

Better Absorption of Calcium made possible by Vitamin D

Shown to promote resistance to caries

RECENT dental studies in England, Germany and America have revealed an important relationship between caries and diet *at all ages* . . . a relationship that many dentists have long suspected.

Keeping the teeth clean, these researches emphasize, is not enough. To a large extent, tooth health depends on tooth *structure* . . . and this is closely associated with the presence or absence in the body of sufficient vitamin D.

For vitamin D controls the metabolism of calcium and phosphorus. When the body's supply of vitamin D is not constantly renewed, absorption of these minerals and their conversion into dentine and enamel is retarded.

Now every dentist is assured of a convenient, *reliable* food source of vitamin D for his patients in Fleischmann's Yeast. Now that it is "irradiated," every cake is equal in vitamin D potency to a teaspoonful of standard cod liver oil!

For the Pregnant or Nursing Mother

Insufficient vitamin D in the expectant or nursing mother's diet is now accepted as a major cause of faulty jaw and tooth formation in the child.

The optimum vitamin D intake which Fleisch-