

Dr. Forrest C. Allen - 2.

June 18, 1930.

At present we are supplying a number of pharmaceutical houses who are licensed by the Foundation, with irradiated ergosterol which they market under the trade name of Viosterol.

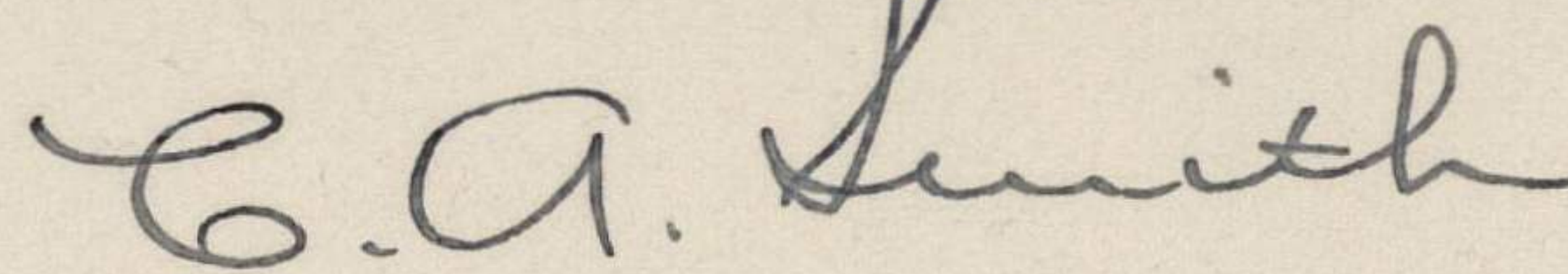
Our Laboratories also developed methods of irradiating the yeast directly; that is, without extracting the ergosterol from it, and all of our yeast sold in the familiar foil wrapped cakes with the yellow labels is irradiated sufficiently so that each cake is equivalent in vitamin D potency to a teaspoonful of standard cod liver oil. The control and standardization of the vitamin D content of our irradiated ergosterol and irradiated yeast are in charge of men who have devoted years of time to vitamin work, and frequent tests are made of the yeast as it is picked up in various parts of the country.

We have been irradiating our yeast about a year, and of course before going out with it, we had some clinical and laboratory investigations carried out to make certain that the irradiation had in no way lessened its other corrective values. We had no reason to think that it would, but wanted to be certain of it before we started to market the new product.

Assuring you that we appreciate your continuing interest in our product and your recommendation of it to your students, and hoping that your summer season on the coaching schools may be pleasant and successful, we are

Very truly yours,

STANDARD BRANDS INCORPORATED



Dr. C. A. Smith

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