United Aress Associations

GENERAL OFFICES
NEWS BUILDING NEW YORK CITY

Written from

KANSAS CITY, MO., BUREAU

SEPT. 6, 1944

600 CITY BANK BLDG.

Dear Phog:

It having been quite a spett since I heard from you and, having an idea under my benny which I thought we might be able to kick around a bit, I figured it was high time to drop you a line.

Here's what I've been wondering about, Phpg:

What do you look for in the way of post-war collegiate sports? When all these boys come back, battle-hardened, do you believe there may be another so-called "Golden Age" od sports, the like of which we saw after the last war?

And what, in particular, will be the collegiate experience? Do you look for tougher competition because of older and more mature athletes? And do you believe the competition among so-called big time coaches for returning stars would be sharper?

You've been in this business quite a spell, Coach, and probably have some good recollections from the last postwar period to substantiate your opinions. And you might tie this all in, if you think it fits, with your belief that we should have a "Landis" over collegiate sports.

What do you think of the idea? If it clicks with you, I'd appreciate it a lot if you'd just let 'er run. I'll put it into shape on the basis of what you send along.

Trust everything is going well with you. And also that Quig will be able to do a job out there--although I'm an old "M"--for Missouri--man myself!

Thanks, Phog, and best regards,

SAM SMETH