

Other Services

In addition to its publications and conventions the Association renders to its members and the profession the services indicated below.

Public Relations—The Association interprets education to the public through radio broadcasts, press releases, personal contacts with newspaper editors, correspondents, and magazine writers. It also maintains friendly relations with numerous national organizations. The Association broadcasts on national hookups three radio programs each week during the school year.

Monday C.B.S. 2:30–3:00 P.M.
E.S.T.

Wednesday N.B.C. Red Network
6:00–6:15 P.M. E.S.T.

Saturday N.B.C. Red Network
11:00–11:15 A.M. E.S.T.

Research—The Association collects and distributes scientific information needed for developing and improving educational practices in such fields as school finance, salary schedules, tenure regulations, retirement systems, academic freedom, sabbatical leave, group insurance, curricula reconstruction, and modern plans of school administration.

Legislation—The Association is sponsoring the Harrison-Black-Fletcher Bill which calls for an annual appropriation by the federal government of \$300,000,000 for public schools. It also furnishes local and state legislative committees with expert information and advice in many fields of school legislation.

Teacher Welfare—The Association spends much time, thought, and money in promoting the economic, social, and professional welfare of teachers. It works for higher salaries, for effective tenure regulations, and for adequate retirement allowances.