

November 23, 1937.

Mr. Laurence Butler,  
Coach, Goodland High School,  
Goodland, Kansas.

Dear Coach Butler:

I am very happy to have your letter of the 22nd instant, and to know that you are enrolling in the basketball course. I am sure this will help you greatly in your coaching.

My new text, Better Basketball, Incorporating Technique, Tactics and Tales, is being published by McGraw-Hill and Company of New York, and will be off the press around the first of December. Lowe and Campbell, of Kansas City, will handle the book, and you will be able to secure a copy at most of the leading bookstores and sporting goods stores.

I am enclosing a short description of the new book so that you may know something of the contents.

With best wishes for a successful season, I

am

Sincerely yours,

Director of Physical Education.