

The American Association of University and College Presidents would of course be the ones to initiate this move. It is the only source from whom this power could come to such commissioner.

I told you when you asked me for this that I was not desirous of trying to initiate this move at all but I set out to the public a plan whereby confidence could again be restored in intercollegiate athletics. People now have no more confidence in the integrity of intercollegiate athletics than they had in professional baseball after the Black Sox scandal. And if athletics are to be put on a high plane, as they should be, it would of necessity take just such action as this.

After the war we will have our stadium overflowing with spectators. Our colleges will be bulging with students returning from the war. And in my opinion this is the only way that we can clean up the nasty mess that we have gotten into. Then, and then only, can coaches show their true coaching skill. As it has been, it is merely the assembler of athletic talent that determines the winner.

Remember, Bus, that the day of the coach who works three hours a day for three months is out. The American college president will smash this just as sure as you live. He is tired of the fellow drawing \$15,000 working two or three hours a day for three months. They will never come back.

Some schools are in the athletic business, some alumni are in the athletic business, and some gamblers have been getting into the college athletic business. Why not clean it all up and start anew? There will be enough bugs get into the new scheme of things after it has run a generation.

Now, Bus, I believe if you will read this article very carefully, practically everything in a skeletal form is there for the setting up of this program. But if there is anything in this paper or in my letter that is not clear, I would be glad to have you interrogate me on these different points and I will see if I can not clear them up for you before you write your article. You will understand this is for all sports, not just football, but for everything in intercollegiate athletics. It is the policing of the entire program, just like our World Court is planned. There is enough power to smash at the recalcitrant individual or college that tries to break over so that orderly business should continue for some time. But it will cost money, but it will save thousands and thousands more than it costs.

These small schools like Kansas, Kansas State and Iowa State will be in the running with the Big Three. The people everywhere will come out to see their schools perform because a new deal is on and they for a while will believe they have an equal chance, whereas now there is too much money against them and nobody attends the games because they are underdogs. It would build up the weaker clubs and whittle down the stronger ones, and the income at the gate would be tremendous