

THE SPORTING GOODS DEALER

CHARLES C. SPINK & SON

PUBLISHERS

A MONTHLY JOURNAL DEVOTED TO THE INTERESTS OF THE ENTIRE SPORTING GOODS FIELD

HOW TO PLAY
THE DOPE BOOK
BASEBALL GUIDE
THE SPORTING NEWS
THE SPORTING GOODS DEALER
THE SPORTING NEWS RECORD BOOK
BASEBALL REGISTER - THE GAME'S 400
THE SPORTING GOODS TRADE DIRECTORY

SAINT LOUIS (I)

April 10, 1945

NEW YORK OFFICE
535 FIFTH AVE.
CHICAGO OFFICE
549 W. RANDOLPH STREET

Dr. Forrest C. Allen
Athletic Department
University of Kansas
Lawrence, Kans.

Dear Phog:

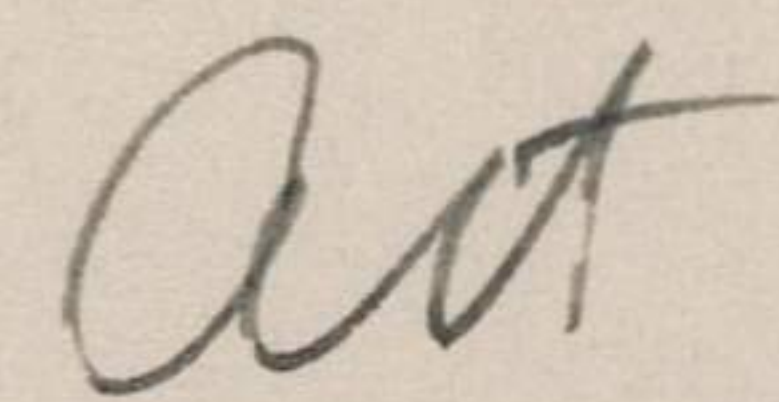
Congratulations on your successful debut in politics, which was duly heralded in the press.

From time to time we have been receiving inquiries from sporting goods dealers all over the country for information concerning game strategy boards etc. for basketball and football. I've been referring most of the inquiries to you, as I understand you put out some sort of a basketball strategy board and that Vic Hurt has some football board. I would appreciate it if you would tell me what the situation is on these boards so as not to burden you with unnecessary inquiries from dealers in the future.

Noted that you didn't have your usual hot ball club this winter, but a lot of others were in the same boat. Trust that when conditions get a bit more normal that you will again be dealing the boys a lot of headaches.

If you ever get over here look me up.

Sincerely,



Arthur F. Hughes

AFH:rr



NATIONAL
FISHERMEN'S WEEK

APRIL 28 TO MAY 5

