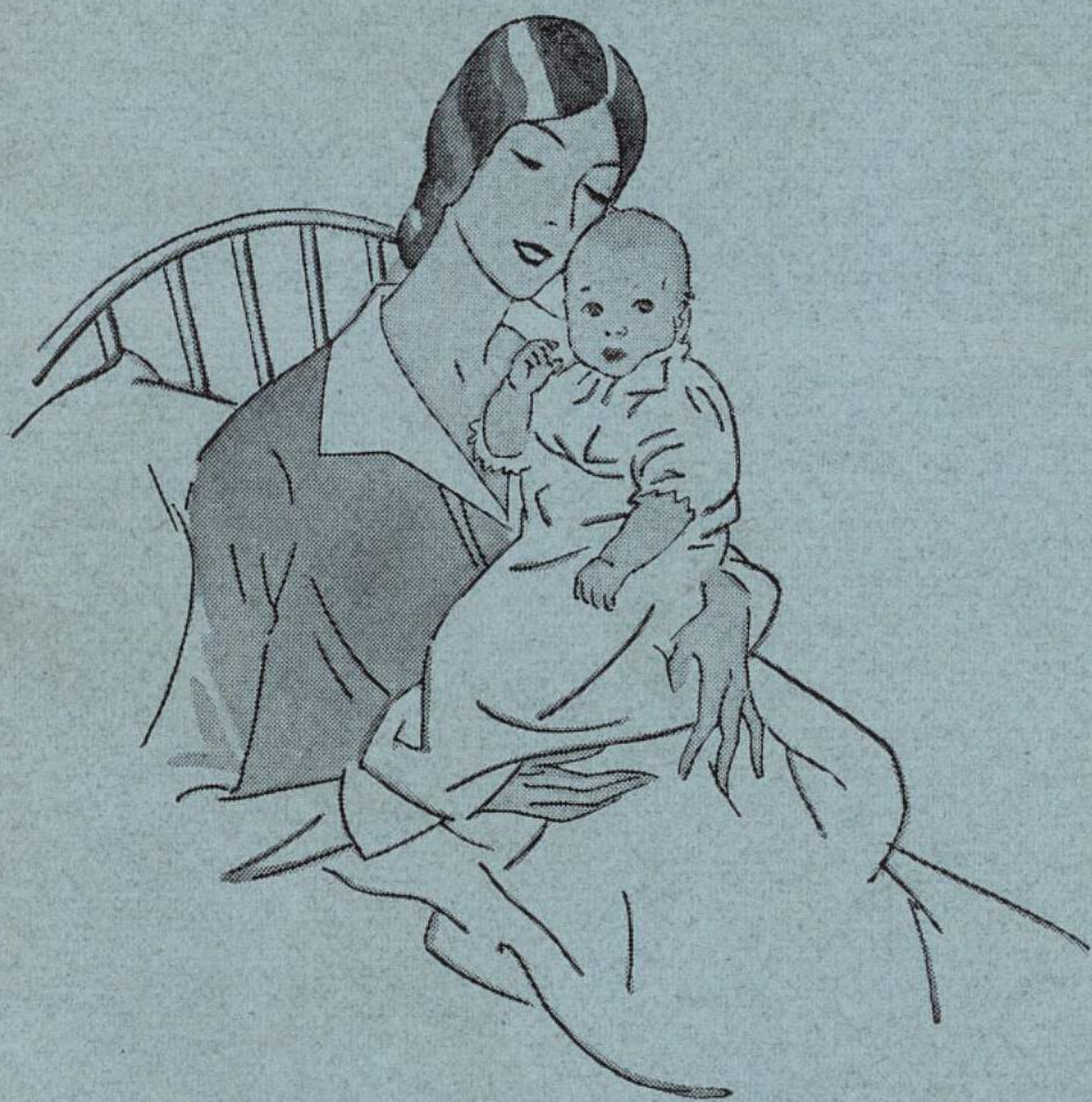


The
newly discovered importance
of vitamins in the diet of
expectant mothers . . .

*Why doctors advise Yeast
to prevent vitamin-starvation*



A rich supply of two certain vitamins is needed in the expectant mother's diet to insure proper development of the baby—to protect her own health . . . Fleischmann's Yeast is abundant in both essential vitamins.