

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

November 3, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:


No doubt Tom Bowlus has advised you, as he has me, that he has succeeded in getting three pictures and a short article in the current issue of the magazine "Pic".

You are likely to have some reaction to this publicity in the way of inquiries from prospects, and also from other publishing companies, and I want you to please keep me promptly advised of any such developments, particularly as concerns the publicity angle as we have things going pretty well now for the peak announcement of Goal-Hi, and want to keep everything right under our thumbs.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

REW/AC