Sent to Georgia Coach - Oct. 20

PRELIMINARY TRAINING AND DRILLS

The coach's preseason interest in the conditioning of his basketball players should manifest itself during vacation time, as early as late July or early August. Through personal correspondence the coach should urge his prospective players to evince deep concern about getting into shape. They should be directed to practice the following prescribed setting-up exercises for five minutes each day as strengtheners for the wrists, fingers, ankles and knees. These are the parts of the player's anatomy that are the most susceptible to injury.

So important does the writer deem these simple exercises that during the entire season he gives five minutes daily of the regular practice session, in addition to the five minutes prescribed for use at home, to their execution. Failure on the part of the men to execute these drills for five minutes daily in their rooms is regarded by the coach as a direct violation of the training schedule and is treated as such. If consistently followed, these exercises will so strengthen the ligamentous attachments of the fingers, wrists, ankles, and knees that few injuries will occur in scrimmage.

Heel and Toe. Rise slowly on heels and toes alternately ten or twelve times.

Full Squat. Assume an upright position, with arms at sides. With the arms stretched out full to the front, come slowly down to a full squat. With arms slowly stretched above the head, rise to a standing posture. With knees kept straight and the fingertips touching the floor, execute a full body bend. Repeat these movements alternately and slowly three or four times.

Push-up Dip. Get down on all fours with the body extended parallel to the floor and with fingers and toes supporting the body. Without letting the abdomen, chest, or thighs touch the floor, execute a full dip. Then push up and dip again. Without allowing the hips to sag, repeat this exercise twelve times.

Full Squat Dip. Stand in upright position. With arms extended laterally to perfect the body balance, extend the right leg to the front and sink slowly on the left foot to a full squat. Without touching the floor with the hands or with the extended leg. put entire weight on left leg and thigh, and depend upon the strength of the knee and the hip joints to bring the body again to an upright position. Finish with a rising skip. Repeat this exercise, three times on each leg, twice daily.

All these setting-up exercises should be slowly stretched through, quite after the manner of a contented cat before a fire. Plenty of stretching keeps the spine supple and the body youthful.

Nothing is better than open-handed boxing for the development of timing, footwork agility, body weave, and quick change of pace. Boxing teaches the follow-through more readily than any other sport. Its quick emphatic changes from offense to defense are comparable to basketball movements. A clever basketball player is generally a fine boxer. Footwork, headwork, and handwork are the prime essentials of both sports. In shooting or in guarding too few players are loose enough in their hips. Too few bend their knees sufficiently; they stand straight up and lock their knees.

Economy of defense is best emphasized by the boxer's stance. The boxer gives ground grudgingly as he simulates the movements of the ape man. Also, he springs quickly forward to the offense, ready to take every physical advantage to be gained through alertness and agility.

Boxing develops every fundamental movement vital to basketball. There

are two simple exercise setups which the author uses many, many times a season to correct glaring faults of fundamental basketball, on both individual offense and defense. Directions for their execution follow:

Line up the entire squad, toe to toe, one-half facing the other half -- at the regulation boxing distances. For the purposes of economy and efficiency, mass mov movements, first the offense and then the defense, must be made. In the beginning, these movements take on the nature of shadow boxing but later they develop into the real thing.

Each man should be instructed to use the boxer's crouch and to swing for his opponent's cheek with the open palm -- actually slapping his opponent's jaw if he does not weave back and out of the way without any defense other than a weave of his head and shoulders. Also each man should be instructed to be keenly alert for the quick thrust of his punishing opponent. The knees should be bent even more when on the defensive than when on the offensive. This exaggerated crouch is essential for a favorable escape from punishment. The body weave required on the offensive must be practiced equally well on the defensive.

After the first blows, the squads should alternate their positions, the defensive going on the offensive and vice versa. After approximately ten minutes of these initial fundamental movements, the pairs should be more widely separated and released for about three minures or less of friendly combat without the alternate movements described heretofore. At this juncture the coach should keenly watch developments because two high-spirited boys attempting to slap each other's faces might go too far. In the open-handed face slapping which follows, each man is out for himself, and the "devil take the hindmost". After this blood-tingling exercise the players are on fire and the coach should immediately swing them back into mass-drill team fundamentals.

About two weeks after the fall opening of school a coach should call a meeting of all men who expect to come out for the basketball squad. Arrangements should be made at this meeting for the medical examinations of every man expecting to try out for the team. A competent physician should give each of these prospective players appointments for thorough heart, kidney, and lung examinations before they ever suit up for the strenuous physical hardships of the practice floor. Such relentless precautions may save many mistakes and later regrets.

Also, at this first meeting with the candidates, a general plan for the year's work should be laid out for them. Then, beginning about the middle of October and lasting until after football season -- that is, after the Thanksgiving vacation -- three one-hour practices a week should be held. When the Thanksgiving recess is ended, the practice season should begin in earnest. Six two-hour practice sessions a week should become the rule. If coaches do not drive and drive hard during the short season left, but little can be accomplished. It takes patient and laborious work to instill fundamentals.

However, the coach's best judgment is forever being challenged in regard to the intensity of practice periods. If a team begins to show evidences of mental slumping, owing either to the tedious grind of learning fundamentals or to the overexertion of team play, a versatile and divining coach will switch off for a while on games which will require less physical effort and will supply valuable mental relaxation, such games as Crow and Crane, occasional basketball relays, and other competitive drills of this type.

Afternoon practices are better for the players than are evening practices. Practices held in the afternoon immediately after school hours give the players opportunity to eat their regular meals after their exercise and to study in the

evening. They can also relax well before going to bed, while after evening practices players often find it impossible to relax. Every athlete as well as every normal person should get eight hours of sleep. However, some coaches advocate evening practices so that the players may accustom themselves to shooting under artificial light. Such practices may be made the exception but not the rule. Advantages gained are more than offset by the disadvantages previously named. The effects of the attendant irregular habits of eating and sleeping will soon show in the players' efficiency.

[1939]

The writer is immensely pleased with your plans for the second annual coaching school clinic as sponsored by the Georgia Athletic Coaches Association. I am impressed with the progressiveness shown in this new scheme of having the various coaches who are leaders in their particular sport to instruct the high school boys from the state of Georgia. This plan will enable the student coaches to hear and to witness the actual coaching of fundamentals. Using the Georgia high school boys as guinea pigs in the individual and team-plan scheme is progressive education. Heretofore visiting coaches have lectured to the assembled student coaches desiring instruction, but have not had the benefit of taking players and teaching each man the individual defense, the individual offense, the team defense and the team offense so necessary in welding the team together as a unit.

It will behoove each one of the visiting guest coaches to put out the very best that he has so that those who listen in will get the greatest benefit in the shortest possible time. It will also show the contrasting differences between successful systems of play. One coach may stress the fast break. The other coach may stress the set and timing plays with the necessary screen or pick off. However, the uniformly successful coach will be the one who employs both systems -- the fast break by the offense when the defense is outnumbered, say two on one, or three on two, and so forth; and then when the defense has an equal number of men back in comparison to the equal number of offensive men rushing down the court, then a set play is in order because the intelligent coach will recognize the fact that the defense in basketball normally is stronger than the offense.

The first thing that a successful guard learns is to stand between the basket and his opponent. Therefore, when equal numbers are concerned the set play with its deception and pick off is the order of the day. But to have set plays there must be good ball handling and good timing.

I am told that those who appreciate basketball finesse the greatest are those who are schooled in appreciation of clever ball handling, good foot work, and excellent head work. It is said that the fast break covers up a multitude of basketball sins. A team may employ the fire-engine type of basketball, rushing pell-mell, helter-skelter down the floor, and at times they will catch their opposing defense off guard and outnumbered, and the offensive team will succeed in scoring a goal. But this type of team that employs only the fast break is very apt to pay little attention to defense. Their own goal is often unguarded and an intelligent team playing against a fast break may employ the long pass out from under the basket and catch their fast breaking opponents off guard.

The common conception of team work is that it applies only to the offense, when in reality team work shows at its best on the defense. This misconception can be attributed to the fact that in the early development of the game the players in possession of the ball were the centers of attraction, while very little thought was given to the players who did not have the ball. All efforts were placed on scoring, and no attention given to the work of preventing the opponents from scoring. The results of experience have changed these conditions until now the two phases of the game are given equal consideration, and in many instances their order of importance has been reversed.

The guard is the bipedal watchdog of the basket. He should always be found between his opponent and the basket. A good guard will hound the ball. A wily guard will never let the opposition slip in behind him. He will play the ball and not the man. A crafty guard must know how to use his weight to advantage, without fouling.

All prospective guards should take boxing lessons. The boxing skills

develop finished guarding technique. The guard should always be on top of the ball, and when he cannot get it he should cover his opponent in a flash.

The boy who spends the greater part of his childhood romping with a playful dog may become, in his college years, a star basketball guard, for he has learned from the animal certain instinctive movements which will aid him in diagnosing the fundamental movements of his opposing forwards and centers in his future basketball career. By learning how to meet these instinctive feints and bounds of his early animal companion, the intuitive guard will in varsity competition be more able to divine the next movements of his basketball opponents. Some coaches describe this uncanny sense of the guard as the sixth sense. Truly, it is an instinctive reaction which is developed to a high degree. These instinctive reactions must be stronger in the guard than in his opponents, or he will not succeed.

Daniel Boone, Cavey Crockett, Jim Bridger, Kit Carson, Wild Bill Hickok, and Buffalo Bill were some of our early day pioneers, Indian fighters, scouts, and trail blazers. These uncanny fighters, when nature was in the raw, always out-thought their opponents and beat them to the draw. It was necessary for them to do this to live. They understood the laws of nature and of primitive man.

So it is with a good guard. He out-thinks his opponent and beats him to position play. A successful guard knows his areas so well that he may intentionally leave a position apparently unguarded, for the purpose of drawing his opponent into a trap. By having perfect confidence in his own strength and agility, the guard will feign a certain inertia or lassitude to encourage his opponent to attempt a shot in supposedly uncovered territory.

Much after the manner of a cat lying near a rat hole watching for the escape of the rodent does the guard torment his opponent. The cat, thoroughly relaxed and at a distance from the hole, will encourage the rat to attempt an escape. Being instinctively possessed with a confidence in her own power, the

cat will leap upon her prey and exterminate it. So should the basketball guard know his own physical powers and the territory that he can successfully control. Such a guard will have poise and power and confidence and a contagious enthusiasm that bodes ill for an opponent who attempts an offensive thrust into his territory.

A versatile and aggressive guard will combine all the qualities of leadership at his command to ward off the offensive thrusts of two opponents. Only when outnumbered in man power is the guard in danger.

Successful guarding is done by the unit method. The coach builds one good guard, then builds another, and another, and another, and another. He then puts these units together and builds his team. In this way he builds his defensive mechanism.

In the same manner he builds the offense. The coach teaches the individual player the technique of ball handling. The coach's prayer for an ideal offensive basketball player is for a lithe, supple, rangy, powerful and courageous fellow with an athletic swing. He must be a clean, hard player ever ready to follow the lead of his captain and always able to think for himself. He must possess an all-seeing eye, an ever-ready and adept pair of hands that can handle the ball. It is then easy for the coach to teach offensive technique. By developing this offensive power in each one of the individual men he builds his team together by picking men who can pivot, pass, hook, shoot or dribble, as the occasion requires.

Every man on the team should be a good forward and he should be a flawless ball handler and an efficient guard. By developing this all around technique in a player this player can then fit into any niche on the team. A chain is no stronger than its weakest link; neither is a team any stronger than its weakest player.

I will especially emphasize fundamentals, both on the offense and the defense. I will take the individual players from the North Georgia team and

work with them individually, and then we will put them together as a team. And on Thursday night, August 24, we will have a lot of fun.

-- Dr. Forrest C. "Phog" Allen
Varsity Basketball Coach
University of Kansas.

November 1, 1938.

Mr. Dwight Keith, Secretary,
Georgia Athletic Coaches Association,
751 Park Drive,
Atlanta, Georgia.

Dear Mr. Keith:

This will acknowledge receipt of your favor of the 26th ultimo regarding the coaching clinic to be held in Atlanta the latter part of August. What date in August are you planning to hold the clinic and how long will your course last? I imagine that it will be of one week's duration.

I feel honored that your coaches have voted to have me give the work in basketball provided I am available and that we can agree on terms. As it appears now I will be available and I assure you that I certainly would want to be fair with you and the Georgia coaches and I assure you that I will give my very best of talent and energy in making this coaching clinic an outstanding success.

It would be a pleasure for me to work with and against Coach Mundorff of Georgia Tech.

I imagine that you have seen a copy of my new book, "Better Basketball", published by McGraw-Hill of New York. I am sending you some printed material so that you can see about what material I would cover in my fundamentals in my clinic work.

It would be an easy matter for you to secure the railway fare from Lawrence, Kansas, to Atlanta and return, and the hotel bill incurred while in your city. If you would inform me about what you feel your association is able to pay outside of traveling expenses and local entertainment, I would appreciate it. Of course, I want to live and let live, yet a laborer must of necessity be worthy of his hire.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~XXXXXXXXXXX~~
~~888 BOULEVARD, N. E.~~
ATLANTA, GEORGIA
751 Park Drive,

October 26, 1938.

Coach Forrest Allen,
University of Kansas,
Lawrence, Kansas.

Dear Coach Allen:

The Georgia Athletic Coaches Association held their first annual coaching clinic last August, and it proved to be an outstanding success. Football, Basketball and Track were included on our program. We are planning our clinic for next summer, and the coaches have voted to have you give the work in Basketball, provided you are available and we can agree on terms. The clinic will be held the last of August, and it is our plan to bring in two teams of all-star high school players. One team will be coached by you for a week, and the other will be coached by Coach Mundorff, of Georgia Tech. The high school coaches attending the clinic will be able to observe your methods, and at the close of the clinic the two teams will meet in a regular game. We did this last year in football and it proved very popular.

Let us know if you would be available next summer, and on what terms you would be willing to work for us.

Very truly yours,

Dwight Keith

Dwight Keith,
Secretary.

Classes Aug 9th
June 13th to

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~888 BOULEVARD~~
ATLANTA, GEORGIA
751 Park Drive.

November 29, 1938.

Coach Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Coach Allen:

Regarding the articles for the Georgia Coach & Athlete, I suggest that they be long enough to cover from one to three pages in the magazine. That will be between one thousand and three thousand words, or from three to eight typewritten pages double spaced. Anything in that neighborhood will be all right, and will be greatly appreciated.

I told Coach Mundorff yesterday about your coming and he was delighted. Other coaches who will work in this clinic are: Frank Thomas, W.A. Alexander and George Griffin.

Our publication goes to press around the first of each month. If you will get your articles here by the 20th of the month preceeding it will be time enough.

I have a copy of your new book and like it very much.

Sincerely yours,

Dwight Keith

Dwight Keith,
Secretary.

COACHES ATTENDING SECOND ANNUAL COACHING CLINIC

W. A. Alexander
Georgia Tech
Atlanta, Ga.

Jack Meagher,
A. P. I.,
Auburn, Alabama.

Forrest C. Allen,
Kansas University,
Lawrence, Kansas.

Forrest Towns,
University of Ga.
Athens, Ga.

Roy Mundorff,
Georgia Tech,
Atlanta, Ga.

Rex Enright,
University of South Carolina,
Columbia, S. C.

Paul Burnum,
University of Ala.
Tuscaloosa, Ala.

Bobby Dodd,
Georgia Tech,
Atlanta, Ga.

Henry Crisp,
U. of Ala.
Tuscaloosa, Ala.

Wilbur Hutsell,
Auburn, Ala.

George Griffin,
Georgia Tech,
Atlanta, Ga.

Norris Gean,
Georgia Tech,
Atlanta, Ga.

Jas. H. Sullivan
Glynn Academy,
Brunswick, Ga.

H. W. Clements,
Rockmart High School,
Rockmart, Ga.

Jack Thompson,
Benedictine School,
Savannah, Ga.

J. H. Oliver,
Savannah High School,
Savannah, Ga.

Charles Brown,
Wrightsville High School,
Wrightsville, Ga.

Roy Rollins,
Richmond Academy,
Augusta, Ga.

C. T. Tolbert,
Tech High,
Atlanta, Ga.

J. W. Riggs,
Reidsville High School,
Reidsville, Ga.

R. V. Brewer,
Hapeville High School,
Hapeville, Ga.

D. E. Riggs,
Grier High School,
Grier, S. C.

W. J. Eddy,
Schenectady High School,
Schenectady, N. Y.

Phil Alexander,
Cordele High School,
Cordele, Ga.

M. S. Flynt,
S. W. DeKalb High School
Decatur, Ga.

W. R. McDonald,
Schley County High School,
Ellaville, Ga.

H. J. Sharp
Lithonia High School,
Lithonia, Ga.

Walton Laney,
Y. M. H. A.,
Birmingham, Ala.

Don I. Gorham,
Joe Brown Jr. High,
Atlanta, Ga.

REGISTRATION LIST SECOND ANNUAL COACHING CLINIC

H. D. Butler,
Gordon Mil. College,
Barnesville, Ga.

W. L. Golightly,
Carrollton High,
Carrollton, Ga.

Art Graves,
Spalding High,
Griffin, Ga.

W. C. Smith
Fitzgerald High,
Fitzgerald, Ga.

K. R. Stewart,
Spalding High,
Griffin, Ga.

O. Mitchell,
Abram Baldwin College
Tifton, Ga.

Joe Martin,
Decatur High,
Decatur, Ga.

A. J. Slaton,
Grenada High,
Grenada, Miss.

T. L. Alexander
Tech High,
Atlanta, Ga.

C. E. McLain
Mt. Hill High
Hamilton, Ga.

H. A. Harmon,
Savannah High,
Savannah, Ga.

H. E. Rhame,
Columbia High,
Columbia, S. C.

A.D. Watson,
Wrens High,
Wrens, Ga.

N. R. Haworth,
Canton High,
Canton, Ga.

R. D. Powell,
Murphy Jr. High,
Atlanta, Ga.

M.E. Herndon,
South Ga. College
College, Ga.

John Lewis,
Russell High,
East Point, Ga.

H. W. Sturgis,
Eatonton High,
Eatonton, Ga.

W. H. Leverette,
Acworth High,
Acworth, Ga.

Jerry Eisenberg,
Savannah High,
Savannah, Ga.

R. W. Langford,
Albany High,
Albany, Ga.

B. D. Lee
Albany High,
Albany, Ga.

S.F. Burke,
R.E. Lee Institute,
Thomaston, Ga.

John W. Davis,
Lanier High,
Macon, Ga.

Lew Cordell,
G.M.C.,
Milledgeville, Ga.

J.H. Farmer,
Summerville High,
Summerville, Ga.

REGISTRATION LIST SECOND ANNUAL COACHING CLINIC

D.H. Purvis,
Center School,
LaGrange, Ga.

S. L. Coker
North Ga. College
Dahlonega, Ga.

W. P. Campbell,
Clarkston High School,
Clarkston, Ga.

Frank Anderson,
Oglethorpe University,
Atlanta, Ga.

Allen Shi,
West Fulton High School,
Atlanta, Ga.

H.J.B. Turner,
Dacula, Ga.
Dacula High School

J.K. Acree,
Nacoochee School,
Rabun Gap, Ga.

R.L. Bowen,
Russell High School,
East Point, Ga.

Jerome K. Jay,
Newnan High School,
Newnan, Ga.

S. B. Mims,
Cartersville High,
Cartersville, Ga.

Homer Sutton,
Dalton High School,
Dalton Ga.

Frank M. Holland,
Chauncey High,
Chauncey, Ga.

J.L. Jackson,
Lee High,
Chickamauga, Ga.

J. W. Tippens,
Pickens Co. High,
Jasper, Ga.

R.W. Dent
Clarkston High School,
Clarkston, Ga.

Robert Pinskton,
Parrott High,
Parrott, Ga.

E.E. Baker
Hapeville High,
Hapeville, Ga.

T.W. Gressette,
Citadel,
Charleston, S. C.

E.D. Palmer,
Cordele High,
Cordele, Ga.

E.J. Harrell,
Athens High,
Athens, Ga.

Bill Raney,
Ramsey High,
Birmingham, Ala.

H.L. Madden,
Boys High,
Atlanta, Ga.

Ralph Quarles,
Quitman High,
Quitman, Ga.

R.G. Moye,
Emory University,
Atlanta, Ga.

S.F. Jarrell,
Newman High,
Newnan, Ga.

Rufus Godwin,
Commercial High,
Atlanta, Ga.

D. B. Carroll,
Canton Jr. High
Canton, Ga.

Fred Perkins,
Canton Jr. High,
Canton, Ga.

REGISTRATION LIST SECOND ANNUAL COACHING CLINIC

T.G. Loudermilk,
Decatur High School
Decatur, Ga.

Jim Cavan,
Gainesville High School
Gainesville, Ga.

A. C. Shuler,
Jacksonville Beach,
Jacksonville, Fla.

Didney Scarborough,
Tech High School,
Atlanta, Ga.

Eddie Anderson
Toccoa High School,
Toccoa, Ga.

Allen Moore, ~~Jordan~~
Jordan High School,
Columbus, Ga.

Bob Lee,
Elberton High School,
Elberton, Ga.

E. P. Edge,
Tennille, Ga.High School,
Tennille, Ga.

W.W. Scheerer,
Edison High School,
Edison, Ga.

L. C. Perry,
~~E~~ LaGrange High School,
LaGrange, Ga.

J.T. Goen, Jr.
Hapeville High School,
Hapeville, Ga.

Louis Van Houten,
Marist College,
Atlanta, Ga.

Hollis Stanford,
Albany High School,
Albany, Ga.

George Carter,
Columbus High School,
Columbus, Ga.

V. C. McGinty,
Waynesboro High School,
Waynesboro, Ga.

B.W. Rushton,
Waycross High School,
Waycross, Ga.

Marshall O'Rear
Waycross High School,
Waycross, Ga.

B.F. Register,
Jordan High School
Columbus, Ga.

H. E. McNabb,
Albany High School
Albany, Ga.

C.H. Cofer,
Louisville Academy,
Louisville, Ga.

Lt. R.T. Evans
Ft. Benning, Ga.

B.O. Lanford,
Anderson High School,
Anderson, S.C.

Wendell Sullivan,
Richmond Academy,
Augusta, Ga.

Dwight Keith,
Boys' High School,
Atlanta, Ga.

Hubert Harper,
Richardson High School,
College Park, Ga.

E.P. Staples,
Perry High School,
Perry, Ga.

REGISTRATION LIST SECOND ANNUAL COACHING SCHOOL

C. E. Sammons
Darlington School
Rome, Ga.

Jack Finklea
Americus High
Americus, Ga.

H.L. Garland Baldwin High
Baldwin Ga.

John Varnedoe,
Savannah High,
Savannah, Ga.

E.P. Story
Russell High
East Point, Ga.

M.W. Bird
?

Selby Buck,
Lanier High
Macon , Ga.

Tobe Edwards,
Ga. Vocational & Trades School
Walker Park, Ga.

E.C. Townsend,
Savannah High,
Savannah, Ga.

Bill Organ
Boys High
Atlanta

R.L. Donald
Boys High
Atlanta

April 29, 1939.

Mr. Dwight Keith, Secretary,
Georgia Coaches Association,
751 Park Drive, N. E.,
Atlanta, Georgia.

Dear Mr. Keith:

I ask your pardon for the delay in acknowledging your kind favor of March 26.

Thank you for giving me the date of your annual coaching clinic in Atlanta. I am looking forward with a great deal of pleasure to being with you from August 19 to 25.

With best wishes for the success of your clinic, I am

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~XX888 BOULEVARD NE~~
ATLANTA, GEORGIA
751 Park Drive, N.E.

March 26, 1939.

Coach Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Coach Allen:

The date for our annual coaching clinic has been set for August 19-25. We are beginning now to work out the details and the outlook is very promising for a large school. We all feel fortunate in having you on our staff.

I knew you would like to know the exact date so you could make your summer plans accordingly.

Very sincerely yours,

Dwight Keith

Dwight Keith,
Secretary.

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~888 BOULEVARD NE XXX~~
ATLANTA, GEORGIA
751 Park Drive, N.E.

May 23, 1939.

Coach Forrest C. Allen,
Kansas University,
Lawrence, Kansas.

Dear Coach Allen:

Plans for our clinic are coming along nicely, and we are about ready to go to press with our literature. We want a good picture of you to use on our folder and also in the next issue of our magazine. Better still, if you have a cut of a good picture it would save us time and expense of having the engraving done if you will lend it to us. Please send us information on your experience and records in Basketball.

In the next issue of our magazine we will have articles by members of the coaching school staff. Please prepare for us an article of about three or four pages (double spaced). Anything you wish to write about. It might be what you think of our plan for the clinic, or what you will try to show us.

You will coach the North Georgia team. It is composed of ten high school graduates who were outstanding this past season. Coach Mundorff will coach the South Georgia squad. The game will be played Thursday night August 24th. The all-star football game will be played Friday night, August 25th. Coach Meagher, of Auburn, will coach the South Georgia football squad and will use the Notre Dame system of play. Coaches Alexander and Dodd, of Tech, will coach the South Georgia squad, using the Tennessee system of play. We will also offer Track and athletic training.

I shall try to keep you in touch with our plans.

Sincerely yours,

Dwight Keith

Dwight Keith,
Secretary.

November 26, 1938.

Mr. Dwight Keith, Secretary,
Georgia Athletic Coaches Association,
751 Park Drive,
Atlanta, Georgia.

Dear Mr. Keith:

I am very happy to have your letter of November 20, and I assure you that it will be a plea sure to be with you. I will count on coming on the dates that you will inform me in the near future.

I beg to acknowledge receipt of the copy of the Georgia Coach and Athlete, which you publish monthly. I will be glad to contribute the articles for which you ask. What length do you desire these articles to be, and how soon do you wish that they be on your desk? As soon as I have this information I will be very glad to comply with your request.

I am very sure that we will have a very happy stay at Atlanta and I will do my level best to give you one hundred per cent efficiency in my work. I am happy that you are going to get my old friend, Mr. Roy Mundorf, to coach the other team. I assure you of my hearty support and cooperation.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~388 BOULEVARD, N.E.~~
ATLANTA, GEORGIA
751 Park Drive.

November 20, 1938.

Coach Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Coach Allen:

I have your letter of November 16, and am glad to advise that the terms outlined in that letter are acceptable to us. As we understand it, we are to pay you $200 in addition to transportation, meals and lodging for your week's work with us. We had not contemplated that much expense on this part of our program, but since you are the choice of our membership I feel that we should accept your terms, and I am sure that it will be popular and profitable for us to do so.

I shall inform you of the exact date as soon as it has been determined. It will be the latter part of August.

I mailed you a copy of the GEORGIA COACH & ATHLETE, which we publish monthly. Would you be kind enough to write us a series of short articles for this publication ? Take up any phase of the game you wish to discuss. Coach Mundorff is preparing three articles for us on the following topics: Rule Changes; Training for Basketball; Technique of Basketball.

We thank you for your willingness to work with us, and we shall try to make your visit with us a pleasant one.

Very sincerely yours,

Dwight Keith

Dwight Keith,
Secretary.

Lawrence, Kansas
November 16, 1938.

Mr. Dwight Keith, Secretary,
Georgia Athletic Coaches Assn.,
751 Park Drive,
Atlanta, Georgia.

Dear Mr. Keith:

I wish that I were young enough and wealthy enough and enthusiastic enough to accept your kind offer, but I find that I will not be able to accept under these conditions. Please do not think that I am trying to high-hat you, but I have never accepted any coaching for a week for less than $300 and expenses, even in times of depression.

When you consider that you consume time going to and coming from a place your financial return is not heavy at best. And then the mental and physical strain involved in coaching for a week takes a terrific toll. Knute Rockne and I used to work together and I used to say to him, "I don't see how you can keep going." And he said to me, "Well, you work just as hard as I do. I don't see how you make it."

And that leads me to this point. When I conduct a coaching school I demonstrate the fundamentals and I work harder, I believe, than the boys that I have working with me. Now, if I should teach a group of boys I would work as hard, if not harder, than they work. It is the only way that I can develop a team.

Concerning what I would realize on the sale of the books, you are cognizant of the fact that I am just a poor author, and the publishers are the ones who make the money. It would take a lot of books at 40¢ per volume for me to make much money on the sale of books at any summer school. McGraw-Hill and Company, of New York, published the book, and like all authors I receive 10% of the list price at $4 per copy.

I want you to know that I greatly appreciate the honor of being asked, and nothing would give me more pleasure than to appear at Atlanta and work with Roy Mundorf. Last April I attended the National

Health and Physical Education Association meeting at Atlanta and had a fine time while there. I have been to Atlanta a number of times and am very fond of the city. But the figure that you mention is not commensurate with the wear and tear that any coach undergoes in a strenuous week like this would be. I realize that it would be impossible for you to pay the full amount, especially when you are just starting out. However, if you feel that you can pay $200 in addition to the expenses from Lawrence to Atlanta and return, I will give you the very best that I have.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Georgia Athletic Coaches Association

R. L. DOYAL, President
H. E. McNABB, Vice President

DWIGHT KEITH, Secretary & Treasurer
~~888 BOULEVARD, N. E.~~
ATLANTA, GEORGIA
751 Park Drive

November 5, 1938.

Coach Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Coach Allen:

We have your letter of November 1st. We are delighted to learn that you will be available and hope you can come on terms that we can afford. We just organized our association last year and cannot afford to pay as much as we would like to. Last year all the coaches donated their services to help us get started. We can do better for them this year.

We can pay you $100.00 in addition to transportation from Lawrence to Atlanta and return, and your hotel room and meals while here. The clinic will last one week. The exact date has not been set, but it will be about the last week of August.

I don't know just what you would personally realize from it, but your coming here would result in a large sale of your books. We could advertise it as the official text book for the work in basketball. We had about a hundred in attendance last year. I believe we will have double that number next summer.

I hope these terms are acceptable to you, and that we will have the pleasure of having you with us.

Very sincerely yours,

Dwight Keith

Dwight Keith,
Secretary.