

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

December 8, 1939

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Phog:


I have just received the December issue of the Athletic Journal and I want to compliment you on that splendid picture that appears on page 36.

Seriously, Phog, I think this is a great article that should pull unlimited inquiries direct to you. I am anxiously waiting for the turn of events following this first general publicity of this type in a paper with the standing of the Athletic Journal.

Kindest regards.

Yours very truly,

FRED MEDART MANUFACTURING CO.

  
Sales Promotion Manager

REW/AC