

QUALITY AND GOOD VALUE

Established upon a policy of quality and good value, our house has never deviated from that course. Into the third generation we have been serving a clientele who expect good merchandise fairly priced.

ESTABLISHED 1896



PARKS-CHAMBERS, Inc.

Men's and Boys' Outfitters—Sporting Goods

37 PEACHTREE ST.

SPORTING GOODS HEADQUARTERS

- | | |
|---------------|---------------|
| 1. Ammunition | 7. Fishing |
| 2. Archery | 8. Football |
| 3. Badminton | 9. Golf |
| 4. Baseball | 10. Guns |
| 5. Basketball | 11. Ping-Pong |
| 6. Camping | 12. Tennis |

KING HARDWARE COMPANY

53 Peachtree Street

Walnut 3000

Atlanta, Ga.