The Hillyard Company, P. O. Box 707, St. Joseph 1, Mo.

Dear Sire:

I want to tell you how pleased we are with the refinishing by your firm of our Hoch Auditorium floor where we play our intercollegiate basketball games. We have been playing in this auditorium since 1929, but we have never really played on a fine floor surface. It has been rough and not fitted to good basketball.

Your Mr. Charles W. Goforth personally supervised the sanding, filling and priming, as well as the finishing of our floor. He did a marvelous job. Having a son who was a star basketball player, he naturally takes an especial interest in basketball floors. He is a thirty-third degree fan, and the time element never figures in his work. He works unceasingly day and night to see that the job is as nearly perfect as possible.

We are delighted with your representative's services to us, as well as your products that have been put upon the floor. Naturally we shall follow your directions explicitly in maintaining this beautiful floor, the product of your representative's handiwork.

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA: AH