

1, Oswald Road,

Chorlton-cum-Hardy,

MANCHESTER, 21,

ENGLAND.

10. xi. 39.

Dear Mr. Allen,

I have had the pleasure of reviewing your BETTER BASKETBALL for the "Manchester City News (May 20, 1939)", having obtained a copy from the London office of the McGraw-Hill Publishing Co. Ltd.

Later I asked Messrs. McGraw-Hill for a copy of your MY BASKETBALL BIBLE for review purposes but they told me they had never heard of the book !

I wonder if I would be imposing on you if I asked you to let me have a copy. I am particularly anxious to add this work to my small library on basketball - the finest game in the world ! I shall review it, of course.

Perhaps you may help me in other respects, too. Could you favour me with photographs of yourself and Dr. James Naismith, who, I am given to understand, is still a member of the faculty of Kansas University? Any biographical data about both of you would also be welcomed.

If you have written any other books on the hoop game I should appreciate details.

Basketball has not yet been adopted in Britain in a big way. The public still confuses the sport with the girls' game, netball ! The war has dealt basketball a nasty blow, for all the Mormon missionaries, who were the backbone of English basketball, have returned to the States. But our National Competition is to

continue.

I believe the sport has a big future in this country, although it has been played here for more than 20 years already ! I, myself, have played since 1927, and have taken part in tournaments on the Continent, where the game has certainly taken on well.

My ambition is to see basketball played by Britons like cricket and football. The Amateur Basket Ball Association is doing good work in this direction. Another fond hope of mine is to be able to watch a first-class match in America.

Well, Mr. Allen, I hope you will receive this letter safely and that I haven't bored you.

Looking forward to your reply,

I am,

Cordially yours,

Laurence Nelson
LAURENCE NELSON.

Forrest C. Allen, Esq.,
University of Kansas,
Kansas City,
Kansas,
U.S.A.

IN THIS CORNER with -

JACK CUDDY

United Press Staff Correspondent

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PAY COLLEGE PLAYERS

Dr. John K. Brallier of Latrobe, Pa., is the guy who started peeling frogskins off the pigskin—who started demanding bucks for bucking. He was our first professional football player.

And now at 61, Dentist Brallier is still yelling for football dough; not for himself but for the lads who play it. He is campaigning for pay checks every month for college performers, as well as the pros.

"I was the first man ever paid outright for playing football" the robust old molar mauler said. "But I certainly wasn't the first to be subsidized for joining a college team. Colleges were taking care of the football boys long before my time. They're still doing it under cover. That sub-rosa business is wrong. They should pay the boys openly."

Brallier, father of three children and a grandfather through one of his offspring, says he became America's first pro gridster back in 1895. He was attending Washington and Jefferson at the time and just beginning his gallop to glory as a quarterback.

The nearby steel town of Latrobe had its own football team. This outfit was slated for an important game when its quarterback, Deacon Blair suffered an attack of colic, spavin the heaves or something. So the Latrobe manager, in desperation, got in touch with Brallier at W. and J. and asked if he could fill in for Blair. Brallier replied, "I don't see how I could do it."

"But we've just got to have a good quarterback for this game," insisted the frantic manager. "Would \$10 and expenses interest you?" "I'll say it will!" exclaimed Brallier. "I'll be your quarterback."

IN BIG DOUGH

In those days 10 bucks and expenses was big dough for the sturdy but struggling son of Widow Brallier of Indiana, Pa. Accordingly Brallier participated in several Latrobe games while still playing with W. and J. And he was paid for every Latrobe game.

Latrobe's team was composed of young steel workers, miners and one of two former college players. They were competing for fun and fame alone—as were the lads on all other town and city teams—until Brallier came along. When the word got out that our dentist friend was getting paid, other stellar performers started demanding cash for their efforts. Such was the birth of the commercial gridstar.

MONTEVIDEO, 15 de Abril de 1940

Sr. Dr. FORREST C. ALLEN
University of Kansas
Lawrence, Kan.-

De mi mayor consideración y estima:

Desde hace cierto tiempo trataba de obtener su nuevo libro "BETTER BASKETBALL" y en momentos en que había redactado ya una carta para solicitárselo directamente, acabo de recibirlo por intermedio de la misma casa importadora que hace varios años puso en mis manos "MY BASKET BALL BIBLE".-

La presente carta no tendría ya objeto. Pero la justifica mi sincero deseo de hacerle llegar las modestas expresiones de mi felicitación por tan generosas contribuciones al progresos del basketball y por lo que en cuanto a ellas me corresponde agradecerle personalmente.- Además le expreso mis deseos de recibir un catálogo de "Goal-Hi", que según espero puede tener buena acogida en ésta.-

No me parece inoportuno agregar, a manera de presentación, que en esta capital desempeño el cargo de crítico de basketball desde hace 15 años (actualmente en "EL DIARIO"). Me inicié como "coach" en 1935 y desde 1937 he dirigido en varias oportunidades los seleccionados de basketball uruguayos, incluso cuando éstos vencieron al equipo norteamericano que nos visitó últimamente y cuando recientemente (Enero de 1940) el Uruguay conquistó invicto el Campeonato Sudamericano de Basket Ball sobre Argentina, Brasil, Chile, Paraguay y Perú.-

Reiterándole las expresiones de mi agradecimiento y mis felicitaciones más sinceras, quedo a la espera de su amable respuesta y le saludo affmo.

Mi dirección:
Héctor López Reboledo
Calle J.M. Blanes 869 - Dpto. 4
MONTEVIDEO - Uruguay.

H. López Reboledo

OPINA DE BASKET EL SR. LOPEZ REBOLEDO

HABLA SOBRE EL JUEGO DE LOS YANQUIS Y LAS ENSEÑANZAS QUE DEJARAN EN SU GIRA POR LA PARTE SUR DE L CONTINENTE

Luego que vimos actuar al team yanqui de basketball, quisimos conocer la opinión que a los distintos directores técnicos montevideanos les había producido el juego de los mismos, las enseñanzas que se podían recoger y las derivaciones que en el Uruguay podría tener ese juego.

Iniciamos hoy la publicación de las opiniones de los distintos directores de equipos de nuestro medio y la empezamos como es natural con el entrenador único del seleccionado nacional, Sr. Héctor López Reboledo.

Hace una veintena de años que López Reboledo está íntimamente ligado al deporte del cesto. Ha tocado en el mismo, todos sus resortes; fué jugador, luego cronista, referé, dirigente y más tarde entrenador.

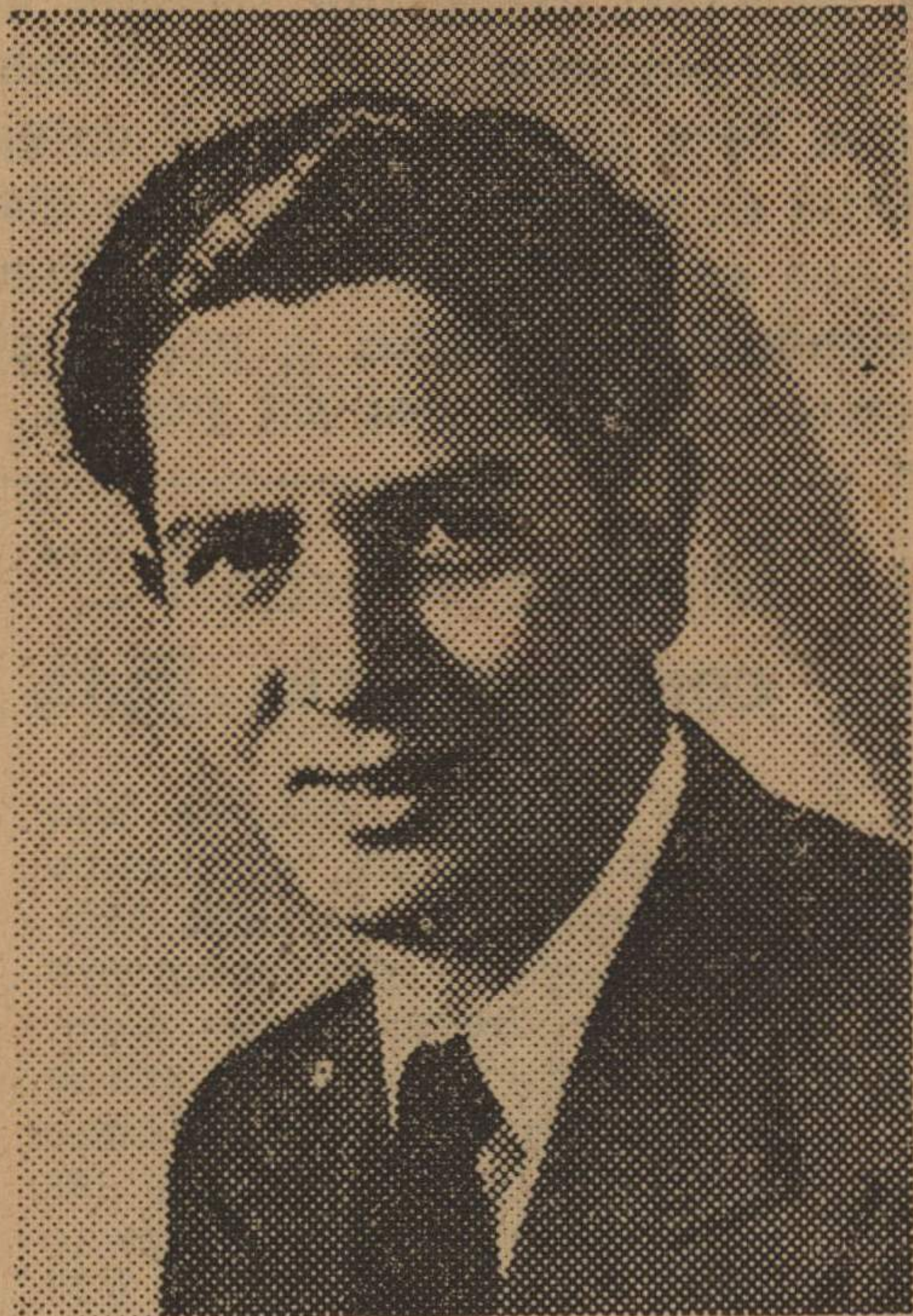
Conoce, pues, todos los secretos del juego, como puede conocerlos quien lo siente profundamente y quien se ha dedicado a estudiarlo en todos esos aspectos.

Por lo tanto es con una opinión valiosa que iniciamos un propósito que creemos interesante para todos los aficionados.

Dice Héctor López Reboledo:

"No tengo ninguna duda respecto de que el equipo seleccionado norteamericano que acaba de visitarnos ha dejado enseñanzas. Pero no se me oculta tampoco que será difícil divulgarlas. Los estimados colegas que tienen a su cargo la dirección técnica de los distintos equipos montevideanos estarán seguramente de acuerdo en que la escuela norteamericana ofrece aspectos muy interesantes para incluirlos en la clásica escuela uruguaya con sacrificio de aquellos defectos que equivocadamente hemos creído virtudes. Los profesores de la Comisión Nacional de Educación Física, luego de haber asistido a las dos conferencias del Dr. James Rinaldi, tuvieron así mismo opor-

L. REBOLEDO



tunidad de ampliar sus conocimientos sobre la moderna técnica del basketball de los Estados Unidos. A aquéllos y a éstos corresponde aprovechar una palpable tendencia de los encariñados con el deporte del cesto hacia la evolución técnica y conducir a la juventud basketballística por el mejor camino.

Pero si es verdad que la historia se repite, a la larga nos va a vencer el temperamento y la generalizada indisciplina, tenaces enemigos aliados contra todos los métodos.

Será necesario; más, será imprescindible, que las instituciones sociales y nacionales nos presten su más decidido apoyo, a despecho de los triunfos inmediatos y relativamente fáciles, en el sentido de imponer disciplina, porque es evidente que sin una buena educación física, sin cumplir con un metódico proceso de trai-

ning, en fin, sin una sólida disciplina deportiva, se podrá continuar aportando a las selecciones nacionales buenos valores individuales, pero no conjuntos que los sumen fielmente. Si de todos modos se desea tener un punto de mira en el campo internacional, entretanto se preparan los más jóvenes, todo ello en función de las enseñanzas que deja el team norteamericano, las perspectivas son sencillas y claras: el Campeonato Sudamericano de Río de Janeiro y el torneo continental que luego debe realizarse en Montevideo. Tanto en la preparación de las generaciones futuras como en la de los equipos representativos debe imprimirse el sello que certifique nuestra convicción progresista. Mal podríamos por un lado convencer a los jóvenes sobre un determinado estilo de juego dándoles el ejemplo de otro totalmente diferente bajo el distintivo celeste.

La Federación Uruguaya que consiguió cambiar radicalmente el anticuado sistema de los arbitrajes, puede, si se lo propone, cambiar nuestro juego de acuerdo al modelo que acabamos de ver y alrededor de cuyas bondades no gira precisamente la discusión".

A VICTORIA DE REBOLEDO

Louvada A Orientação Do "Coach", Que Dirigiu Os Campeões — De 40 —

Nossos confrades de "El Diario", um dos periodicos de maior prestigio da chronica sportiva de Montevideo, referindo-se ao preparador dos actuaes campeões sul-americanos de basketball, teve as seguintes expressões, que mantemos na lingua de origem para lhe conservar todo o sabor:

"Han triunfado los uruguayos y con ellos ha triunfado su director técnico: nuestro companero encargado de la Sección Basketball, Héctor López Reboledo.

La personalidad y los prestigios del camarada, son ampliamente conocidos. No vamos a glosar en su torno, es innecesario; queremos, en cambio, y llevados por un natural espiritu camaraderil, que esta vez no pueda quedar encerrado entre las cuatro paredes de nuestra improvisada casona actual, el merecido homenaje de nuestra congratulación al companero triunfante.

Deseamos asociarnos a su satisfacción, por su victoria y hasta si se quiere, aplicando en lo que cuadre, aquella expresión, tan en boga hace algunos anos de: "ese!... ese! ese, es mi hermanito" arogarnos algo de la gloria de los cracks uruguayos que, con su entrenador al frente, acaban de clasificarse campeones sudamericanos.

Y bien está que destaquemos que en esta ocasión, como en pocas, pudo haber sido más personalísimo para un director el el triunfo de un equipo. Adoptar la fórmula popular; cenirse a las directivas técnicas del dominio y la comprensión general; ir salvando etapas del torneo, mediante victorias holgadas y aciertos colectivos del elenco, es correr, en el caso de ganar, hacia la exaltación dentro del alborozo popular y en el caso de derrota, hacia la cómoda disculpa...

No ocurrió eso, en este

campeonato; la integración del conjunto no fué el refle-



*Journal do Sports
Rio de Janeiro - Brasil*
Hector Lopez Reboledo, nosso confrade e tecnico uruguayo. Foi muito combatido pelos colegas e pelo publico, mas conseguiu provar na quadra o acerto de suas decisões

jo exacto de la opinión generalizada; las tácticas no fueron las sacramentalmente impuestas en nuestros campos de basket e las imposiciones no ofrecieron la sensación de pauta ininterrumpida de holgada superioridad; de ans que López Reboledo, no resultara respaldado como en los casos que antes senalamos; de ahí que su labor fuera más personal y su responsabilidad casi exclusiva; de ahí que su preocupación fuera constante y que quienes en su torno, lleváramos cuenta de que el afrontaba valientemente la exposición de sus prestigios, veamos en ese triunfo de nuestros "cracks", buena parte de los desvelos de López Reboledo.

Por eso que su triunfo, es más grande y... por eso,

también es, que sabiendo su modestia, lindante con el retraimiento, no seria capaz de cargar con todo el peso de los lauros, nos asociamos a él en esta hora: haciéndole justicia y comidiéndonos a ayudarle a cargarlas..."

MONTEVIDEO, April 15, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Esteemed sir:

For some time I have been trying to obtain your new book "BETTER BASKETBALL" and at the time that I had written a letter asking you for it directly, I received it through the same Importing house that placed in my hands "MY BASKETBALL BIBLE" several years ago.

The present ^{letter} ~~would~~ no longer have any object ~~but~~ ^{except that} I am justified by my sincere desire to have you receive my modest expression of felicitation for such generous contributions to the progress of basketball ~~and for all those~~ for which I must thank you personally. Besides this, I wish to express my desire to receive the catalogue "Goal-Hi", which I trust will have a good reception in this city.

I do not believe it out of order to add, in order to present myself, that in this Capital I discharge the role of basketball critic, and have done so for fifteen years (at this time I am connected with "El Diario"). I started as "coach" in 1935 and since 1937 I have on various occasions ~~I have~~ selected the Uruguayan Basketball teams, including the time when they beat the North American team which visited us lately, and when recently (January of 1940) Uruguay ~~wase~~ undefeated in the South American Basketball Championship, winning over the teams from the Argentine, Brazil, Chile, Paraguay and Peru.

Repeating my expressions of thanks and my most sincere congratulations, and hoping to receive an answer from you, I remain

Respectfully yours,

(signed) H. López Reboledo

My address:
Héctor López Reboledo
Calle J.M. Blanes 869 - Dpto. 4
MONTEVIDEO - Uruguay

May 3, 1940.

Sr. Hector Lopez Reboledo,
Calle J. M. Blanes 869 - Dpto. 4,
Montevideo, Uruguay.

Dear Sir:

It was a great pleasure to receive your letter of April 15th, and to know of your keen interest in the game of basketball. I am also pleased to know that you have obtained copies of my books, "My Basketball Bible", and the more recent one, "Better Basketball".

I am enclosing a folder on our new game, "Goal-Hi", and am also sending your name and address to the manufacturers of this equipment so that they may communicate with you. "Goal-Hi" equipment may be purchased from the manufacturers - the Fred Medart Manufacturing Company, of St. Louis, Missouri, - or may be purchased through leading sporting goods houses. I shall be glad to know the game is received in your city.

I wish to congratulate you on your outstanding record as basketball coach. I shall be happy to hear from you from time to time regarding the growth of basketball in your country. If at any time I can be of service to you, do not hesitate to call on me.

With best wishes for your continued success, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

UNIVERSITY OF KANSAS
LAWRENCE

DEPARTMENT OF PHYSICAL EDUCATION

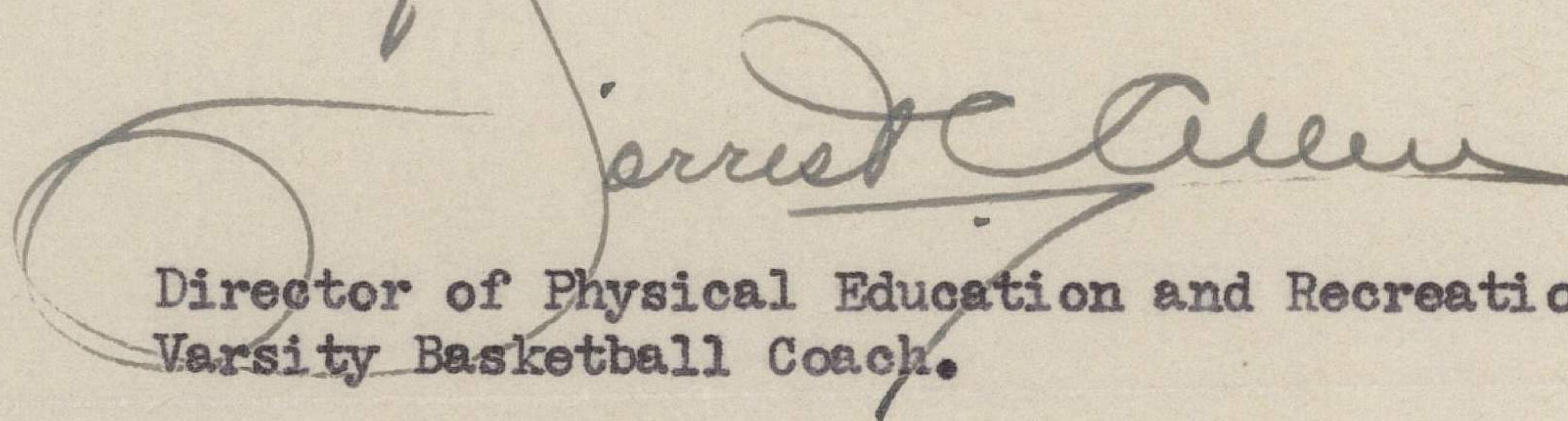
April 27, 1940.

Mr. Clarence Chrisman,
Department of Romance Languages,
University of Kansas.

Dear Mr. Chrisman:

I dislike to bother you too much with letters
of this sort, but if you would be kind enough to translate
the enclosed letter I would greatly appreciate it.

Very cordially yours,



Ernest Allen

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Belo Horizonte (Brasil), 23 de Dezembro de 1939.

Presado Mr. F. C. Allen

Saudações

Em tenho seu livro "Better Basket-ball": com ele tenho ganho muitos jogos e campeonatos aqui no meu Clube, MINAS TENNIS CLUBE, onde sou coach.

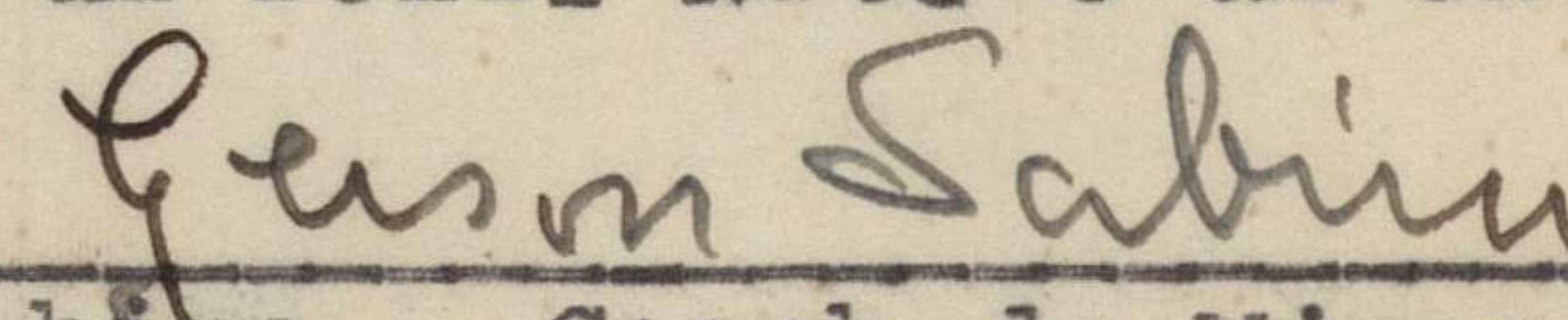
Tive um grande amigo americano, já morto, que foi o introdutor do basket-ball no Brasil, Mr. F. C. Brown, nosso idolo no basket-ball: morreu ha 2 anos no Rio de Janeiro.

A Diretoria de meu Clube autorisou-me a escrever ao amigo para vermos se é possível fazermos uma competição, por telegrama de Lance-Livre. Numa data previamente combinada - lembro a data de 5 de Abril de 1940 - 5 jogadores da Universidade de Kansas tirariam cada um 100 lances livre, 50 em cada tabela, perfazendo um total de 500 lances. No mesmo dia, aqui no Brasil nós tiraríamos 500 lances e ~~o~~ aquele que melhor resultado obtivesse seria considerado o vencedor. Nós já temos competidos contra outros Estados do Brasil e mesmo contra a Argentina. A Universidade de Kansas teria aqui seu representante e nós ahino nosso para acompanhar tequunicamente o desenrolar e posteriormente enviar as sumulas (copias). Para nosso representante ahi o nome do presado amigo já foi lembrado e para aqui, caso não tenha um conhecido, lembraria o nome do nosso Presidente, Major Ernesto Dornelles, official do Exercito Brasileiro. Já temos sumulas impressas, tenho as fotografias de nossa turma, da cidade, tudo pronto para enviar ao amigo: comtudo aguardarei uma resposta para saber se de fato interessa o que acabo de propor: lembro ao amigo que seria a primeira competição por correspondencia no Mundo entre dois Continentes praticantes de Basket-ball e esta gloria viria a pertencer ~~ao~~ a Universidade de Kansas e ao Minas Tennis Clube.

Talvez o nome de THOMAS SNIPES não seja desconhecido do amigo: ele está sendo professor da Escola de Viçosa e é meu amigo.

Aguardo sua resposta e peço desculpas por escrever em portugua

Muito amigo que o abraça desejando um feliz Nata e um ano Novo de 1940 cheio de felicidades,


Gerson Sabino - Coach do Minas
Tennis Clube

Endereço:

Gerson Sabino - Praça da Liberdade, 1458 - Belo Horizonte -Brasil

(Translation by Mr. Chrisman, of the Spanish Dept.)

Belo Horizonte, Brazil

December 23, 1939.

Mr. F. C. Allen

Greetings,

I have your book, "Better Basketball"; with it I have won many games and championships here in my club, MINAS TENNIS CLUB, where I am coach.

I had a good American friend, now dead, who introduced basketball into Brazil, Mr. F. C. Brown, our basketball idol, who died two years ago in Rio de Janeiro.

The director of my club authorizes me to write to you to see if it would be possible to have a free-throwing contest by telegram; on an agreed date. I select the date of April 5, 1940. Five players of the University of Kansas would have one hundred (100) free throws each; fifty (50) on each backboard, making a total of 500 throws. On the same day, here in Brazil, we would make 500 free throws and the one obtaining the best results would be considered the winner. We have already competed against other Brazilian states and even against Argentina. The University of Kansas would have its representative here and we would have ours there - to oversee the contest and later to send the results. For our representative there I select you, Mr. Allen, and for your representative here, in case you have no acquaintance, I should select our president, Major Ernesto Dornelles, officer of the Brazilian army. We already have printed score cards, I have the photograph of our team, of the city; everything prepared to send to you. I shall await an answer to know if what I have suggested interests you. This would be the first correspondence contest in the world between two continents interested in basketball, and the honor would go to the University of Kansas and the Minas Tennis Club.

Perhaps you know Thomas Snipes, he is teaching in the school of Vicosa and is my friend.

I await your reply and apologize for having written in Portuguese. Desiring that you may have a Merry Christmas and a Happy New Year,

Gerson Sabino

Coach, Minas Tennis Club

January 5, 1939.

Mr. J. N. B. Singh,
Yuvraj, Sakti State,
P/O Sakti, B.N.R.,
India.

Dear Mr. Singh:

I received your letter of December 5th on the day before New Year's, and mailed the book, "Better Basketball", to you immediately. The postoffice was closed, but I was able to get the book in the mail and it went off to New York at once.

I did not send the book via air mail because the postage on such a piece of mail as this would have been prohibitive, running up into the dollars. I trust, however, that you will receive it in a very short time. The postage was 39¢, and if you will send this to me in the stamps of your country I would be very glad to have them for my stamp collection.

I trust that you will enjoy "Better Basketball". I would like to hear from you from time to time, telling me how you get along, what you think of the book, and if there are things that are not clear to you I shall be very glad to explain them. There are numerous diagrams and photographs in the book, and in the back of the book I have written a number of yarns, entitled "Tales of Yesteryears", which I believe you will find very interesting.

I am enclosing a clipping from our local daily newspaper which I thought you might like to see.

Trusting that you will enjoy the book, and with best wishes to you, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

SAKTI (E. S. A.)

earliest convenience by air mail. I shall of course

Dated.....5th December,.....1938

pay the extra postage.

Dear Mr, Allen,

Yours sincerely,

A. P. Singh

Thank you very much for your letter dated

20th September 1938, in reply to our enquiry regarding

P.O. Sakti. B.N.R.

'Basket Ball Bible'. It is very kind of you to have

advised us to buy a copy of 'Better Basket Ball'. I am

also thankful to you for sending some material which

describes the new book quite fully. I have made up my

mind to go in for 'Better Basket Ball' and am sending

you herewith a cheque for \$ 4.00 on an American Bank

drawn in your favour.

Please autograph it and write what you

think suitable for a lover of basket-ball in India.

How proud I shall be to possess a book which consists

an autograph and advice by the author himself. I hope you

will not mind the trouble in sending the book at your

P.T.O.

(A. S. A.)

earliest convenience by air mail . I shall of course

Dated 5th December 1938
pay the extra postage.

Dear Mr. Allen,

Yours Sincerely,

J. N. B. Singh

Jyvraraj, Sakti State.

P/o Sakti. B.N.R.

INDIA

advised us to buy a copy of 'Better Basket Ball'. I am

also thankful to you for sending some material which

describes the new book quite fully. I have made up my

mind to go in for 'Better Basket Ball' and am sending

you herewith a cheque for \$ 4.00 on an American Bank

drawn in your favour.

Please autograph it and write what you

think suitable for a lover of basket-ball in India.

now proud I shall be to possess a book which consists

an autograph and advice by the author himself. I hope you

will not mind the trouble in sending the book at your

September 20, 1938.

Mr. J. N. B. Singh,
Palace Sakti,
P/O Sakti, B.N.R.,
India.

Dear Mr. Singh:

I am very happy to have your inquiry about my book, "My Basketball Bible". This book was first published in 1923, and had a sale of 15,000 copies.

Encouraged by the sale of this book we have written a new text on basketball which is a great improvement over "My Basketball Bible". It is a much larger and more comprehensive volume, entitled "Better Basketball", just off the press a few months ago, published by McGraw-Hill Company. I am enclosing some material which will describe the new book quite fully.

If, after looking over the enclosed material, you decide to purchase a copy of "Better Basketball", if you will send me your check for \$4.00 I will be glad to mail the book to you postpaid. I will be glad to autograph it if you will tell me what you would like to have written on the fly page.

Thanking you for your inquiry, and with best wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

'Palace' Sakti.

24. 8. 38.

To,

Forest. C. Allen. D.O.

c/o Smith Grievess. Co.
Publishers.

Kansas City. M.O.

Dear Sir,

I shall be happy if
you will kindly send a copy of
"My Basket Ball Bible" by
Air-Mail as soon as possible.

yours Sincerely.

for J.N.B. Singh.

Yuvraj.

'Palace' Sakti.

c/o Sakti: (B.N.R.)

India.