

December 6, 1939.

Mr. Robert Reed,  
The Crowell Publishing Company,  
Philadelphia, Pa.

Dear Bob:

I have been informed that The Saturday Evening Post is planning to publish an article very soon on our new game of Goal-Hi, which we developed this past summer, and that the article is written in a rather uncomplimentary manner to the game.

I am writing you to ask if you would investigate for me, and see just what is being planned for this article.

Goal-Hi was designed primarily for the playground, and was never intended to replace the game of basketball. The goal is on an adjustable standard so that it may be used by groups of all ages. I am enclosing some of the descriptive material about the game for your information. The game is played on a circular court, with one goal, which makes it much more desirable for children and girls. Instead of shuttling back and forth from one end of the court to the other, as in basketball, they play around the one goal.

The goal for Goal-Hi is manufactured by the Modart Manufacturing Company of St. Louis. They have also published a rule book for the game.

I shall greatly appreciate hearing from you after you have looked into the matter.

With best wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.