

August 2, 1939.

Mr. R. E. Weinzettel,
Sales Promotion Manager,
Medart Manufacturing Co.,
St. Louis, Missouri.

Dear Mr. Weinzettel:

I am enclosing herewith the remainder of the copy on the "Goal-Hi" rules. I believe you have the first six pages of this copy.

We enjoyed immensely having you here on Monday and Tuesday, and I trust you felt your time was profitably spent. You may be interested to know that you broke into the publicity of our "daily horrifier", the Lawrence Journal-World, to the extent of a story regarding your connection with Medart as Sales Promotion Manager.

We will send to you a little later the rules for the other two games - Optional Game, with Penalty Box Provisions, and Three-Team Game, for the Physically Handicapped. But I wanted to rush this first copy of the regular game to you so that you could be working on suggestions.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH
Enc.

P.S. I believe it would be a good idea if you would purchase a copy of the National Basketball Playing Rules from a sporting goods store there in St. Louis. This book is a part of the Spalding Athletic Library, published by the American Sports Publishing Company. No doubt you will want to refer to it quite frequently, as will we, and I expect we will both discover certain discrepancies.

F.C.A.