

November 15, 1937.

Mr. Ollie Berg,
Athletic Association,
So. Portland High School,
South Portland, Maine.

Dear Ollie:

Thank you for your kind letter of November 10th. I am glad you are interested in my new book, *Better Basketball Incorporating Technique, Tactics and Tales*, and am sure you will find it helpful. I am enclosing a short description of the book so that you may know more about its contents.

In reply to your inquiry regarding films, the Eastman Kodak Company, of Rochester, N. Y., had me film a two-reel movie for them on the fundamentals of basketball. Most every university that has an extension division rents this film for a nominal sum. The University of Kansas rents it for \$3.00 plus postage, and I am sure most of the universities have the same sort of arrangement. Mr. Fred S. Montgomery is secretary of our visual instruction division here at the University of Kansas. If you are unable to get the film closer than here, I am sure Mr. Montgomery will be glad to send you this film.

Last August Dr. H. C. Carlson, of the University of Pittsburgh, Clair Bee of Long Island University, John Bunn of Stanford, George Keogan of Notre Dame, Dave McMillan of Minnesota, and I filmed a movie talkie under the direction of Chuck Taylor, the Converse Shoe Company representative. This picture was filmed in Kansas City. Wilson and Company, of Chicago, the Converse people, and the Phillips "66" team cooperated in making this film. Chuck Taylor is now out over the country showing this film. The makers and owners of the film, Films, Inc., have a representative for each state.

However, if you want fundamentals for instructional and informational purposes, the Eastman film gives the full reel on individual defense, team defense, individual offense, team offense. I believe this film covers it more thoroughly than the work done by the six coaches in showing a part of their offense and defense.

With best wishes for a very successful season, I am

Sincerely yours,