DWIGHT HAUFF SPORTING GOODS CO.

Agent for

Telephone 8-1877

A.G. Spalding & Bros. Athletic Equipment

511 Pierce Street

Sioux City 16, Iowa

September 21, 1944

Coach Phog Allen, Kansas University, Lawrence, Kans.

Dear Phog:

We have had several requests for your new book on basketball. Will you arrange to send us several copies of this book so that we can take care of these requests. If there is any chance to receive a dealers discount we would appreciate getting it as it may be that we can sell quite a few of these for you. If it is necessary to order a certain quantity to get this discount, please send us that many.

I was at the coaching school at Boone, Iowa this summer and again enjoyed listening to your lectures on basketball very much.

Yours very truly,

DH:e

D.C. Hauff