



MODERN MIRACLE: in 5 years the U. S. Aviation Industry jumped from 17th to 1st place among all the nation's industries! Shell participated by supplying 19 Aircraft and Engine manufacturers with Shell Industrial Lubricants.

STINGERS

*3,623 combat planes produced in 1939—
110,000 in 1944!*

In 5 years, by a production miracle the Aviation Industry has multiplied annual output *30 times*—turning out an average of 276 planes every day in 1944! We now have enough planes to give us complete and devastating air superiority—and our output rate is still climbing!

Shell's contribution to this production miracle was the development of special industrial lubricants to meet specific needs. For example, one lubricant stepped up cutting speed and at the same time substantially increased tool life. Another reduced drill breakage—lessened operator fatigue. Other Shell Industrial Lubricants helped a major manufacturer

achieve one of the lowest maintenance costs in the industry.

As war production enters the final phase, proper lubrication becomes more vital. Yesterday's solution is seldom good enough for today!

Constant improvement in lubrication is a major responsibility of the "University of Petroleum," Shell's research laboratories. Shell engineers apply these improvements in the field.

*Are you sure your plant has the benefit of all that is new in lubrication as it develops?
Call the Shell Lubrication Engineer.*



First oil refinery to win the Army-Navy "E"—Shell's Wood River Refinery.



**LEADERS IN WAR PRODUCTION RELY ON
SHELL INDUSTRIAL LUBRICANTS**