

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

August 31, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

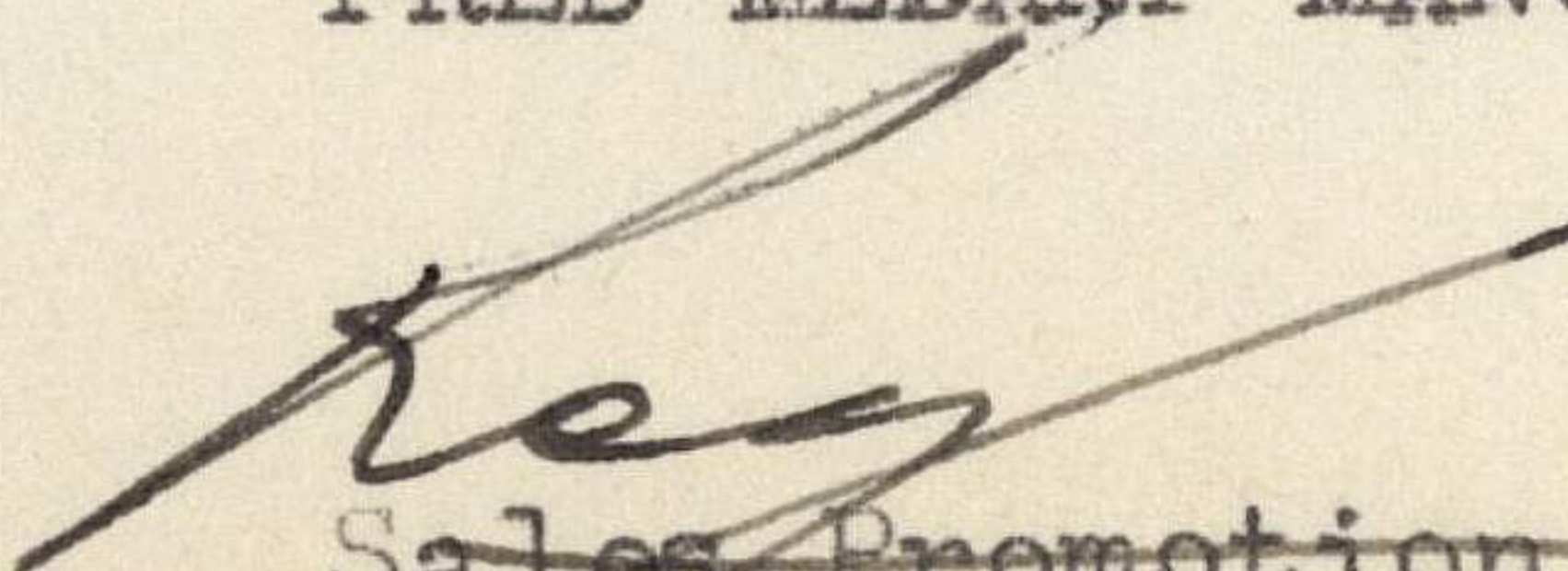
I meant to ask you when you were here to get in touch with Tom Bowlus and ask him to take another couple of pictures of Goal-Hi being used in the gymnasium by girls.

As you know, we have nothing of this sort available and Tom might as well take this picture as someone here. I suggest you get some close-ups, as was suggested by Hereford of International News Service, when taking these "shots", so we can get some of that "eye appeal" in the picture.

Incidentally "Phog", Tom wrote me advising that he was leaving for his vacation and asked me to send him a check. You will remember I ordered eight pictures originally from him, and promptly upon my return to St. Louis mailed him a check in full for those eight pictures. Later he sent me a large number of other pictures and I think his request for a second check was in connection with the second lot of pictures. I told him that I would like to have him let this rest a little while as I did not know how many of the pictures he sent me I could use. As you know, we are trying to decide now just what ones will be used, and I shall, of course, pay him promptly when we have made this decision. I mention this to you merely because he may wonder why he has not been paid for the second lot of pictures he sent me, some of which were in excess of what I requested. Thought you should have this information so if the question of payment to Tom comes up, you can explain it to him as I have done in the above.

In any event, we need a couple of indoor "shots" and I think we could use the girls because we have quite a few of the boys playing and, secondly, because the girls could be a high school team as well as a college team. Please let me know what can be done on this. Incidentally, we will need these pictures in a hurry.

Cordially yours,
FRED MEDART MANUFACTURING CO.


Sales Promotion Manager