

THE ARMY NEEDS YOUR HELP

At this time there are just twelve industries in the country classified as "critical" by the U. S. Army.

High on this list is the ammunition industry.

In the last few months, unprecedented bombing and use of heavy artillery have created a grave shortage of heavy artillery shells, bombs and rockets.

To turn out the heavy ammunition needed, the 55 government-owned, contractor-operated ordnance plants in the nation must enroll 50,000 additional workers by January 1st.

The Army is planning a special labor-recruiting drive for this plant in your city. The climax of the drive will be the arrival in town of the Firepower Caravan, a fascinating and unusual U. S. Army show.

Whether the Firepower Caravan draws a large audience, whether the recruiting drive is a success, will depend almost entirely upon how well you, as members of the local Firepower Caravan Committee, do your job.

The following pages outline a plan of action for your committee. Consider it as a rough guide, not a bible. You people, knowing your own community far better than the U. S. Army can ever hope to, will have a lot of ideas to add to and improve our plan.

The more of these ideas the better! Make your town do a better job than any other town the Firepower Caravan visits!