

The Safety Sensation of 1939

Firestone CHAMPION

**The Only Tire Made With The
New Safety-Lock Cord Body
and The New Gear-Grip Tread!**

Never before in our experience has a tire met with such instant approval. Our customers have started a word-by-mouth campaign that is making this the biggest selling tire we have ever had. Look at these advantages.

Stronger Cord Body

The new Safety-Lock Cords are locked together by the new and improved Firestone process of Gum-Dipping. This means amazingly greater strength and greater strength means greater safety.

More Non-Skid Mileage

The sensational new Gear-Grip tread with more than 3,000 sharp-edged angles grips the road with a sure-footed hold to protect against skidding.

Now is the time to buy — get this safety protection on your car!

**EASY TO BUY! EASY TO PAY!
The Convenient Budget Way**

Only **\$2.75** per week
Set of Four



Listen to The Voice of Firestone with Richard Crooks, Margaret Speaks and Alfred Wallenstein, Monday evenings over Nationwide N. B. C. Red Network.

Listen to The Firestone Voice of The Farm—Everett Mitchell interviews Champion Farmers each week during the noon hour. See local paper for station and time.

Firestone Auto Supply and Service Stores

Peachtree and Eleventh Streets

Whitehall and Gordon Streets

Spring and Baker Streets

Ponce de Leon and Church St.—Decatur

HEmlock 3631

RAYmond 4112

WALnut 8628

CRescent 1746