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CHICAGO, OCT. 24--(UP)--THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION STUDIED NEW MEANS TODAY FOR CONTINUING ITS "HIGHLY SUCCESSFUL" ANTI-GAMBLING CAMPAIGN FOR AS MANY YEARS AS NECESSARY.

DR. WILBUR C. SMITH OF LOUISIANA STATE, CHAIRMAN OF THE N.C.A.A. EXECUTIVE COMMITTEE WHICH ENDED A TWO-DAY MEETING YESTERDAY, CALLED THE PROGRAM A "HUGE SUCCESS."

HE SAID N.C.A.A. MEMBERS, WHICH INCLUDE MOST OF THE NATION'S LEADING UNIVERSITIES, WOULD POOL THEIR INFORMATION AT THE N.C.A.A.'S ANNUAL CONVENTION IN ST. LOUIS JAN. 9-10 AND MAP A NEW 1946 PROGRAM TO COUNTERACT THE "MONEY MENACE."

THE N.C.A.A. BEGAN CRACKING DOWN ON GAMBLERS AFTER THE BROOKLYN BASKETBALL SCANDAL LAST YEAR, LAYING DOWN A DEFINITE PLAN OF ATTACK AT ITS JANUARY MEETING THIW YEAR.

KENNETH L. (TUG) WILSON, BIG TEN ATHLETIC COMMISSIONER AND SECRETARY-TREASURER OF THE N.C.A.A., SAID ASSOCIATION MEMBERS WERE PREPARED TO WORK FOR YEARS IN AN EFFORT TO STAMP OUT BETTING.

"THE TRUE JOB IS TO KEEP GAMBLERS AWAY FROM THE PLAYERS AND IT IS THERE WE HAVE DONE OUR BEST WORK," WILSON SAID.

THE SCHOOLS HAVE DONE A "REMARKABLE JOB," WILSON SAID. "THEY HAVE BEEN DILIGENT IN WIPING OUT GAMBLING ON THE CAMPUS AND IN THE STADIUM AND PUBLICITY DIRECTORS HAVE REFUSED TO GIVE OUT 'TEAM DOPE', THEREBY CUTTING OFF GAMBLERS AND BOOKIES FROM THEIR INFORMATION SOURCE."

WILSON SAID THE JOB WAS SQUARELY UP TO EACH INSTITUTION.

"CURE GAMBLING AT THE SITE OF THE GAME AND YOU ELIMINATE THE RISK," HE EXPLAINED. "WE WILL JUST HAVE TO KEEP PLUGGING AWAY, CUTTING THEM DOWN WHERE WE CAN YEAR BY YEAR UNTIL THE MENACE IS STAMPED OUT."

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