr. James Davis, of Haskell Institute, Lawrence, Kansas. Mr. Davis has been much interested in the advantages of Goal-Hi, and promised me some time ago to send this design.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 16, 1940.

Mr. James Davis,
Haskell Institute,
Lawrence, Kansas.

Dear Mr. Davis:

I am very grateful to you for sending me the design of a locking device which might be used on the Goal-Hi standard. I greatly appreciate your interest in this piece of playground equipment, and if there is any way in which we can reciprocate your kindness do not hesitate to call on us.

With best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

January 17, 1940.

Mr. Ben Solomon,
1313 South 31st Street,
Birmingham, Alabama.

Dear Mr. Solomon:

I am very happy to have your letter of the 9th instant regarding our new game, Goal-Hi. I note the suggestions you make, and should perhaps mention to you that this standard is adjustable to three different heights.

The equipment for Goal-Hi is made by the Fred Medart Manufacturing Company, of St. Louis, Missouri. They also publish a rules book which we spent the summer writing. I am asking this firm to send you their printed catalog and other material on Goal-Hi. I am sure that they, too, will be interested in your suggestions.

With thanks, and best wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

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(Address for month
of January.)
1313 South 31st St.
Birmingham, Alabama
January 9, 1940

Dr. Forrest Allen
Kansas University
Lawrence, Kan.

Dear Dr. Allen:

I read in the K. U. Graduate Magazine about "goal high," the fine new basketball game you invented.

This seems to me to fill a very real need and I would like very much to learn where the basketball standard can be purchased and, if I may be so bold, I would like to suggest that you make one additional modification on this standard:

To wit: why not make it adjustable for height so that little fellows could use it as a playground or backyard game--or even indoors in a relatively small room.

From the picture I have in front of me I note that the standard is supported by four diagonal braces which make it rather easy to trip over in the rush of play.

How about setting the standard in a flat, heavy, metal disc?

My guess is that this game will spread rapidly if given even slight encouragement.

Yours truly,

Ben Solomon

BEN SOLOMON

BS:fp