

FRED MEDART

MANUFACTURING Co.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

W. A. ROBINSON, MANAGER
MERCHANDISING DIVISION

November 21, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doc:

We have all of the printed matter ready for distribution on Goal-Hi, including rules books, catalogs, convention booklets, etc., and in view of the fact that we have a number of things to take up with you regarding the promotion of Goal-Hi, I think this would be a very good time to make a trip to Lawrence to talk it over with you -- especially since Missouri is playing Kansas Saturday.

What I had in mind was leaving here Friday morning and driving to Lawrence along with E.J.'s. son so we would arrive somewhere in the neighborhood of 4 o'clock in the afternoon, and we could spend a few hours with you going over the Goal-Hi promotion.

I realize this is a very late date to think about tickets, and hotel accommodations but I would certainly appreciate it if you would see what you can do along this line for the two of us. *for the game*

As far as hotel accommodations are concerned, if it is absolutely necessary we can drive back to Kansas City Friday night and then back to Lawrence Saturday for the game.

Please wire me collect tomorrow if you can make the necessary arrangements --- and I don't think I need to tell you that I am anxious to make the trip.

Cordially yours,

FRED MEDART MANUFACTURING CO.

W. A. Robinson

Manager, Merchandising Division

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