

SUPPLYING A COMPLETE AND EXCLUSIVE DAILY ILLUSTRATED FEATURE SERVICE TO NEWSPAPERS THROUGHOUT THE UNITED STATES AND IN FOREIGN COUNTRIES... EIGHT COLOR COMICS IN STANDARD AND TABLOID... EVERYWEEK" AN EIGHT OR TWELVE-PAGE MAGAZINE SECTION ... LOCAL ART. ENGRAVING AND MATTING SERVICE

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Feb. 28, 1938

Forrest C. Allen Varsity Basketball Coach University of Kansas

Dear Mr. Allen:

We're picking an All-America basketball team, and in so doing, would like to enlist your aid.

We're asking three or four coaches and officials in each section of thr country to name the best forward, center, and guard they've seen in action all year, listing a couple of reasons for their choices.

That's why we're writing to you, hoping you'll help us along a bit.

If you do, may we hear from you by no later than March 9th...?

Sincerely,

Jerry Brondfield

NHA Service Sports Writer