

ATHLETIC LINIMENT



Has special penetrating powers. Has no equal in treating muscular soreness, stiffness, etc.

½ Pint Bottle.....\$0.80
Pint Bottle..... 1.25
Quart Bottle..... 2.25
Gallon Bottle..... 5.00

ATHLETIC RUBDOWN



An effective rub-down containing alcohol, glycerine and wintergreen.

½ Pint Bottle.....\$0.50
Pint Bottle..... .75
Quart Bottle..... 1.25
Gallon Bottle..... 3.00

TR. BENZOIN COMP.



A liquid for toughening the skin of feet and hands. Used under adhesive tape.

Pint Bottle.....\$1.50
Quart Bottle..... 2.50
Gallon Bottle..... 7.90

TUF SKIN



Contains Benzoin and Tannic acid for toughening skin. Can be used under adhesive tape.

½ Pint Bottle.....\$0.75
Pint Bottle..... 1.30
Gallon Bottle..... 6.90

TANNIC ACID COMPOUND



One can makes six gallons of foot bath solution which is excellent in prevention of "Athlete's" Foot.

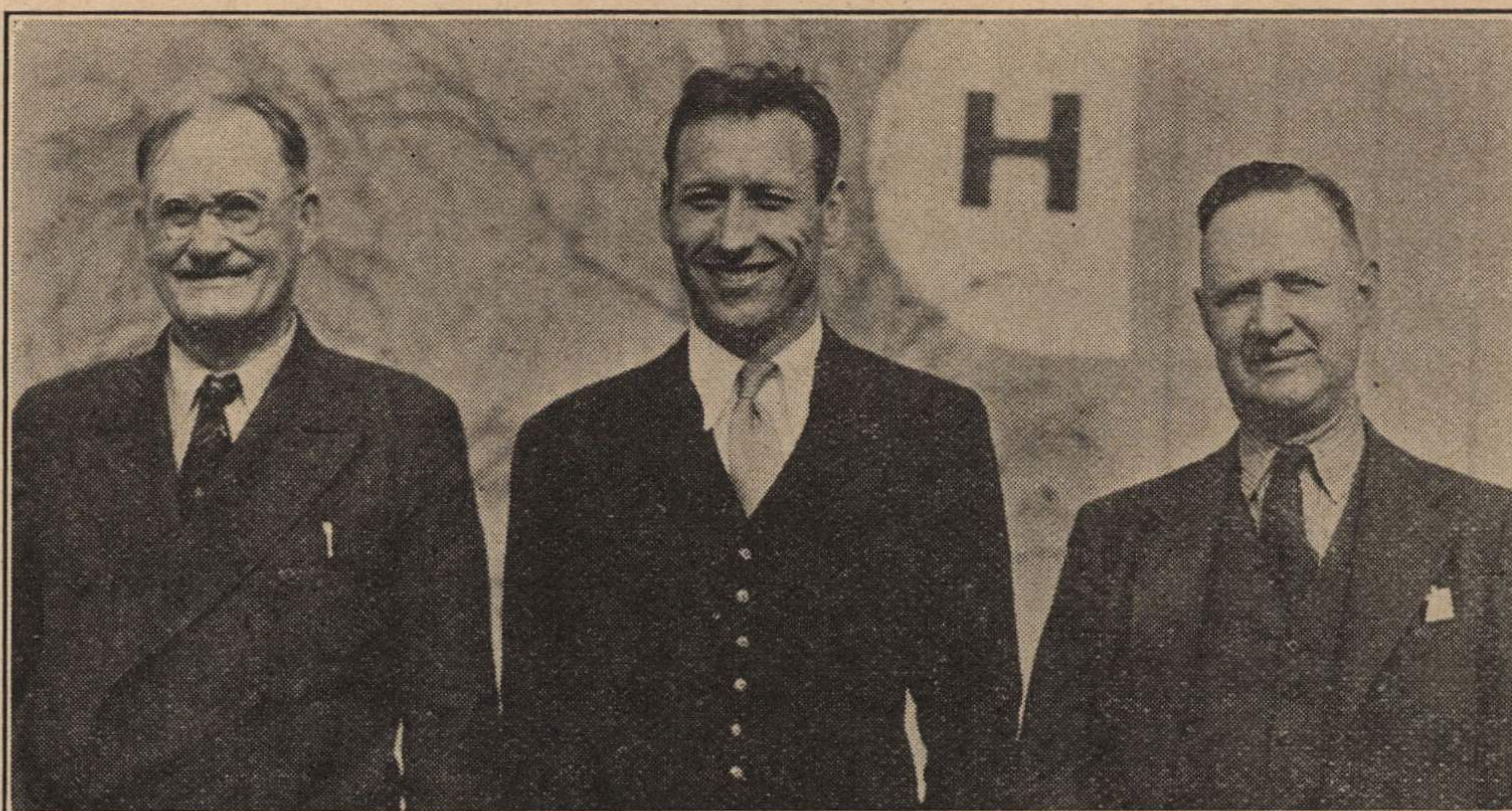
½ Pound Can.....\$0.45
5 Pound Can..... 3.50

EFFERVESCENT ALKALINE POWDER



Foams when mixed with water. Relieves acid condition of the system.

8 Oz. Bottle.....\$0.60



(Left to Right) Dr. James Naismith, inventor of Basket Ball, Glenn Cunningham, World's Greatest Miler and Sec Taylor of the Des Moines Register and Tribune, one of the country's leading sports writers.

Treatment of Blisters

Blisters, especially on the feet, probably cause more infection than any other class of wounds, because of neglect, lack of sanitation and friction of shoes.

A blister should be carefully opened with a knife or scissors sterilized with Athletic Antiseptic Alcohol and the liquid allowed to drain. Cut away all the loose skin possible, then apply Nitrophen in amount sufficient to penetrate thoroughly all the blistered surface. Saturate a piece of cotton with Nitrophen, place over the entire area and allow to remain while a dressing is being prepared.

To make the dressing, use a pad of sterile gauze. Cover with a thick coating of Athletic Healing Ointment apply it directly to the wound and fasten on firmly with adhesive tape. Repeat this dressing daily as long as necessary.

It is advisable that a loose shoe or slipper be worn while the blister is healing.

After the new skin is formed and all danger of infection is past it is advisable to apply Athletic Tr. Benzoin, as it tends to toughen the new skin.

Caution: The real secret of success with this treatment depends on allowing TIME for Nitrophen to do its work.

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Treatment of Fire Burns

For convenience here, fire burns can be classified in two groups:

1. Minor burns, (1st degree burns) where only the skin is damaged. Included are lamp burns and sunburn.
2. Severe burns (2nd and 3rd degree burns) where larger areas of skin and flesh have been destroyed.

For Minor Burns

Immediately apply a tannic acid solution to the burn with cotton or if necessary, spray or pour it on.

Tannic acid in water solution will not keep its strength many days but in Nitrophen the tannic acid is held in an alcoholic solution which allows it to keep its strength indefinitely. We therefore recommend Nitrophen, as it is always ready for use.

Now, because of the tannic and picric acids, Nitrophen will coagulate the poison formed by the burn, destroy any harmful bacteria, seal the nerve ends and promote the growth of new tissues quickly.

The entire area must be kept moistened with Nitrophen as long as there is any burning sensation left in the wound.

This same treatment is recommended for windburn and sunburn, At the recent World's Fair in Chicago, the Henry Ford hospital gave a vivid picture of the tannic acid treatment for burns by the use of life-sized figures.

CAUTION: Never use an oil, grease, ointment or salve as first treatment on a new burn. Burned tissue creates a poison or toxin which is absorbed into the blood unless it is counteracted by proper treatment. By applying an oil or grease, this poison is sealed in, so that it can only be eliminated through the blood and when thus absorbed it causes sickness and nausea.

The treatment of burns is now very simple. Just apply Nitrophen.

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For Severe Burns

In case of a severe burn immediately apply Nitrophen and call the doctor.

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Tetanus or Lockjaw

Whenever you have a wound in the nature of a puncture, which might