

## Phi Kappa Psi Fraternity

1100 INDIANA STREET  
LAWRENCE, KANSAS

Summer rushing has always been a great problem for all chapters of all fraternities. This coming year, due to the peace-time draft and other factors, will doubtlessly be one of the biggest problem years of the last decade or so. Faced with this situation in Kansas Alpha, we have adopted plans for a very intensive program for the coming months.

We are paying our rush chairman \$150 for the three vacation months and reimbursing him for travelling expenses directly connected with his rushing. In return, the chapter impliedly sets out certain duties on the rush chairman. He is to spend at least a third of his time actually on the road. When not travelling, he is to be planning for other trips, writing rushees general interest letters, keeping a continual stream of "pep" letters going to the active brothers of the chapter so as to secure maximum cooperation from them, and keep a very extensive file on all rushees contacted by himself or other brothers.

A major rush trip of the rush chairman mentioned above would mean something of the following: prior to making the trip, he would contact the brothers in the towns he expected to cover, making arrangements with them for board and room. Selecting one or two convenient spots in the territory, he would set up temporary headquarters with the brothers of that town. Each day he and one or two local Phi Psi's would visit about two or three towns, visiting rushees whom they have already contacted and making every effort to contact new ones. The best plan we have found for doing this latter is to spend a few minutes with the principal of the local high school getting his recommendations. We have also found it very advantageous to spend some time with his parents, discussing university life, and fraternities in general. A trip such as this, of which the rush chairman would make perhaps three, would last from about ten days to two weeks.

The file mentioned above would devote a separate card to each rushee, giving his name, address, telephone number, grades, social rating, activities, personality description, rushee's general interests, record of correspondence with any brothers, year in school, financial status, and any miscellaneous information, which the rush chairman might deem pertinent. The purpose of this card file is two-fold. (1) To help the rush chairman remember each rushee when making judgment of his potentialities during rush week, and (2), supply necessary information to the brothers who expect to entertain any given rushee during rush week. This file is in addition to the file we usually keep of the dates we have with rushees during rush week.

In other words, the fraternity is hiring one of the brothers at a full-time job to conduct a summer rushing program. He is to take the job with such an understanding. The compensation is for the sole purpose of replacing part of the amount he otherwise could earn at a job.

The big difficulty that faces us now is to secure the car for the use of our rush chairman. We have a plan which we hope will solve our problems for us, but it calls for a certain amount of assistance from the alumni of Kansas Alpha. It is necessary that we raise \$150. With this, a down-payment will be made on a car and a note signed for the balance. At the end of the summer this car will be returned to the dealer in settlement for the note. Such an arrangement has been made with an automobile agent, and we are now hoping the alumni will subscribe the necessary amount for this down-payment.