

# THE SOUTHERN COACH AND ATHLETE

751 PARK DRIVE, N. E.  
ATLANTA, GEORGIA

Official Organ of  
Georgia Athletic Coaches Assn. and  
Georgia Football Officials Assn.

Atlanta, Georgia  
September 25, 1939

Dr. Forrest C. Allen,  
Kansas University,  
Lawrence, Kansas.

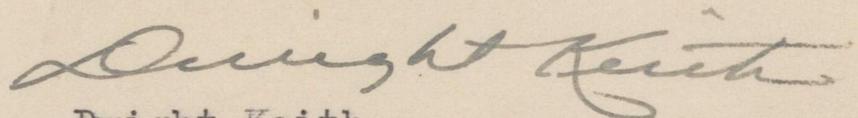
Dear Coach Allen:

You are familiar with the magazine which we published last year called "The Georgia Coach and Athlete." Interest in this magazine has spread to other states and a number of other coaches' and officials' associations are planning to adopt it as their official publication. The first issue of Volume II will appear in a few days as "The Southern Coach and Athlete."

We are eager to make it an instrument of greatest possible service to amateur athletics in this section and are asking outstanding coaches and school officials to serve on the advisory board. We would be happy to have you serve in this capacity. There are, of course, no financial or other obligations involved. We just want to know that we can call on you for suggestions that will improve the magazine and make it better serve ~~this~~ section.

We feel sure that a magazine of this nature can render a great service to the high schools and colleges of the South and your endorsement and moral support will help make it possible and will be greatly appreciated.

Very sincerely yours,



Dwight Keith  
EDITOR