

Dear Dr. Allen:

Now I know it pays to  
be a good boy and eat my  
spinach and drink my milk  
and I am so happy with  
my book of movie tickets.

Mommy lets me go to the



shown and so all the nice  
things you wrote about and,  
best of all, I like Shirley  
Temple.

Thank you very much  
for such a nice Christmas  
gift and for thinking of me.

Yours,  
MICHAEL GETTO



January 8, 1940.

Mr. J. A. Grimsley,  
Mason City High School,  
Mason City, Iowa.

Dear Judge:

It was a great pleasure to hear from you, and I apologize for the long delay in responding to your kind letter.

Perhaps you have not seen a copy of my new book, "Better Basketball", published by the McGraw-Hill Book Company of New York. In this text I have devoted a couple of pages to "Intermission Entertainment", which might give you some workable ideas. We have discussed such things as boxing, wrestling, and tumbling; midget basketball games; tennis and fencing; early-day basketball; community singing; fancy bicycle riding; dancing.

Other forms of entertainment that we have used here include juggling acts, badminton and table tennis exhibitions, roller skating, and the new game of Coal-Hi, which we developed last summer.

Congratulations on your new field house in Mason City! I am sure it adds much to your physical plant.

If there is any way in which we can serve you at any time, it will be a pleasure.

With best wishes for a very happy and prosperous New Year, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.



*Activities*  
**HIGH SCHOOL AND JUNIOR COLLEGE**  
JAMES RAE, PRINCIPAL  
MASON CITY, IOWA

December 8, 1939

Basketball Coach  
Phog Allen  
University of Kansas  
Lawrence, Kansas

Dear Phog:

I recall hearing you tell something in coaching school at Spirit Lake a couple of years ago about the type of planned entertainment you use between halves of your basketball games at Lawrence. I am writing you now to ask you, if you are not too busy, to send me some of your ideas that you have used recently. I have your "Basketball Bible", but I thought maybe you had cooked up something since the printing of that.

*Better  
Basketball  
?*

We have just dedicated a new field house here in Mason City. We had the University of Iowa play Carleton and my high school team played Newton High School. We have a very good plan now with playing floor 88 by 50, seating capacity over 2,500.

I will appreciate any suggestions you can give because we would like to have something a little new in the way of entertainment between halves.

Yours very truly

*Judge Grimsley*  
J. A. Grimsley

JAG/jc



January 15, 1940.

Mr. John H. Glenn,  
Beardstown, Illinois.

Dear Johnny:

The weather is so bad that we are going to Columbia on the train. Our schedule is as follows: we leave at 9:27 p.m. Wednesday, the 17th, take the sleeper on track at 10:30 in Kansas City (Wabash), and arrive in Columbia at 5:15 Thursday morning. We will return immediately after the game, leaving Columbia at 10:00 p.m., and arriving in Lawrence at 8:50 a.m. Friday.

This will prohibit us from having a visit with you, except during the day. We always eat a beefsteak dinner at noon, but we don't want to impose on you. We will be glad to have you eat with us. We will be staying at the Tiger Hotel. I am looking forward to seeing you so that we can talk about some of the details in connection with the basketball championships of America to be played in Kansas City in March.

I dropped down to see the Missouri-Nebraska game Saturday night, and drove back in the blizzard. What a night! Got in at 5:25 Sunday morning! Missouri looked fairly well, but I wouldn't be surprised to see Iowa State beat them tonight. Nebraska was terrible on offense with all the altitude; they should have played a fine offensive game, but they were as awkward as a fourteen-year-old boy at his first dance. Their system of offensive play would have done justice to some country high school team that had the teacher of Latin diagramming their plays for them. This, of course, is off the record, and we do not want to be quoted, but Nebraska was colder than the weather.

Best regards to you and your good mother.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



January 30, 1940.

Mr. R. E. Deateale,  
Sales Manager,  
Glenmore Distilleries Co.,  
Louisville, Kentucky.

Dear Mr. Deateale:

My belated acknowledgment of your very versatile and lovely Christmas gift does not show the appreciation that I hold for your kindness. This beautiful mission leather folder exactly hits the spot. I know of nothing that the recipient of such a gift would appreciate more.

It is a constant reminder of your generosity because of the fact that we are always forgetting things, and to keep from forgetting things we write the things that we feel we might forget down in this folder. So while we constantly make use of this folder to keep from forgetting, we are also constantly remembering the donor because it is a utility for not forgetting - But for remembering.

An added fact of appreciation should be that on each succeeding month you are sending a new pad for refill. I have used many such folders before, but I for some reason dislike to use up the pad for fear that the refill is not as convenient or as handy as I would like. So now we can use a "new deal" philosophy, at least, in regard to this situation by being a little extravagant, but being sure that some happy soul will take care of us even though we might become profligate in the expenditure of the gift.

Personally, I think you made a ten-strike when you thought of this Christmas gift for your customers. The fact that I am not a customer, but an appreciative recipient of your generosity, makes it all the more appreciated.

Wishing you continued success and thanking you for your thoughtfulness, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH





# Glenmore Distilleries Co.

INCORPORATED

KENTUCKY TAVERN • *Tom Hardy* • Glenmore • Mint Springs

GENERAL OFFICES  
LOUISVILLE, KY.

December 20, 1939

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Doctor Allen:

Yesterday this department mailed you a leather pocket folder at the direction of Mr. Lee Hamilton.

Through error this folder did not contain the enclosed pad.

As described in Mr. Deateale's letter contained in the leather folder, a new pad will be sent you each succeeding month.

Very truly yours  
GLENMORE DISTILLERIES COMPANY

*Helen M. Cassin*

Helen M. Cassin  
Multigraph Department

HMC:c



February 6, 1940.

Mr. A. E. Garvin,  
The Raytown News,  
Raytown, Missouri.

Dear "Cap":

As soon as your letter arrived I immediately took it to Mr. Earl Falkenstien and turned the money and your request over to him. I am very sure that Earl will give you the tip-top choice in seats, and if you haven't gotten them they are safe for you in your name. I am sure that Earl took good care of you in the best possible location under conditions.

We will need all your rooting and other vocal as well as mental support in this tough game with the Tigers. We will be happy to see you, big fellow.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,  
Varsity Basketball Coach.



# THE RAYTOWN NEWS

Raytown, Missouri

A. E. Garvin,  
Editor

February 2 1940

Dear Phog:

Eight of us want to see the Kansas-Missouri basketball game at Lawrence March 1st; and all eight believe we'll win--if that's any help.

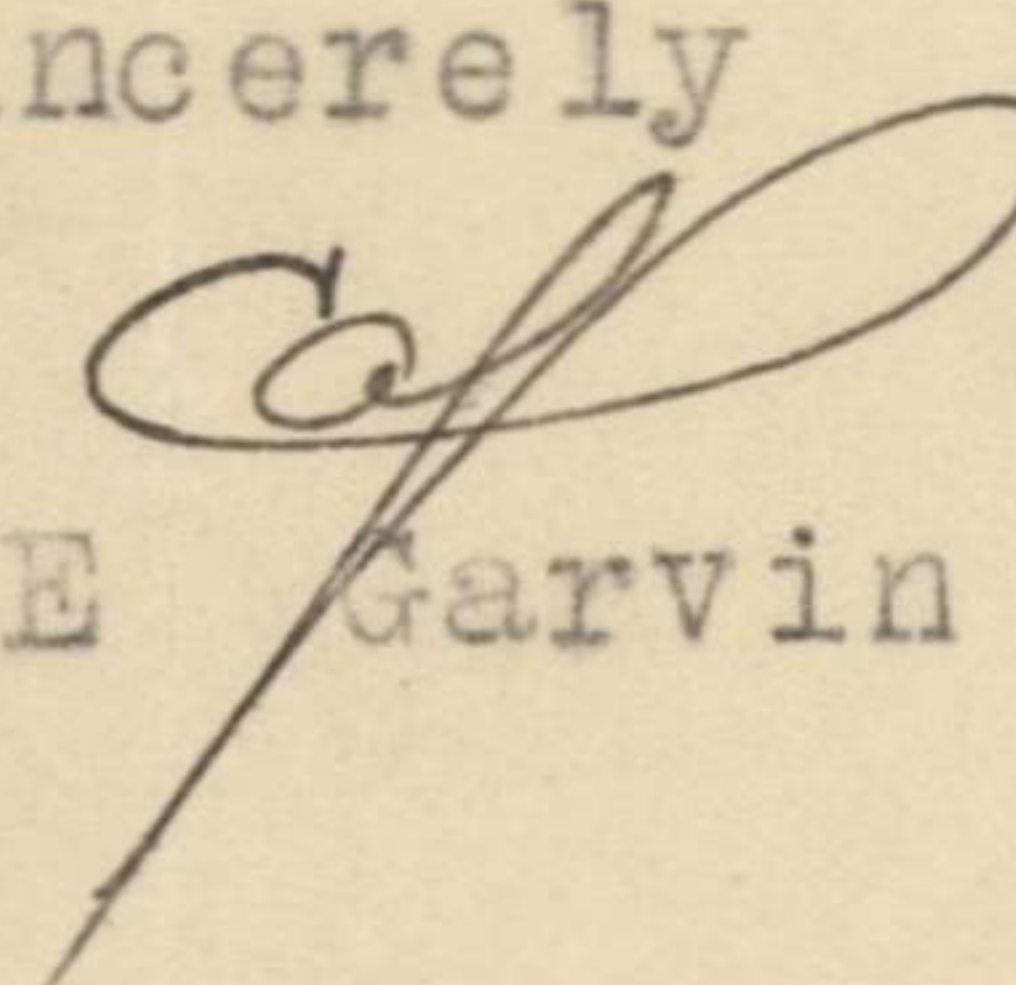
I am enclosing my check for \$6.25 to cover the cost of the tickets and what I believe will be the postage charge. If this isn't enough please tell me. I wouldn't want to shortchange you, because I feel as though it will be worth the whole thing to see the score in our favor.

Thanks for the trouble. If you don't have eight in a row make it four behind four, if you can. Please don't put me behind the post because I have to stick my neck out every week anyway and it needs a rest. If four behind four are not available I'd appreciate it if we are not scattered too far, or at least not less than two together.

Hope to have the opportunity to say hello.

Regards to Mrs Allen.

Sincerely

  
A E Garvin



February 7, 1940.

Mr. Dale Garrison,  
1319 Tennessee St.,  
Lawrence, Kansas.

Dear Dale:

We have heard nothing from you in regard to your desire to work in the towel room during the second semester, and for that reason have gone ahead with our schedule. I am sorry that we will not have a place for you at the present time, but if a place opens up in the future we will be glad to let you know.

I trust that you are getting along nicely in your school work.

With best wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,  
Varsity Basketball Coach.



February 13, 1940.

Reprint Department,  
GOLFING,  
14 E. Jackson,  
Chicago, Illinois.

Dear Sirs:

Will you kindly send by return mail one complete set of Reprints of Golf Charts, as advertised in your July, 1939, issue of GOLFING? I am enclosing 60¢ to cover the cost.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.



February 13, 1940.

Mr. Gene Glahy,  
Manley Insurance Agency,  
Lawrence, Kansas.

Dear Gene:

I am sending you my check for \$25.00 which will cover my pledge to you for the heating equipment at the Country Club.

When George Wetzel called my secretary asking for the payment of the pledge some three weeks ago I mentioned the fact that I did think it would be a nice thing if someone in authority could write the donors and give them a progress report as well as an estimate on the cost, and also tell what was being done and when it would be finished.

To date there has been nothing of that nature done, but I imagine everybody is too busy to attend to it. However, I do feel that it would have been a constructive and worth while thing to do to keep the donors feeling that their contributions were appreciated by a committee who naturally is always burdened with extra details, but which committee must realize that the fellow who gives his money wants to know what it is going for and what disposition is being made of it.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH  
Enc.



February 22, 1940.

Mr. Frank Guemple,  
Central High School,  
Kansas City, Mo.

Dear Frank:

Tickets for the Missouri game have been sold out for such a long time that I do not know whether it is possible to get any sort of a ticket now, even standing room.

Mr. Falkenstien, the financial secretary of the Athletic Association, put 200 standing room tickets on sale several days ago, and I understand they were exhausted the first day.

I am referring your letter to Mr. Falkenstien, however, asking that he do all possible for you.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



Kansas City, Missouri

Central High School

February 20, 1940

Doctor Forest C. Allen

Kansas University

Lawrence, Kansas

Dear Doctor Allen:

Mrs. Guemple and I would like very much to see the KU - MU game March 1st. I wonder if you would be kind enough to mail us two complimentary tickets.

We wish to congratulate you on the splendid record your team has made this year and we expect to see a real battle March 1st.

Thanking you in advance, I am,

Very truly yours,

FDG:G

Frank Guemple



February 29, 1940.

Mr. Jack Gardner,  
Kansas State College,  
Manhattan, Kansas.

Dear Jack:

After your telephone call yesterday I immediately got in touch with Earl Falkenstien, financial secretary of the Athletic Association, and he will take care of you. The tickets will be left in your name at the ticket office. Of course, you understand these tickets are for standing room. I am sorry that is the best we could do.

It will be a pleasure to see you Friday night.

Very cordially yours,

FCA:AH

Director of Physical Education and Recreation,  
Varsity Basketball Coach/



KANSAS STATE COLLEGE  
OF AGRICULTURE AND APPLIED SCIENCE  
MANHATTAN

DEPARTMENT OF  
PHYSICAL EDUCATION AND ATHLETICS

February 28, 1940

Dr. Forrest C. Allen  
Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

I know you are going to have an overflow crowd for your Missouri game, but I would appreciate your leaving a couple of tickets for me at the box office if this is possible.

Thank you for your trouble and wishing you the best of luck in your game, I remain

Sincerely yours,

*Jack*  
Jack Gardner  
Head Coach of Basketball

JG:LR





## Girl Scout Council

Lawrence, Kansas

March 4, 1940.

Dear Girl Scout Friend:

The birthday of Girl Scouting is here. A new fiscal year for Lawrence Girl Scouts has started. The Girl Scout Council, through its Finance committee, seeks your financial support and cooperation of its program for another year.

There are 259 registered Girl Scouts in Lawrence. These girls come from all types of Lawrence homes. In addition to its outdoor crafts and citizenship program Girl Scout contacts afford a splendid opportunity for the cultivation of friendship and understanding in our community.

Once a year a financial contribution is asked for the promotion of Girl Scouting, The Girl Scout program is carried on by the voluntary service of many women in Lawrence. Will you strengthen their hands by assisting with the finance phase of this program? Contributions may be sent to the treasurer, Mrs. R. Q. Brewster, 1720 Mississippi.

Sincerely yours,

Mrs. Paul C. Rankin

Chairman Finance Committee.

Mrs. Karl Kreider

Commissioner.

Finance Committee:

Mrs. Ray Q. Brewster.

Mrs. Clarence M. Gorrill

Mrs. Karl Klooz.



March 13, 1940.

Mr. Jack Gardner,  
Basketball Coach,  
Kansas State College,  
Manhattan, Kansas.

Dear Jack:

Thanks for your kind letter of the 12th instant.

The final N.C.A.A. championship game will start at 8:30 p.m., according to our present plans. This is on March 30th. The semi-finals, on March 22 and 23, will be double-headers and will start approximately at 8 o'clock. I hope you can be on hand to see some of these games.

With best wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation  
Varsity Basketball Coach.



KANSAS STATE COLLEGE  
OF AGRICULTURE AND APPLIED SCIENCE  
MANHATTAN

DEPARTMENT OF  
PHYSICAL EDUCATION AND ATHLETICS

March 12, 1940

8.15-8.30  
Dr. Forrest C. Allen  
Director of Physical Educ. and Recreation  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

Thanks very kindly for your congratulatory letter. Mrs. Gardner and James Bruce are getting along very nicely and to say that we are proud to have a son is putting it mildly.

Naturally, I am in hopes that some day he will be a basketball player, but I'm afraid that he will never attain the accomplishments of Milt and Bob.

Will you kindly drop me a line telling me at what time the final NC2A championship game on March 30 will start? I would appreciate this information at an early date as I am withholding the acceptance of a banquet *date* pending the starting time of this game.

With best wishes to you and your play-off series and congratulating you again on your fine season, I remain

Sincerely yours,

*Jack*  
Jack Gardner  
Basketball Coach

JG:LG



GLENN ICE AND FUEL COMPANY  
BEARDSTOWN, ILLINOIS

March 19, 1940

MANUFACTURED  
ICE

FRANKLIN COUNTY  
AND  
SPRINGFIELD  
COAL

GASOLINE  
FUEL OIL  
DISTILLATE  
BULK STATION

AIR CONDITIONED  
ICE  
REFRIGERATORS

COAL  
STOKERS

OIL BURNERS

Dr. Forrest C. Allen  
Varsity Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

No doubt you have heard from Mrs. Allen of my approaching visit to Kansas City to assist you in the "play offs" to be held at Kansas City on Friday and Saturday of this week.

According to the present plans I will arrive at the Hotel Muehlebach, where I will make headquarters, sometime on Thursday afternoon. The writer intends to be busy on Friday afternoon in the office of The H. D. Lee Mercantile Company, but all the other time during my stay in K. C. I will be available to help you personally.

In the excitement of announcing my approaching visit I forgot to mention how pleased I was to have the boys come through for you against the Oklahoma A. and M. Team. To think of beating such as the Aggies two times in one season is almost unbelievable, especially when you think of the eligibility rules existing in their conference. Hats off to you again. Be sure to tell your squad members how proud I am of them and that I hope to bring them luck during my stay in Kansas City.

Sincerely yours,

JOHN H. GLENN

JHG/CK

*Incidentally, I have lost fourteen pounds since January 1, by using your breakfast menu to advantage, 2 raw eggs and 2 lemons, combined with routine exercises.*



KANSAS STATE COLLEGE  
OF AGRICULTURE AND APPLIED SCIENCE

DEPARTMENT OF  
PHYSICAL EDUCATION AND ATHLETICS  
MANHATTAN, KANSAS

March 20, 1940

Mr. Forrest Allen  
University of Kansas  
Lawrence, Kansas

Dear Mr. Allen:

The Kansas Health and Physical Education Association is including the radio as a means of reaching a larger number of people. I have been asked to serve as chairman for the rest of this year and the coming school year. Will you be kind enough to serve on this committee with me?

RadioRadio stations WREN and KFKU are located in your city. Would you please contact the station director and see if any time is available? A fifteen minute program once a week or even once or twice a month is very worthwhile. It is an excellent way to let the public know what you are doing for their boys and girls in the field of health and physical education.

This present school year we have been putting on a fifteen minute program each Saturday morning from 9:30 to 9:45, over KSAC. This program has been well received and we have had excellent cooperation from the superintendent of the Manhattan schools and members of his staff, the Student Health Service at Kansas State College as well as members of our own staff.

I would like to have a committee meeting during the central district convention, on Thursday, March 28, at 3:00 p.m. in the Hotel Allis. I will make arrangements for a meeting place and get word to you. I can then make a report at the council meeting which is to be held at 4:00 p.m. of the same day.

Sincerely yours,

*Katherine Geyer*

Katherine Geyer  
Physical Education for Women

KG:R



THE UNIVERSITY OF TEXAS  
AUSTIN

March 21, 1940

DEPARTMENT OF  
INTERCOLLEGIATE ATHLETICS

Mr. Forrest C. Allen, Manager  
N. C. A. A. Basketball Tournament  
Continental Hotel  
Kansas City, Missouri

Dear Mr. Allen:

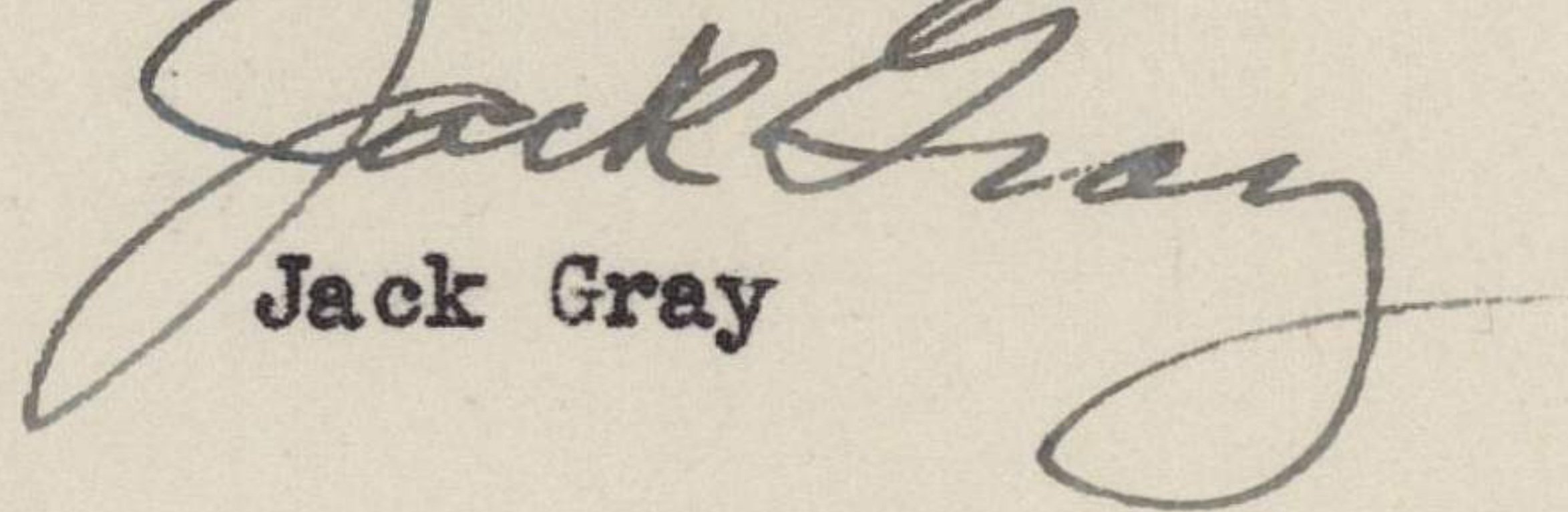
I sent you the photograph and information you asked  
for by air mail and hope that it is what you want.

I have not written you the letter about our two games  
this year but feel that we can get together at the  
coaches meeting.

Congratulations on such a fine season. I know that  
you must have a great ball club because of its record.

Wishing you continued success, I am,

Yours sincerely

  
Jack Gray

JG:RH



Ralph E. Graber

DROPPING YOU A MESSAGE



Dr. Phog:

I want to inform you that it is now time, officially and otherwise, for you to again don those scanties when you tour the golf course, chasing the proverbial pill.

I surely hope you will be able to spend more time on the golf <sup>course</sup> so you can use those "super-sweet" golf clubs real often.

And may you get as lucky and as hot as those crimson-jersied Hoosiers from Indiana.

Sincerely

Ralph



# CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

## SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

(29)..

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KA751 10=LAWRENCE KANS 12 1015P

DR F C ALLEN=

WICHITA FORUM WICHITA KANS=

CONGRATULATIONS A VERY FINE VICTORY AND A VERY FINE TEAM=.

E J GARRICH AND FAMILY.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



# CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

## SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

(17)

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD59 8=B BEARDSTOWN ILL 28 145P

DR FORREST C ALLEN=

VARSITY BASKET BALL COACH UNIVERSITY OF KANSAS=

ARRIVE KANSASCITY SATURDAY INFORM MRS ALLEN AND SQUAD=

JOHNNY GLENN.

*Heileen*  
*1 hour*  
*270P*

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



# CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

(03)

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

# SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD69 27=KANSASCITY MO 24 238P

1940 MAR 24 PM 3 04

FORREST C ALLEN=

WANTED YOU TO KNOW THAT I RECEIVED THE GREATEST THRILL IN  
MY LIFE LAST NIGHT WATCHING YOUR BOYS WIN. PHOG YOU ARE  
THE WORLDS GREATEST COACH CONGRATULATIONS=  
JOE GILBERT.

PHOG.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE