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# The Professional Lawn Tennis Association

OF THE UNITED STATES

150 NASSAU STREET, NEW YORK CITY

PHONE BEEKMAN 3-1038

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CHAMPIONSHIP COMMITTEE

September 10, 1937.

Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Sir:-

Inspired by Holcombe Ward, president of the United States Lawn Tennis Association and, as Harvard student, player in the original Davis Cup team of 1900, collegians are receiving considerable attention. Early American teams were all collegians. Intercollegiate tennis is attracting greater notice.

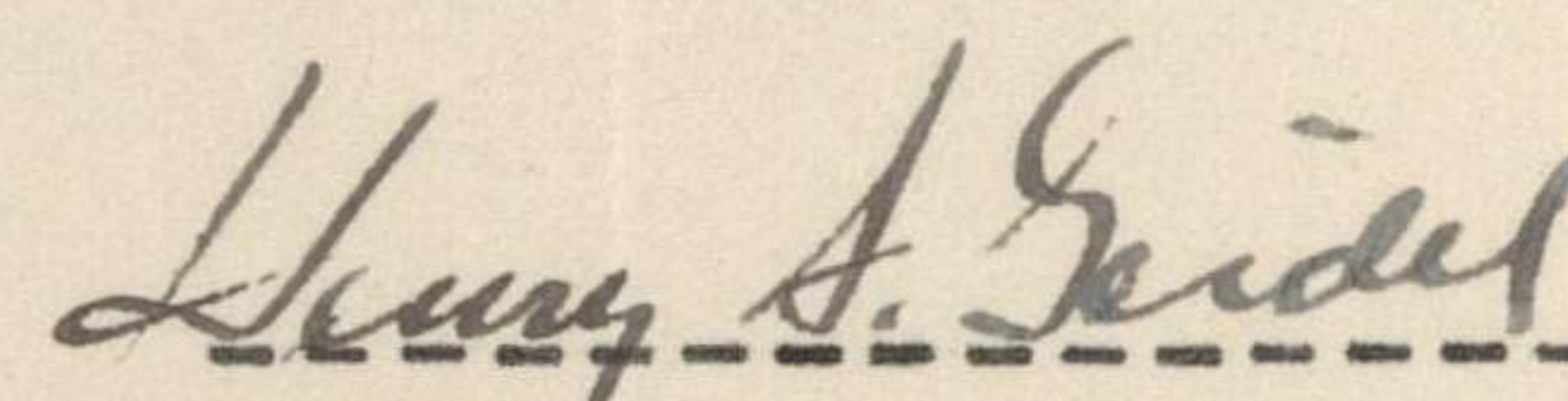
As professional coach at University of Kansas, you may mistakenly have imagined that this association, organized in 1927, as the Professional Lawn Tennis Association of the United States, is a match or tournament promoting organization. Nothing is further from its object. It is a mutual assemblage of professional coaches banded together to establish higher ethics of teaching and all that pertains to tennis. Character, all that that word means in its best sense, is a requirement of membership.

The object of this association is to provide employment, better facilities and prices in purchasing racquets, balls and other equipment, together with furnishing members a source of reliable information in answer to Federal excise tax and other problems. It is for mutual advantage in every respect.

Several college professionals are members. You may desire to join, to avail yourself of its services. Any inquiry you may make will promptly receive attention.

Believing the Professional Association can be helpful to you, I remain,

Most cordially yours,



Henry A. Geidel, President

HAG:NJB

OPEN LAWN TENNIS CHAMPIONSHIP OF UNITED STATES

AMATEURS AND PROFESSIONALS

OCTOBER 13, AT GREENBRIER GOLF AND TENNIS CLUB, W. VA.