

# Annual Citizen-News Carriers Picnic Set for Sat., April 8

## BASEBALL LEAGUE

The Citizen-News will sponsor a Baseball League this year for those districts wishing to enter a team.

A regular series of games will be played with other districts and the winners will be suitably rewarded.

Talk to the baseball players in your district and to your district manager. Get the best possible team set for action.

Submit your team members and team name to the office so that we can plan the schedule of games to be played.

"Pardon me for walking on your feet."

"Oh, that's o.k. I often walk on them myself."

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Boy: I forgot to ask you to my picnic tomorrow."

Friend: Too late now, I've prayed for a blizzard."

\* \* \*

Mother: "This hurts me more than it does you, Billy."

Billy: "Don't be too severe with yourself, Mamma."

\* \* \*

He: "Honey, can you see what the people at the next table are eating?"

She: "No, but it sounds like celery."

\* \* \*

"Mister, that sure is a sure footed horse you sold me."

"How did you find out so soon?"

"He kicked me in the same place three times."

\* \* \*

"S'funny but a teacher can be easy on the eyes and hard on the pupils."

## Baseball Game, Track Events And Plenty of Food Set for Picnic

It isn't just Spring that has gotten all of our carriers out limbering up and seeing how fast they can run. No Sir. . . .

## DISTRICT THREE NOTES

Our new location at 5915 Hollywood Blvd. is now a scene of busy boys between 3:00 p.m. and 4:00 p.m. each day. The boys like the centrally-located Branch Office, which is near both Cheremoya and Le Conte. Some boys want more space so they are still checking for larger quarters.

Our new carrier, Eddie Agner, 328, is rapidly whipping into shape by making perfect Advertiser delivery, no complaints and at this writing is top man on collections.

This coming Monday will find Bob Lomax being transferred from 313 to 325 where we are sure he will continue as a Star Carrier.

Jimmy Scovel will leave us for a period until after school vacations when he will return. Thanks to Mrs. Scovel for furnishing us with a fine boy, Charles Wilson, who will replace Jimmy. Hurry back, Jimmy.

It's the annual Citizen-News carriers' picnic and all the boys want to be in form ready for the big event.

Saturday morning, April 8, is set for the big event. And there will be plenty of food and competition to try the best of the boys. And lots of prizes for the winners.

The 50-yard dash for the smaller boys and the 100-yard dash for the big fellows will try out the track stars. The three-legged race will keep the boys tumbling toward the finish line.

The paper boxing contest will give the speediest boxers their chances, while the boys who have been porching their papers will be a cinch for the paper throw for accuracy.

Whenever picnic is mentioned, the first question a boy asks is, "What do we eat?" The Ration Board has agreed that we should feed Citizen-News boys nothing but the best and they think that we can get enough hot dogs to fill you up.

To add to the feast we'll have ample sweets to top off the meal.

A new event this year will be the egg throw, and, of course, with eggs it's a matter of accuracy—not distance. We'll tell you more about this new feature at the picnic.

To avoid the transportation problem we will again divide our picnic into three parks. The Valley boys will meet at North Hollywood Park, while the boys delivering east of Vine Street will go to Griffith Park, and the boys west of Vine Street will go to La Cienega Park.

Plan now on getting your collections out of the way and qualifying for the All Cash Drawing so that you can save SATURDAY, APRIL 8, for just one thing—THE BEST PICNIC YOU HAVE EVER ENJOYED.

## All Cash Drawing Ends Saturday, April 8

The All Cash Drawing has just one more week to run. More and more boys are qualifying for the drawing each day and we should have the majority of our boys qualified by next Saturday.

Remember that there are 35 big cash prizes to be awarded to 35 Citizen-News carriers.

It takes only two new subscriptions to have your name dropped in the drawing and to give you your chance for a cash award.

Four new subscriptions will increase the amount of your prize.

You still receive your regular cash commission for each new subscription. These bonuses are in addition to your regular commission.

With school out next week you can spend some of your time calling on non-subscribers and you'll find that it is really worthwhile in a financial sort of way.

First Cannibal: "We've just captured an actor."

Second Cannibal: "Hurray! I was hoping for a good ham sandwich."

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Officer: "Men, in five minutes we are going to retreat to a more strategic position."

Rookie: "Can I start now? I'm a little lame."

## A CITIZEN-NEWS ROUTE TEACHES BUSINESS TRAINING

The Citizen-News is proud of its 350 young business men who daily deliver the paper to our subscribers. You young men are a vital part of the newspaper, and unless your delivery of the paper is properly made, all the work put into publishing the newspaper is wasted.

In doing this vital newspaper work you are gaining an education that only a newspaper route can give you.

Valuable education gained from a Citizen-News route that will greatly aid you in later positions you acquire include:

1. Learning to meet the public courteously and the use of tact and diplomacy in successfully carrying on your business.
2. Learning business methods which you will need and appreciate in later years.
3. Learning how to sell, to give service and to collect effectively.
4. Learning the value of money and receiving the thrill of earning your own spending money.
5. Learning how to work with other boys as a team in order to gain maximum success.
6. Learning how to be prompt in all of your daily activity and learning dependability and reliability.