

GOOD YEAR

The Goodyear Tire & Rubber Company, Inc.

Akron, Ohio

September 26 1940

Mr F C Allen -
Dir. of Physical Education and
Recreation
University of Kansas
Lawrence, Kansas

Dear Mr Allen:

Mr H E Blythe has referred to the writer your letter of September 13 in which you express interest in Airfoam - Goodyear's exclusive foam latex product - as a possible padding in basketball uniforms.

It would seem to us that this would be a highly desirable application for Airfoam for the following reasons. It is light in weight; it is highly porous, permitting the free passage of air, and would thus be cooler than impervious substances such as ordinary sponge rubber with its thick skin. It is washable. Can be disinfected. It certainly would absorb shock and can easily be cut or fabricated to almost any size or shape.

But the proof of the pudding is in the eating, and we are sending to you under separate cover, a sheet of our 1/4" material of sufficient size so that you can do considerable experimenting with it. Incidentally, Airfoam in the so called "slab" stock without interior cavities or cells, as we term them, molded into the structure, is produced in thicknesses ranging from 1/4" up to 1". The price list attached will give you the variation in size, also, the prices. Your discount as an institutional user would be 20-50%.

Our nearest sales representative of the Airfoam Division is Mr O J Kastner - Goodyear, Mechanical Goods Department, Kansas City, Mo. A copy of this letter will go to him, as he possibly gets into Lawrence from time to time, and might be of assistance to you. It is suggested that any orders which you care to send for Goodyear Airfoam, be mailed directly to our Kansas City district office, as this will insure the best attention due to the various details employed in handling our orders and distribution.

Your inquiry is greatly appreciated and we hope that we can be of some service to you.

Yours very truly

A. D. Herbert

H D Herbert

Airfoam Sales - Mechanical Goods Department

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NO CONTRACT VALID UNLESS IN WRITING AND SIGNED BY DULY AUTHORIZED OFFICERS