

April 27, 1945.

Mr. Arthur F. Hughes,
The Sporting Goods Dealer,
St. Louis, 1, Mo.

Dear Art:

We had a strategy basketball board about 15 or 20 years ago. I felt that it did not go over big for basketball because the diagramming of a play generally called for a set up first and then the play later. We sold a few, but nothing to justify the expense involved in manufacturing these boards.

Then Vic Hurt had some football boards but I do not believe they created any unnecessary flurry. Frankly, I do not believe that they will ever be a big item so far as sales are concerned. They are novelties and the kids like to play with them, but I am not overly optimistic.

Vic Hurt is now president and manager of the Southwestern Art Association, Beacon Building, 4th and Boulder, Tulsa 3, Oklahoma, if you want to write him.

Thanks, if I ever get in St. Louis I certainly will say hello to you. And I sometimes do get to St. Louis.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH