

March 3, 1938.

Mr. Jerry Brondfeld,
NEA Sports Writer,
1200 West 3rd St.,
Cleveland, Ohio.

Dear Mr. Brondfeld:

Answering your good letter of the 28th ultimo, beg to state that I pick Hank Luisetti, of Stanford, as one of the forwards. Jewell Young, of Purdue, as the other forward, and Paul (?) Novak, of Notre Dame, center. I would list Fred Pralle, captain of Kansas, as guard, and either Bob Parsons, of Nebraska, or Art Stoelfens brother, young Stoelfens, of Stanford, as the other guard.

I have not seen the eastern boys play, so I cannot pass on them. However, I would see Robbins, of Arkansas, and I think he is a great guard. This boy Lewis Dehner, of Illinois, is also a great forward, as well as Meneh, of Oklahoma.

Fred Pralle, guard, captain at Kansas, is one of the greatest guards that I have ever coached. He is 6 ft. 2 $\frac{1}{2}$, weighs 185 pounds, and has one of the greatest shooting eyes from long distance and the best coordination of any man I have seen in action, not excluding Hank Luisetti. He is powerful as a bob-cat, and just as quick. He has a tremendous drive, and in addition to that in his three years of college play he has averaged little better than one foul per game, which shows not only that he is a great rebound man but he is a great offensive as well as defensive individual.

I do not believe it is necessary to say much about Hank Luisetti. He speaks for himself, as does Jewell Young. Novak is great for the same reason. I realize that you will get many nominations from all over the country, so it would be useless for me to carry on at great length regarding the prowess of these boys.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

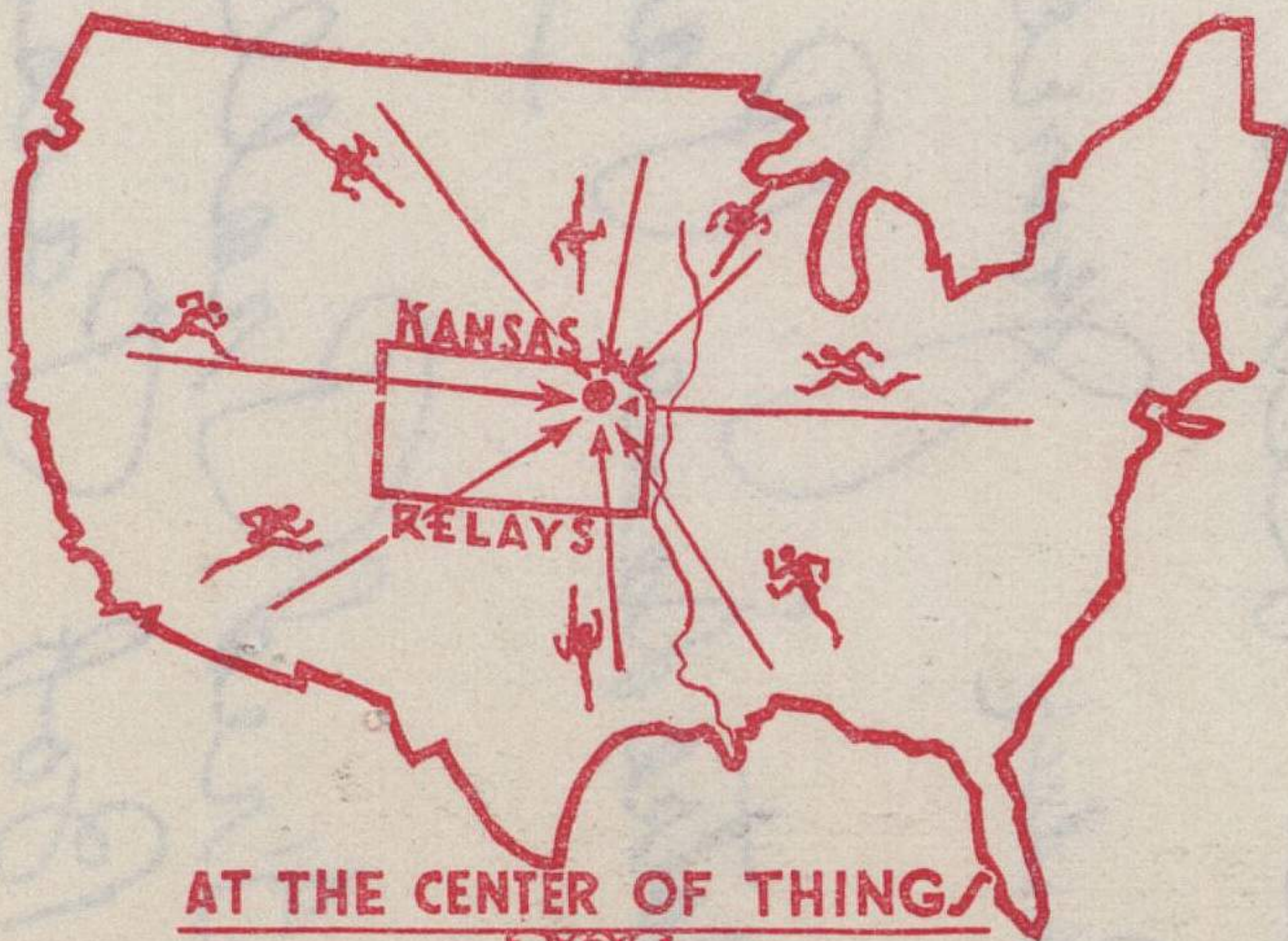
Ill Lewis D ^{McNatt Messer}chner C

Perdue Jewell Young F

Notre Dame Paul Novak C

Fred Prall Kansas

Bob Parsons Nebraska



AT THE CENTER OF THINGS

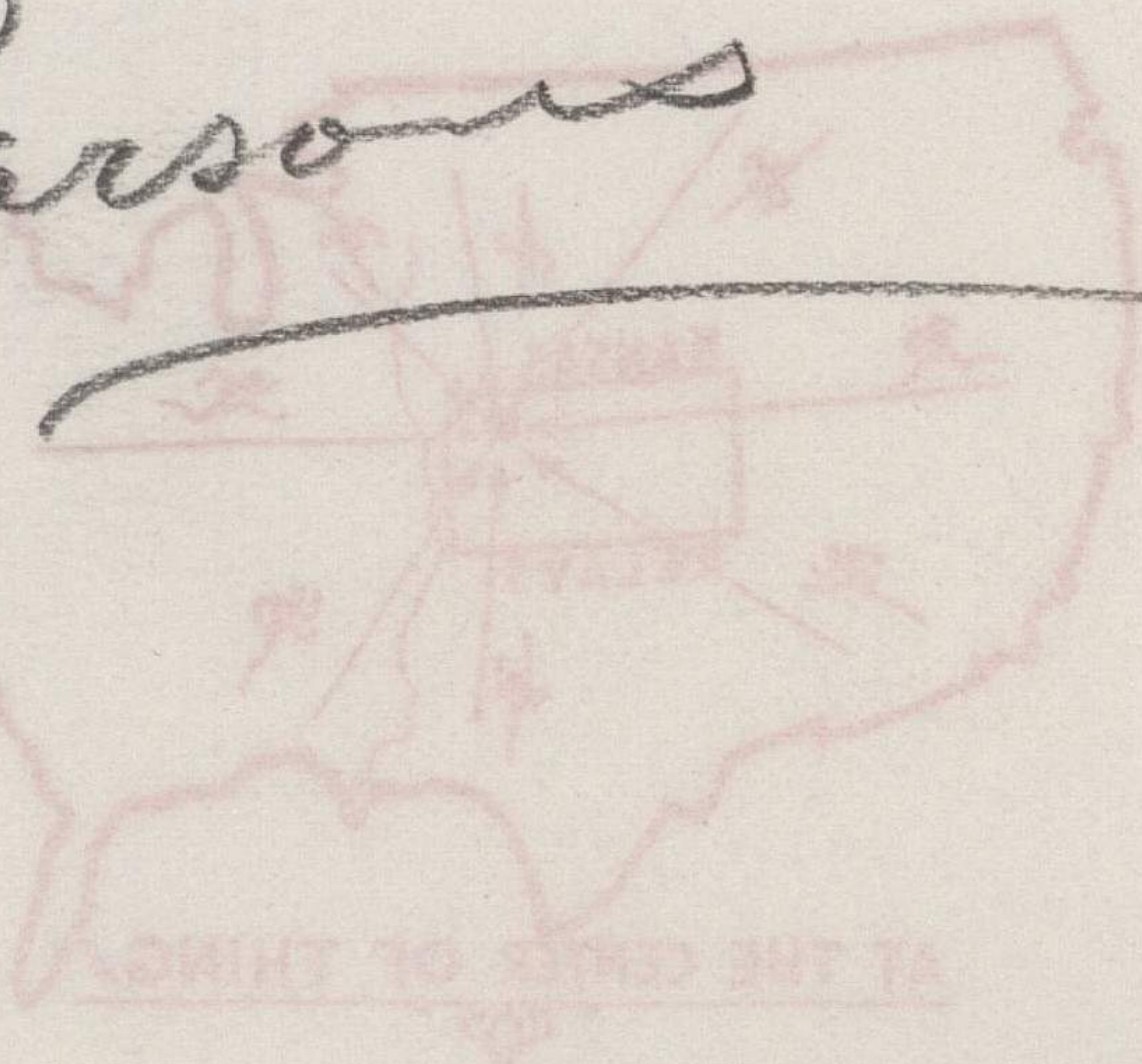
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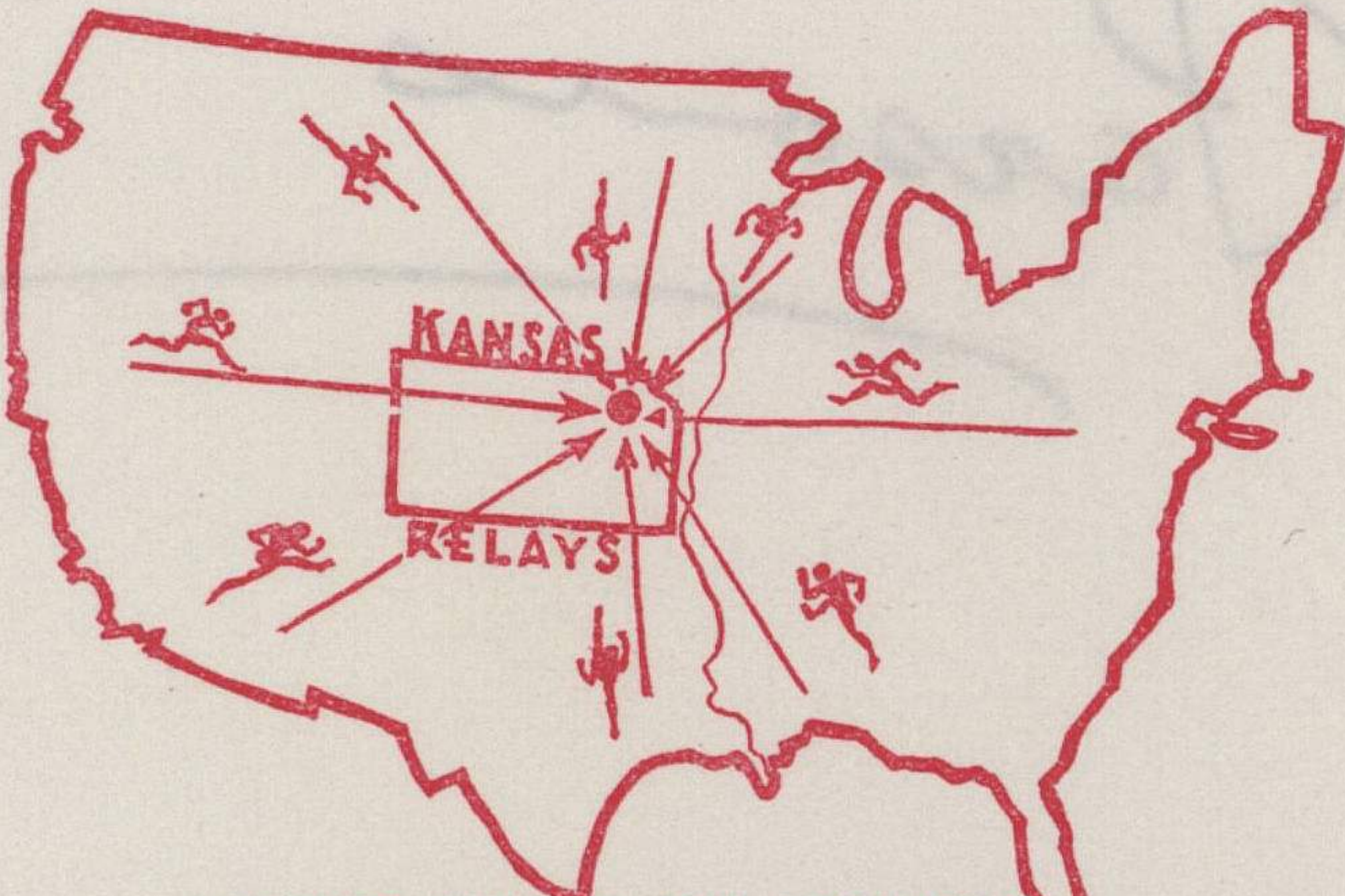
Pendur Flamm

N.D. Center
Upshall

Pralle

Parsons





AT THE CENTER OF THINGS



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Feb. 28, 1938

Forrest C. Allen
Varsity Basketball Coach
University of Kansas

Dear Mr. Allen:

We're picking an All-America basketball team, and in so doing, would like to enlist your aid.

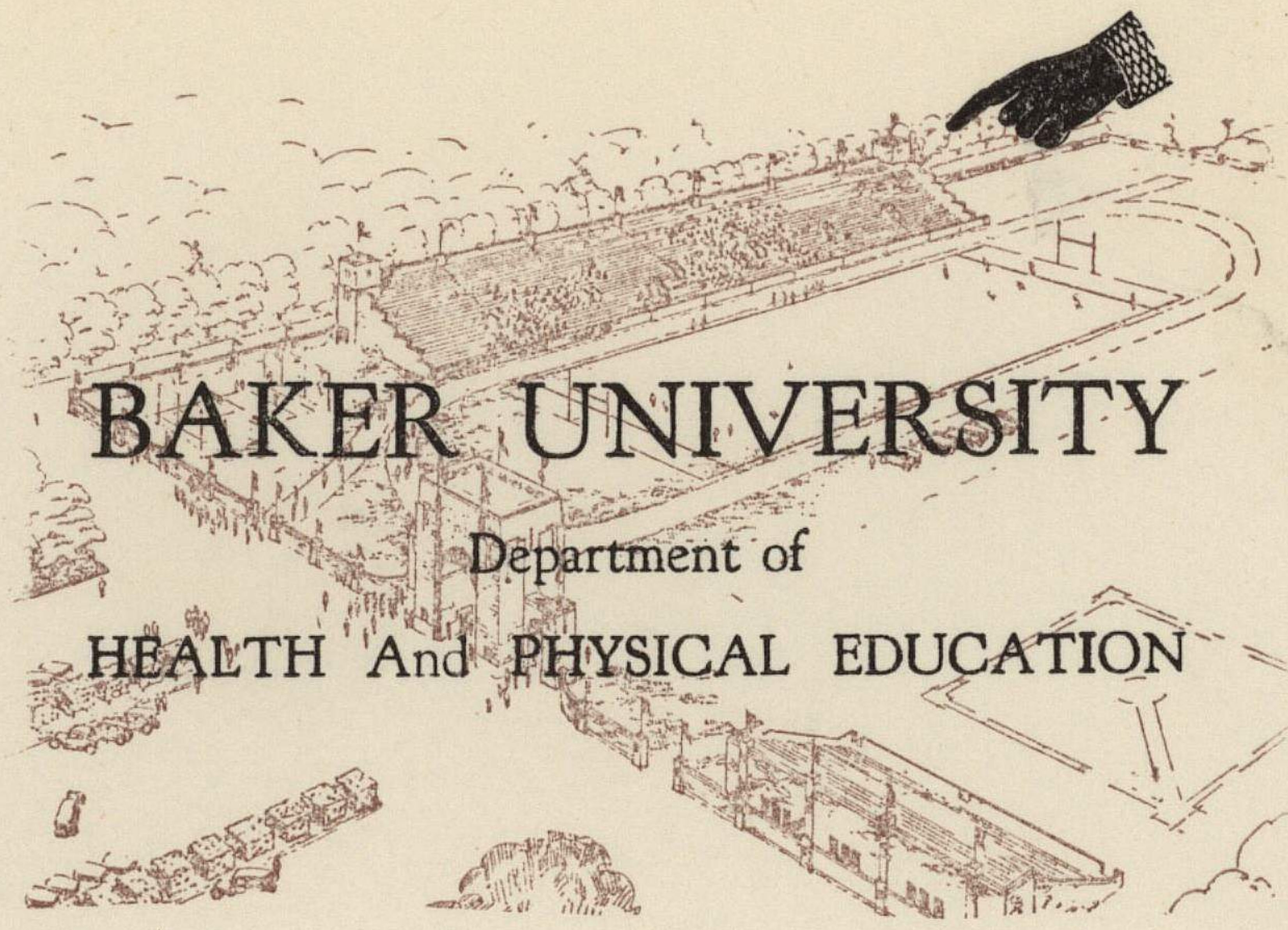
We're asking three or four coaches and officials in each section of the country to name the best forward, center, and guard they've seen in action all year, listing a couple of reasons for their choices.

That's why we're writing to you, hoping you'll help us along a bit.

If you do, may we hear from you by no later than March 9th.....?

Sincerely,

Jerry Brondfield
NHA Service Sports Writer



BAKER UNIVERSITY

Department of

HEALTH And PHYSICAL EDUCATION

December 2, 1937

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

The inclosed carries some detailed information relative to the set-up for the National Intercollegiate Basketball Championship Tournament. In view of our conversation this morning, I felt that you should have this information. It is for the purpose of giving those present at the meeting Saturday such information as is herein submitted, and I will appreciate this opportunity at the close of the rules interpretation meeting.

Very truly yours

E. S. Liston
Athletic Director

ESL:lh

1938 INTERCOLLEGIATE NATIONAL BASKETBALL CHAMPIONSHIP TOURNAMENT

by THOMAS A. EVANS, *Publicity Director, Baker University*

REALIZING that there is more truth than fiction in the quotation "If you build a better mouse-trap than your neighbor, the world will make a beaten path to your door", many athletic coaches of the United States were of the opinion that they could build a basketball tournament that would be better and more suited to their needs than any of the existing tournaments. Too, by the organization of an Intercollegiate National Basketball Championship Tournament, there would be a distinct opportunity to compare the quality of basketball as it is played in the various sections of the United States; and through the process of elimination to really put the championship stamp upon the most outstanding team.

For several years in the annual and semi-annual "buzzing bees" of the coaches, the need of such a tournament was made evident. Consequently, the sentiment crystallized and an initial attempt was made in the Municipal Auditorium, Kansas City, Missouri, March 9-12, 1937.

The representative coaches, who had entered teams in the tournament, at once caught the spirit of enthusiasm and saw the future possibilities of this, their first tournament. Consequently, they selected Coach E. S. Liston as the modern Joshua to make the journey to the National A.A.U. Tournament in Denver. There, Mr. Liston interviewed leading basketball coaches and athletic directors from colleges and universities from every section of the United States. So manifest was the interest that Mr. Liston returned to Kansas City, made arrangements for the new municipal auditorium for the week of March 7, 1938; secured financial backing for the tournament; and then began a careful campaign for the selection of a national board of management. In this, the committee was very desirous that every section of the United States be represented and that men of sectional and national prominence in the athletic world be invited to membership on the governing board.

A perusal and study of the following list is prima facie evidence that the Board's personnel is representative of the nation's best and that it should result in the Intercollegiate National Basketball Championship Tournament becoming the most prominent basketball tournament in the United States.

The West Coast is represented by John Bunn, basketball coach, Stanford University, the sponsor of the movement in the Pacific Coast Conference and the states of California and Nevada.

Eugene Eberhardt, athletic director and basketball coach, Oregon State Normal University, brings in the states of Oregon, Washington, and Idaho.

Arthur "Dutch" Lonberg, basketball coach, Northwestern University, Evanston, Illinois, connects the east and west by the midwestern links of Wisconsin, Minnesota, and Illinois.

The southern tier of states have for their sponsor A. F. Rupp, basketball coach, University of Kentucky, who brings into the fold members of the Southern Conference, Southeastern Conference, and the Southern Intercollegiate Athletic Association.

From the Eastern seaboard comes Clair F. Bee, athletic director of Long Island University, New York; besides his state, his district includes the New England states.

Forrest Cox, basketball coach, University of Colorado, ably represents the Rocky Mountain Conference, Utah, Wyoming, Montana, and Colorado.

To S. M. Clark, athletic director, New Mexico University, goes the task of selecting the representation for New Mexico and Arizona. Al Boggett, athletic director, West Texas Teachers' College, has the bailiwick of the Southwest Conference and Texas.

North and South Dakota, Iowa and Nebraska will be represented by R. G. Rogers, basketball coach, Morningside College, Sioux City, Iowa.

Missouri and Kansas are piloted by Pat Mason, athletic director, Rockhurst College, Kansas City, Missouri.

Arkansas, Louisiana, Mississippi, and Alabama come into the fold through W. B. Woodson, athletic director, State Teachers' College, Conway, Arkansas.

Other Board members are: Roy E. Tillotson, athletic director, Franklin College, Indiana; Roy Clifford, basketball coach, Western Reserve University, Cleveland, representative from Ohio and Michigan; Henry R. Iba, athletic director, Oklahoma A. & M., Norman. He speaks for the Oklahoma and Missouri Valley Conferences. E. S. Liston, athletic director, Baker University, is chairman of the Board of Managers.

To each board member, in addition to the responsibilities of counsel regarding the general plans in conducting the tournament, is assigned the duties of chairman of a committee in his respective district and the dispersion of information on the tournament plans to the colleges and universities in his district. He will also name his own district committee, which in turn will complete the plans of participation.

The various committees will select teams from their districts for tournament representation; they may choose the conference champions; select on the basis of the season's record; or through elimination tournaments.

Arrangements have been completed to stage the tournament in Municipal Auditorium, Kansas City, Missouri, March 7, 1938. Should the brackets include more than 32 teams, the additional dates of March 5 and 6 have been tentatively reserved.

Inasmuch as the committee is sponsoring a National Intercollegiate Championship Tournament, no rules of eligibility have been decided upon other than that the teams must represent standard institutions of college or university rank and will be governed by the rules of eligibility in their respective conferences. In case a team is not in a particular conference, the rules will be set up by the faculty committee of the institution.

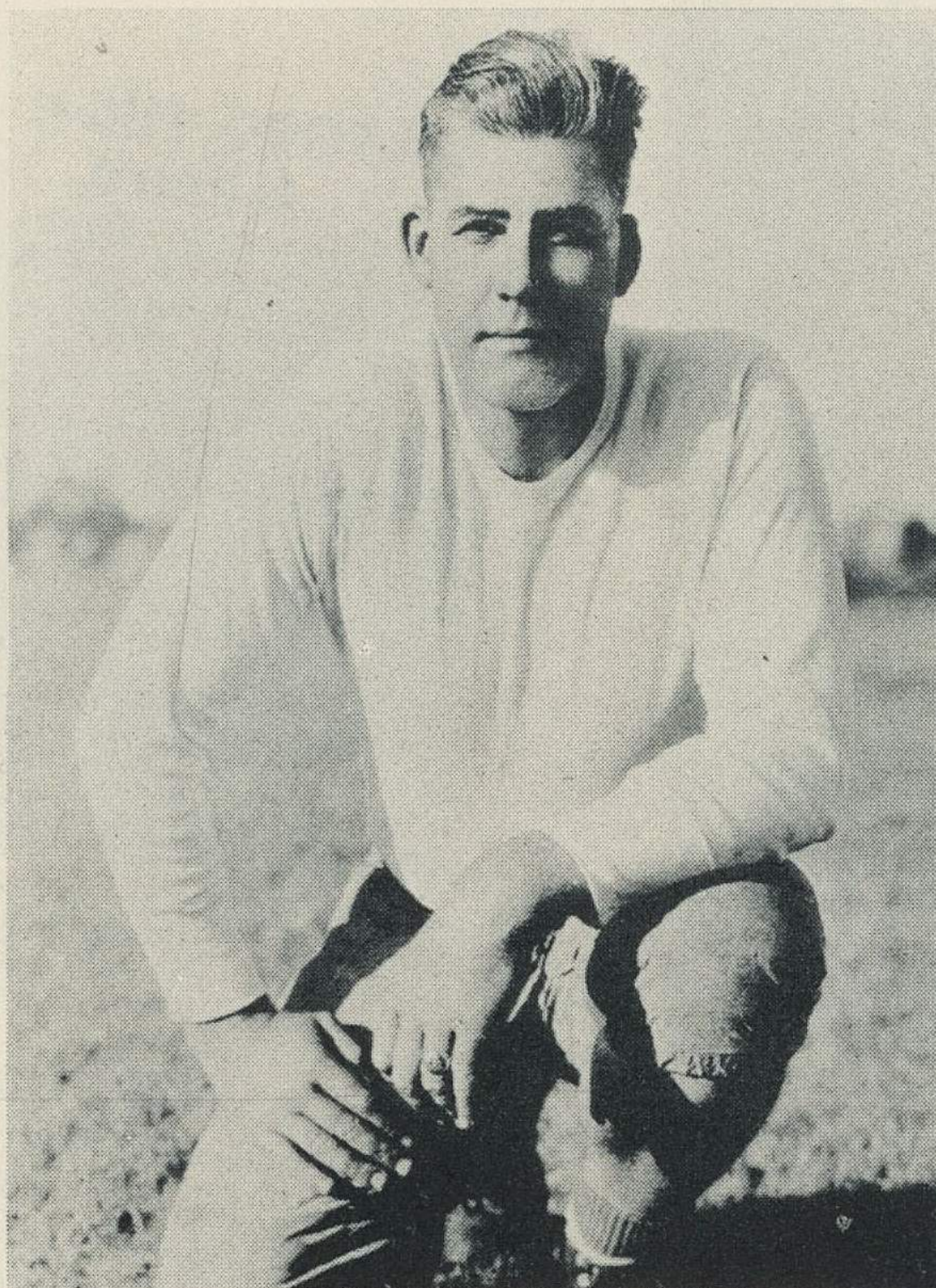
Mr. Liston states that the tournament is not the tool of any individual or organization, but is the out-growth of the crystallization of sentiment of the college and university coaches who for years have felt the need of such a tournament. It is an attempt to establish a national clearing-house for college and university basketball. It has been made clear by the chairman that the Board of Management is composed entirely of college and university athletic men and consequently no school nor conference should fear laxness in the management or rules of participation.

The tournament has been underwritten to the extent that teams participating will be guaranteed entertainment (hotel and meals) during their participation and an additional 24 hours' entertainment following their elimination.

Should the receipts amount to more than necessary to care for local expenses, the balance will be placed in a reserve fund and will be judiciously cared for by the Board of Management until the fund is sufficient to enable the tournament to be self-supporting in future years.

Already civic organizations of greater Kansas City are making preparations for many forms of entertainment for the visiting teams. Alumni secretaries of colleges have expressed a desire for alumni meetings of their respective colleges during the tournament dates. The opening night, high school teams will be complemented; Thursday night, Dr. James W. Naismith, Lawrence, Kansas, the father of basketball, will be honored.

Last, but not least, provision is being made for the entertainment of teams consisting of nine players and the coach.



EMIL S. LISTON
Chairman of the Intercollegiate National Basketball Championship Tournament

I think the Converse shoe is the best basketball shoe made. If I had my choice I would have no other shoe. They wear and give your feet protection and they are "hydraulic brakes" on the floor.
J. KELLY BAKER, Coach, Burneyville High School, Burneyville, Okla.



UNIVERSITY OF ARIZONA Tucson, Ariz.
 Top Row (left to right): Manager Rochlin; Jackson; Greenfield; Barringer; Coltrin; Robinson; Seigle; Coach Enke. Bottom Row: Helm; DiGrazia; Danley; Warford; Captain Conway; Clarke.

FRED ENKE'S report of the Tucson Wildcats' 1936-37 season confines itself to bare listings of the results of the schedule played and the comment that his team wound up in third place in the Border League set-tos. Of the total of 25 games played, the men from Arizona U. took better than half, or 14, leaving 11 lost. Offensive average was 34.36—defensive, 31.84.



MARQUETTE UNIVERSITY Milwaukee, Wis.
 Top Row (left to right): Ass't Coach Zummach; Wolfe; Graf; Eirich; Kuker; Hughes; McMahon; Hesik; Adams; Coach Chandler. Bottom Row: Ass't Coach Rasmussen; Fitzpatrick; Cofone; Sokody; Captain O'Keefe; Wherry; Mullen; Quabius; Manager McEvoy.

WITH sophomores at four positions almost all season, the Marquette Hilltoppers naturally suffered through inexperience but attained Coach Chandler's goal of a .500 rating. The second game with Notre Dame was a pippin, Marquette losing in the last minute of play to the slim tune of a 39-36 score. Adams, Eirich, Hesik and McMahon starred for the Hilltoppers.



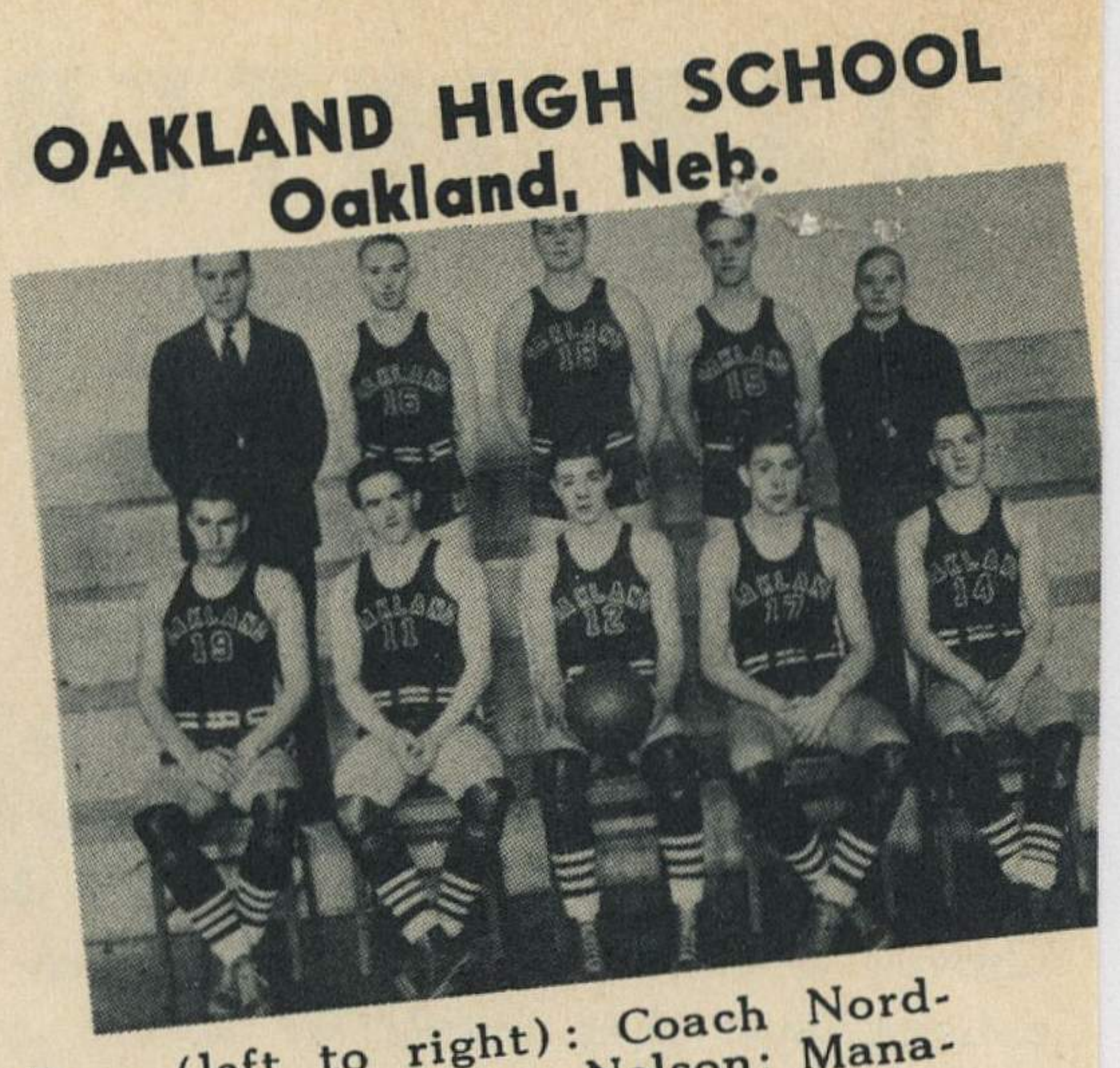
UNIVERSITY OF VIRGINIA Charlottesville, Va.
 Top Row (left to right): Manager Dixon; Zeisberg; Tebell; Abbitt; Olsen; Ass't Manager Morgan. Bottom Row: Conner; Edmunds; Captain Male; Cohen; Fishburne.

THE Virginia Cavaliers enjoyed a successful season, reports Coach Gus Tebell, finishing second in state competition, winning better than half of their 17 contests with some pretty strong aggregations. Male and Zeisberg starred for the Cavaliers. With six of his nine letter men graduating in '37, Gus expects to have a problem on his hands for the 1938 season.



ST. FRANCIS HIGH SCHOOL Athol Springs, N. Y.
 Top Row (left to right): Kulig; Kotkowski; Kadela; Coach Rev. Mrowiec; Stanczewski; Karczewski; Helkowski. Bottom Row: Szczepaniak; Giza; Captain Szlachetka; Wieprecht; Kasak; Sokolowski.

FATHER INNOCENT MROWIEC, Coach of the Lakesiders quintet, is justifiably content with his cagers' showing the past season, for the boys won 15 games, suffered only 4 defeats. The coming season presents some difficulties, for 4 of the first-string varsity team graduated in 1937. But the junior varsity has excellent material, lost one game out of 21 starts.



OAKLAND HIGH SCHOOL Oakland, Neb.
 Top Row (left to right): Coach Nordstrom; Samuelson; Dame; Nelson; Manager Teich. Bottom Row: Wangberg; Young; Captain Hopkins; Schlichting; West.

THE regular season play brought the Vikings 12 wins and just 1 defeat. This loss is the first in two years of conference contests and the third in 26 games, causing the boys from Oakland to end the season as Cornhusker Conference runners-up. Close defensive play held four opponents to 7 points or less.



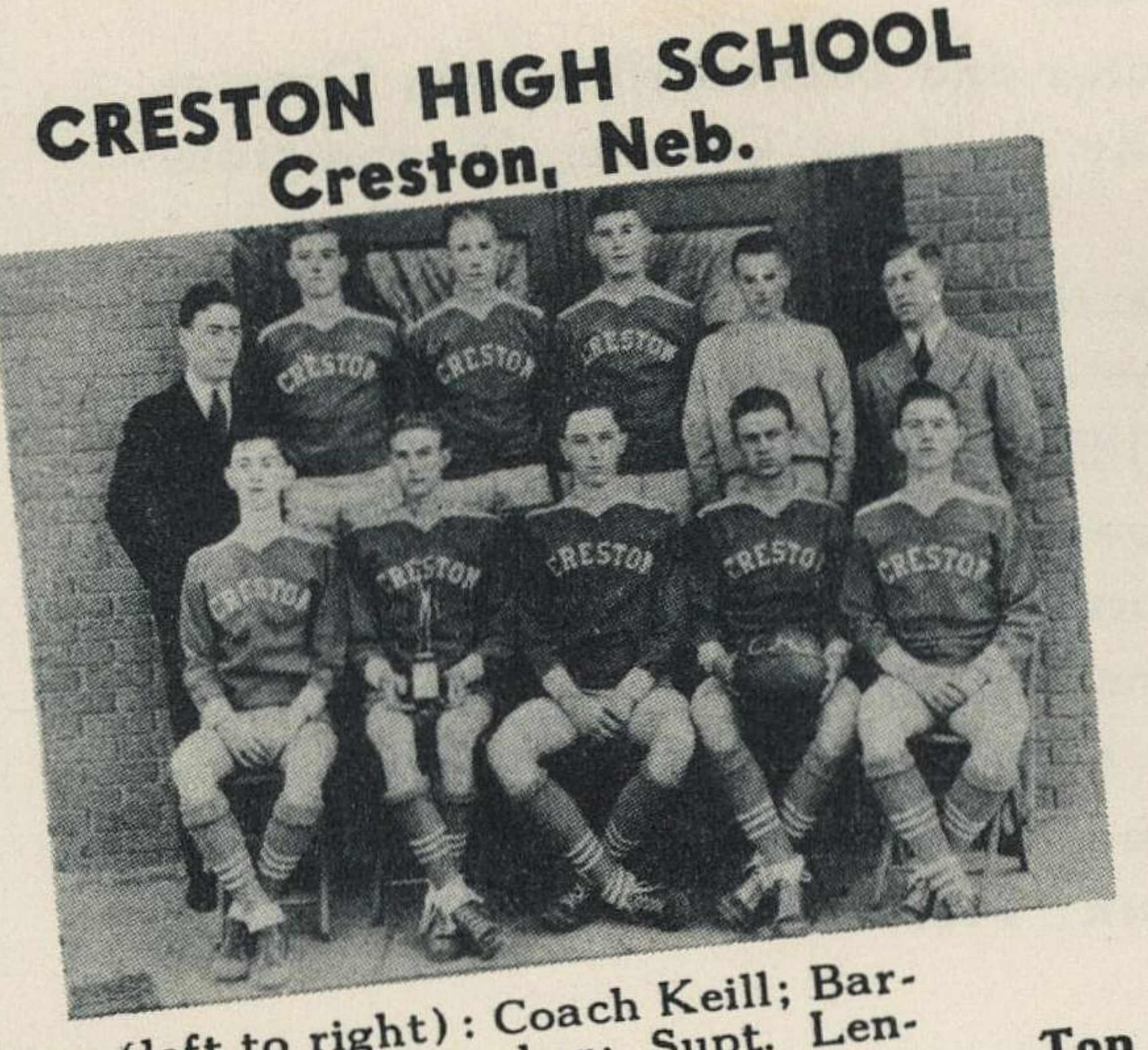
MILFORD HIGH SCHOOL Milford, Neb.
 Top Row (left to right): Coach Baldwin; Williams; Kenny; D. Buettgenbach; Treu; Manager Smiley. Bottom Row: Bushboom; K. Eicher; Lux; M. Buettgenbach; Guengerich; D. Eicher.

COACH BALDWIN'S Milford Eagles made a completely clean sweep of all opposing cagers, won their entire schedule of 17 games without a loss. Offensive average of 30 points, defensive average of 18 points meant many exciting games. Milford's points for the season totaled 512 against oppositions 304.



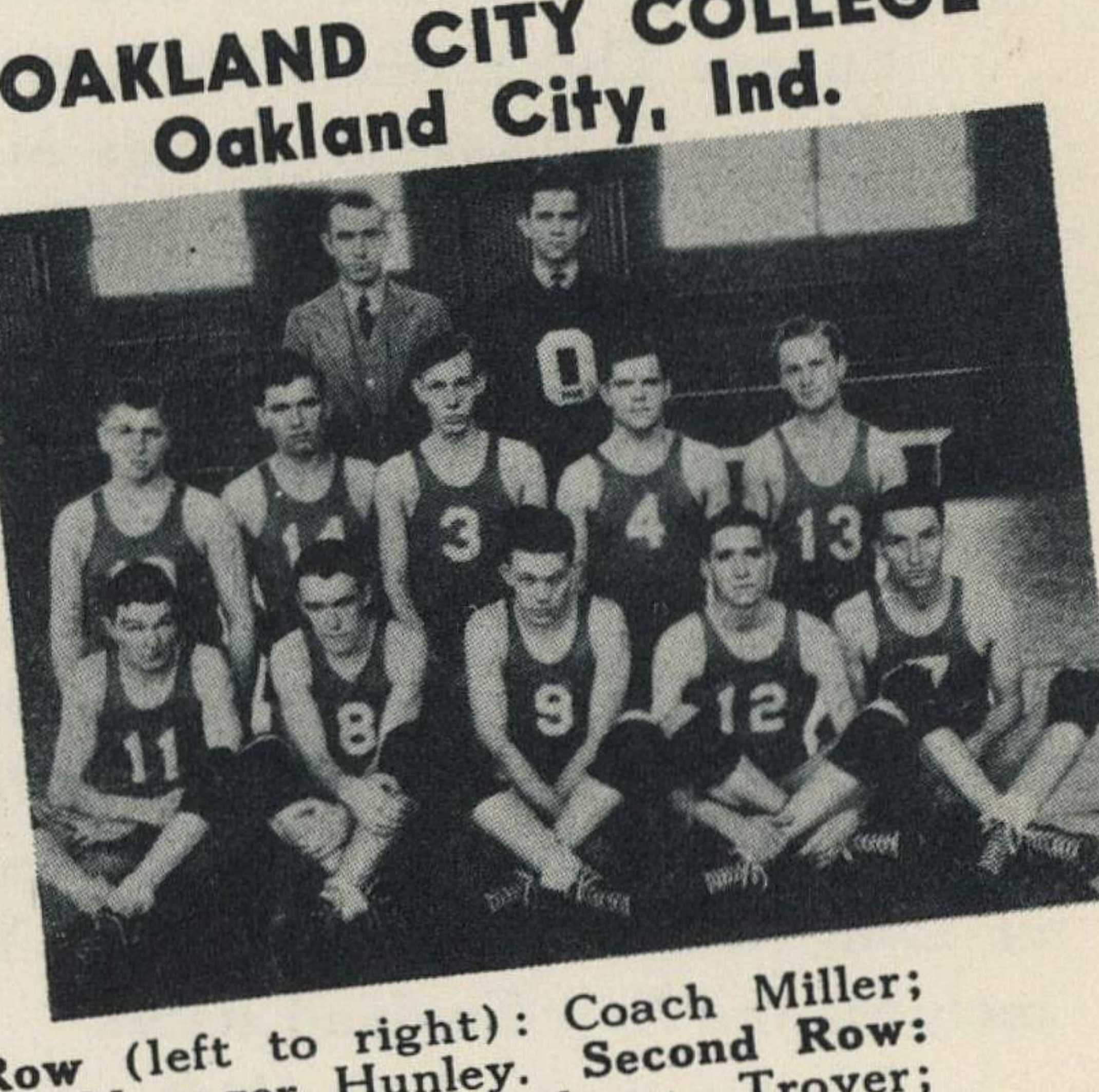
LEBANON HIGH SCHOOL Lebanon, Neb.
 Top Row (left to right): Morris; H. Daffer; Railsback; Haag; Pennington; Warner. Bottom Row: Ingram; L. Daffer; Coach Bailar; Murphy; Yingling.

PACKING away 18 wins out of 22 starts, the Lebanon Cedars enjoyed a most successful season, winning the crown of the Western Section of the Mid-Valley League for the second straight year. A small school, the highlight of the season was the defeat administered to 1000 student McCook High to the tune of 25-24.



CRESTON HIGH SCHOOL Creston, Neb.
 Top Row (left to right): Coach Keill; Barrett; Maw; Brixius; Decker; Supt. Lenhouts. Bottom Row: Wyrick; Moran; Claussen; Zentner; Larson.

ONLY one letter man reported this season. The Ramblers employed a zone defense with such good effect that it kept opponents' scores below 16 points a game and, throughout the season, there were 24 quarters in which their foes could make no score. Creston took the Platte County championship.



OAKLAND CITY COLLEGE Oakland City, Ind.
 Top Row (left to right): Coach Miller; Student Manager Hunley. Second Row: Falls; Hawkins; Lindsey; Trover; Stuckey. Bottom Row: Reasoner; Little; Irwin; Spradley; Pride.

WITH but 53 boys enrolled in the college, the Oaks concededly made a most excellent showing in their games against colleges with much more material to select from. Oakland City won 7, lost 8 games, two of the away-from-home contests going to their opponents on free throws in the final five seconds of play.

December 13, 1937.

Mr. Clarence V. Beck,
Attorney General,
State House,
Topeka, Kansas.

Dear Clarence:

I want to thank you for your very kind invitation, asking me to take dinner with you and Mrs. Beck on Thursday evening.

As I explained to you over the phone, it is my habit never to leave my boys during an athletic contest. I miss much by not doing it, but I feel that I gain a great deal with the boys by staying with them.

However, I do trust to have a little visit with you at the Kansan Hotel Thursday after the Washburn game.

I have already left your request for two tickets for Tuesday evening here at Lawrence when we play Southwestern, with Mr. Falkenstein. All of our home games start at 7:30 p.m.

With every good wish for the Yuletide season, I am

Cordially yours,

FCA:AH

Varsity Basketball Coach,
Director of Physical Education.

December 13, 1937.

Mr. Dick Barker,
Director of Athletics,
Cornell College,
Mt. Vernon, Iowa.

Dear Dick:

You know, I asked you to write me a little set-up on the fake wrestling bout. We would like to use it between halves.

They tell me you are a past master on this hippodrome stuff, especially on the fake "rasslin".

Please write me, Dick, I want to hear from you.

Cordially yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

St. Louis. Mo. Dec. 12-37.

Dr. F. Allen, -
University of Kansas,
Lawrence, Kansas.

Dear Friend, -

I guess you heard by this time that I finally landed a job. I think I am going with a good organization as you know Kansas City is owned by the yankees.

I would like to come up to Kansas for a while to keep in practice and make myself useful to you, if I would not be in your way.

Would not come up until after the holidays.

Wish you a Merry Xmas.

I am, yours sincerely
Tommy Bramell.

2846 Iowa

St. Louis. Mo.

December 1, 1937.

Mr. Frank Bangs,
107 W. Prescott Ave.,
Salina, Kansas.

Dear Frank:

Arrangements have already been made for our meeting in Kansas City on Saturday, but I am just checking up to be sure. I am enclosing a copy of my letter to the manager of the Hotel Kansas Citian.

I will be in attendance at the Big Six meeting from 9 to 10:30 Saturday morning, and with the joint meeting with the Missouri Valley Coaches from 11 to 12:30, but I can be called out of either meeting if you desire to see me during the morning.

We are hoping that you can send us a copy of the basketball film to show our varsity and freshman players here at the University at an early date. Would you let me know about how soon we may expect a copy?

Looking forward to seeing you Saturday in Kansas City, I am

Sincerely yours,

FCA:AH

Chairman, Fifth District,
National Basketball Rules Committee.

November 23, 1937.

Mr. Frank Bangs,
107 W. Prescott Ave.,
Salina, Kansas.

Dear Frank:

We shall be glad to have the film to show
our players here as soon after the Thanksgiving
vacation as you can secure a copy for us.

Thanks for your kindness in trying to
secure the film for us.

Cordially yours,

Director of Physical Education.

THE BANGS COMPANY
VISUAL AIDS and EQUIPMENT

107 W. Prescott Ave.
SALINA, KANSAS
Telephone 2707

Nov. 22. 1937.

Dr. F. C. Allen,
Director of Physical Education,
Uni. of Knasas,
Lawrence, Kansas.

Dear "Phog";

Please don't feel that I let you down by not having the BASKETBALL picture for you to use today. Your letter reached me yesterday when I got back to the office too late to get the job done.

I called Bob Russell at Lincoln for some help but he tells me all of the prints made so far are in active demand but is trying to get one back so it will be available for you at the earliest possible date following the Thanksgiving holidays.

I did not ask for my own print to be delivered before Dec. 1st. when it is to go to E. A. Thomas for two weeks. However will find some way to take care of you in the meantime.

Cordially yours,

Frank Bangs
FRANK BANGS



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THE UNIVERSITY OF KANSAS

Department of
SPEECH AND DRAMATIC ART
LAWRENCE, KANSAS

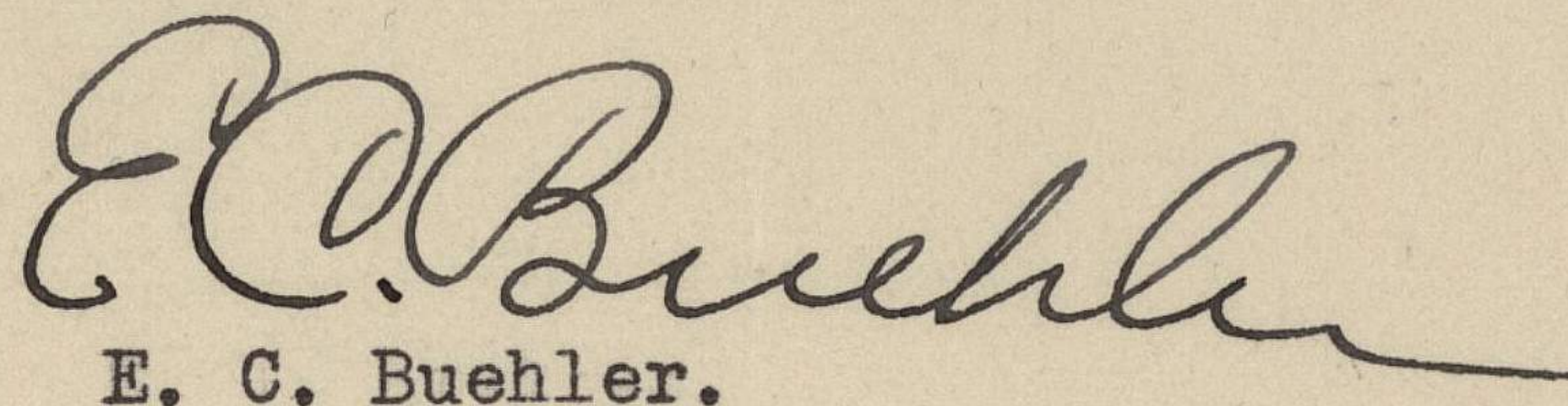
November 12, 1937.

Dr. F. C. Allen,
Athletic Department,
University of Kansas.

Dear Dr. Allen:

I want to thank you personally for co-
operating with me last Friday and for serving so
excellently as toastmaster of the alumni banquet.
You did a splendid job. Many thanks.

Yours,


E. C. Buehler.

ECB:GWD

November 15, 1937.

Mr. Ollie Berg,
Athletic Association,
So. Portland High School,
South Portland, Maine.

Dear Ollie:

Thank you for your kind letter of November 10th. I am glad you are interested in my new book, Better Basketball Incorporating Technique, Tactics and Tales, and am sure you will find it helpful. I am enclosing a short description of the book so that you may know more about its contents.

In reply to your inquiry regarding films, the Eastman Kodak Company, of Rochester, N. Y., had me film a two-reel movie for them on the fundamentals of basketball. Most every university that has an extension division rents this film for a nominal sum. The University of Kansas rents it for \$3.00 plus postage, and I am sure most of the universities have the same sort of arrangement. Mr. Fred S. Montgomery is secretary of our visual instruction division here at the University of Kansas. If you are unable to get the film closer than here, I am sure Mr. Montgomery will be glad to send you this film.

Last August Dr. H. C. Carlson, of the University of Pittsburgh, Clair Bee of Long Island University, John Bunn of Stanford, George Keogan of Notre Dame, Dave McMillan of Minnesota, and I filmed a movie talkie under the direction of Chuck Taylor, the Converse Shoe Company representative. This picture was filmed in Kansas City. Wilson and Company, of Chicago, the Converse people, and the Phillips "66" team cooperated in making this film. Chuck Taylor is now out over the country showing this film. The makers and owners of the film, Films, Inc., have a representative for each state.

However, if you want fundamentals for instructional and informational purposes, the Eastman film gives the full reel on individual defense, team defense, individual offense, team offense. I believe this film covers it more thoroughly than the work done by the six coaches in showing a part of their offense and defense.

With best wishes for a very successful season, I am

Sincerely yours,

November 23, 1937.

Mr. Laurence Butler,
Coach, Goodland High School,
Goodland, Kansas.

Dear Coach Butler:

I am very happy to have your letter of the 22nd instant, and to know that you are enrolling in the basketball course. I am sure this will help you greatly in your coaching.

My new text, Better Basketball, Incorporating Technique, Tactics and Tales, is being published by McGraw-Hill and Company of New York, and will be off the press around the first of December. Lowe and Campbell, of Kansas City, will handle the book, and you will be able to secure a copy at most of the leading bookstores and sporting goods stores.

I am enclosing a short description of the new book so that you may know something of the contents.

With best wishes for a successful season, I

am

Sincerely yours,

Director of Physical Education.

Box 323

Goodland, Kansas

November 22, 1937

Dr. F. C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I am enrolling in your basketball course by correspondence. My reason for doing this is to review basketball from beginning to now. I want to go over everything I can.

We are starting out with absolutely no experienced material this year. The only thing we do have is a new gym 80 x 48 playing space. This has never been a basketball town but if I can stay here I believe I can make it interesting for our opponents in another year.

Where can I get a copy of your new book as soon as it comes off the press.

Sincerely yours,
Lawrence Butler

Coach - Goodland A. S.

WOODLAND SCHOOL

1820 EAST EIGHTH STREET
KANSAS CITY, MISSOURI

November 26, 1937

Telephone GR. 5171

P. G. BUCKLES
Principal

Dr. Forest C. Allen

Lawrence, Kansas

Dear Friend:

Thanks so much for securing the tickets for us. They certainly were the last word. I couldn't have gotten better if I'd had the whole stadium to select from. I enjoyed the game very much. Naturally would liked to have seen Missouri put it over at the last minute. Still, it was a good game.

You don't know how much we appreciate your getting the tickets for us.

Respectfully,

P. G. Buckles
P.G. Buckles

PGB:AF

SOUTH PORTLAND HIGH SCHOOL
ATHLETIC ASSOCIATION
SOUTH PORTLAND, MAINE

Nov. 10, 1937

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas

Dear Phog:

I have just ordered your latest basketball book and am sure that it will be even more helpful in my coaching than your "Bible", which I have used a number of years.

I am very anxious to secure some films showing the proper execution of fundamentals and other basketball information. Our school has had a couple of very lean football seasons so that our treasury is in tough shape. We cannot afford the purchase of the films. Is it not possible to

SOUTH PORTLAND HIGH SCHOOL
ATHLETIC ASSOCIATION
SOUTH PORTLAND, MAINE

rent films at a nominal cost? We are equipped with a fine machine — and could return films via air mail, giving me day service.

If you do not have films available, can you advise where they might be secured for rental?

My best wishes for a most pleasant and successful year.

Very sincerely,
Ollie Berg

P.S. Is it possible to secure films showing past college games in which your teams have competed?

October 7, 1937.

Mr. J. L. Brenn, President,
Huntington Laboratories,
Huntington, Indiana.

Dear Mr. Brenn:

It just occurred to me in one of my lucid moments that I had failed to write you concerning your comment on the poor lighting that the Eastman people permitted for our picture. They were rather an unfortunate victim of circumstances in this case, Mr. Brenn.

They filmed the Kansas pictures here in Lawrence and they engaged the Pathe News man in Kansas City, William Andlauer, to do the work. The Pathe people had some old equipment, and the lighting was terrible. They did the shooting in our gymnasium.

Mr. Edwards, the Eastman man, came here and we worked two different weekends on those pictures and they were an utter failure. That, of course, necessitated a lot of expense for the whole concern.

The expense of taking the Kansas team to Rochester, N. Y., for the filming was prohibitive, so the Eastman people arranged for the Acme Educational Films Company of Chicago to drive their sound truck and lighting equipment to Lawrence. The location was changed from the gymnasium to the new auditorium, which is much larger and provides a more commodious space for shooting than in Robinson Gymnasium.

It was found that the gymnasium transformer could not carry the extra load for the added lighting that the Acme people carried. It was for that reason primarily that they were transferred over to the auditorium.

When we set the stuff up in the large auditorium even as much lighting as that had was rather insufficient. And this accounts for the third and the last trial, and the type of pictures they had.

It was their aim and desire to have an athletic library in their visual educational service, and I believe our second attempt would be much better than the first, but this was a start. I wanted you to know the difficulties under which they worked so that you could understand some of the trials and tribulations.

By the way, we filmed this summer a movie talkie for Converse, Wilson, Western, and Phillips "66" people. Coaches Clair Bee, of Long Island University, Dave McMillan, of Minnesota, George Keegan, of Notre Dame, Dr. Carlson, of Pittsburgh, John Bunn, of Stanford, and myself shot a film that I think should prove rather interesting. The experts think quite well of it, but as yet I have failed to see it. It at least gives six different types of basketball as championed by these different coaches. I thought you might want to see that film some time.

Sincerely yours,

FCA:AH

Director of Physical Education.



HUNTINGTON LABORATORIES, INC.
SANITATION PRODUCTS
HUNTINGTON, IND.



September 24th. 1937.

Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

Your letter of the 22nd has just been received and I have issued instructions to ship you a set of the Seal-O-San films by parcel post at once, so you may look forward to their arrival the early part of the coming week and I will appreciate your seeing to it that they are returned to us as soon as you have had the opportunity to show them as they are greatly in demand and we only have a limited number of sets to use. I want to tell you frankly that this is the finest basketball film that I have ever seen and I have tried to see all those I have ever heard produced. The only fault that I can find is the light was not quite as good as it should have been when taken and I am quite surprised over this as the Eastman people are generally quite meticulous over such things, so something unusual must have been the cause for this condition.

It was too bad I did not know your son was here with the Black Horse Troop this summer because I would have made it my business to look him up and show him some extra courtesies. I happened to be Chairman of the reception committee for the Troop and Officers from Culver who were here at the time. I have known both General Gignilliat as well as Admiral Rodman and several of the other officers for a number of years. Should your boy ever come to Culver again and if there is anything I can do for him don't hesitate to say so, because Culver is only a short distance from here and I have frequent occasion to go that way.

With kindest personal regards and best wishes, remain

Sincerely,

J. L. Brenn, President,
HUNTINGTON LABORATORIES, INC.

October 4, 1937.

Mr. J. L. Brenn, President,
Huntington Laboratories, Inc.,
Huntington, Indiana.

Dear Mr. Brenn:

I have just come over from viewing the Seal-O-San films, and I am very much pleased with them. They have very cleverly edited the film so that their advertising is not the least bit objectionable, but rather adds an angle of interest to the picture on account of the emphasis they play upon the necessary floor conditioning and the proper foot purchase of a basketball arena.

I really enjoyed seeing the film.

I spoke to my son, Bobby, and he thought he remember you when the Black Horse Troop was at Huntington this past summer. He reported a great time at Huntington. I am sorry I did not know that you were on the reception committee as I would liked to have had him meet you.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

P.S. The Seal-O-San films are being shipped back to you today.

October 8, 1937.

Mr. Ted Bailey,
Garden City, Kansas.

Dear Ted:

I am sorry that I missed you when you dropped in at my office during my absence.

We do not give a master's degree in physical education at the present time. However, we definitely have in mind the establishment of such a course, but I cannot say at the present just when this will take place as it is necessary to have an increase of teachers with doctors degrees in the department, and the economic situation has much to do with that.

I trust that we can keep in close touch with each other during the winter so that we may work with you concerning the possibilities of the future. I doubt, however, that we will have a master's degree in physical education starting in September, 1938.

I would very much like to have a conference with you should you be in this part of the state again, or should I happen out your way.

Very cordially yours,

FCB:AH

Director of Physical Education.

A. G. GARDNER, Commissioner
Streets and Public Utilities
A. J. JOHNSON, Commissioner
Finance and Revenue
H. O. TRINKLE, City Attorney
LEE RICHARDSON, Chief of Police

R. N. DOWNIE, Mayor
Commission Form of Government
CITY OF GARDEN CITY
KANSAS

L. J. WHITE, Superintendent
Water and Light
T. S. BAILEY, City Inspector
Mgr. Public Relations
SIMEON M. MOSS, City Clerk
OVID HARMAN, Asst. City Clerk

October 6th, 1937.

Dr. F. C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

Lately I was in Lawrence and called in your office to see you, but at the time you were busy with a class and I was unable to return.

I was wanting to see you about the possibility of finding employment while I finished work on my B. S. and M. A. degrees in physical education at the University. I have about twenty hours to complete on my B. S. degree. I have taken work at the Kansas Teachers, Emporia and University of Illinois. I have taught nine years and all this teaching has been physical education work. Here in Garden City I developed an all around intra-mural program for junior high, senior high and junior college students.

If I could get part time teaching in some of your departments I could finish my work for a degree. I feel I am qualified in any physical ed work excepting swimming. E. A. Thomas of Topeka is familiar with my work here should you care to write him regarding it.

I would like to very much finish my degree at the University and would appreciate hearing from you as to my inquiry.

Very truly,

Ted Bailey
Ted Bailey,
Garden City, Kansas.

October 8, 1937.

Dean R. A. Schwegler,
School of Education.

Dear Dean Schwegler:

I am just passing along this inquiry to show you the trend of thought among many of the high school teachers and coaches who desire to take their master's at Kansas.

I have checked up and there are over 25 coaches who are going to the University of Iowa, and many others to Ohio State, as well as some to Springfield, Mass., to get their master's. These are all going to outside places and would much rather do their work in Kansas.

Please understand I am not pressing the issue at all. I am just keeping you acquainted with the trend.

Very cordially yours,

FCA:AH

Director of Physical Education.

October 8, 1937.

Dean E. B. Stouffer,
Graduate School.

Dear Dean Stouffer:

I am just passing along this inquiry to show you the trend of thought among many of the high school teachers and coaches who desire to take their master's at Kansas.

I have checked up and there are over 25 coaches who are going to the University of Iowa, and many others to Ohio State, as well as some to Springfield, Mass., to get their master's. These are all going to outside places and would much rather do their work in Kansas.

Please understand I am not pressing the issue at all. I am just keeping you acquainted with the trend.

Very cordially yours,

FCA:AH

Director of Physical Education.

October 15, 1937.

Mr. J. L. Brenn, President,
Huntington Laboratories, Inc.,
Huntington, Indiana.

Dear Mr. Brenn:

Thank you for your good letter of the 12th instant. I will be happy to see the publication that you are devoting to a digest of the leading basketball articles which have appeared in the past two years in athletic publications.

I have just finished a new text called "Better Basketball, Incorporating Technique, Tactics and Tales". McGraw-Hill Book Company, of New York, is publishing the book, and it will be out soon after November first.

My other book, "My Basketball Bible" was published in 1924, and it had a 15,000 copy sale.

I trust that you will be able to scan over the preview of this new book because I believe that I have really written a much better book than "My Basketball Bible". I am sending you a description of the contents that I wrote for Lowe-Campbell for their publication, "The Coach". They desired to know what was incorporated in the book so they might explain it to their trade.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.



HUNTINGTON LABORATORIES, INC.
SANITATION PRODUCTS
HUNTINGTON, IND.



October 12th. 1937.

F. C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

Your letter of the 7th has been received and I am mighty grateful to you for telling me the details surrounding the taking of the basketball film which resulted in some of the scenes not being quite light enough. The Eastman people are rather cagey about things of this sort and I have never been able to get the straight of it from them.

I also appreciate your telling me about the film you made this summer for Converse, Wilson, Western, and Phillips "66". I will make it my business to see this film at the first opportunity.

By the way, we are working on something now which may be of interest to you. We are getting up what we would like to call a "digest" of the leading basketball articles which have appeared the past two years in athletic publications. This will be gotten up in magazine form with illustrations and we will only have a little amount of space devoted to advertising Seal-O-San. Those who have been able to see the dummy for this publication here have been most enthusiastic about it and as soon as the type is set and we can get some proofs, I intend mailing you one for your files and comments.

With kindest personal regards and best wishes, remain

Yours sincerely,

J. L. Brenn, President,
HUNTINGTON LABORATORIES, INC.

JLB:Lu.