

Mr. Forrest Allen
University of Kansas
Lawrence,
Kansas

Iola, Kansas Dec. 19, 1942

Dear Sir:

I wish to acknowledge receipt of your statements concerning the merits of walking. Thank you kindly. They were very helpful.

Respectfully,

Melvin L. Hayes

Mr. Arthur F. Hughes, St. Joseph News-Press St. Joseph, Missouri

Dear Art:

Thanks for sending me the clipping in the Gene Sullivan's Wise Owl column, I appreciate all the nice things Gene had to say about me, but this is once where he is as substantially correct as a fellow I heard about in describing to his friend the fact that John Doe, his friend, madea hundred thousand dollars in one year in a shirtwaist factory in Baltimore, Maryland,

He said, "Isn't that right, Bill?" "Well, " Bill said, "That is substantially correct. Instead of Baltimore, Maryland, It was Kansas City, and instead of a shirtwaist factory it was an overall factory, and instead of making a hundred thousand dollars the first year he lost a hundred thousand dollars the first year."

I can just tell you on the record and off the record that I never have been as happy as during the past seven years when I have had nothing to do with the administration of athletics here at the University of Kansas.

You have heard about the fellow that met Bill Jones going down town, and he said, "I think I should tell you, Bill, that I just came through your neighborhood and I saw a big, striped, Bengal tiger jump in the kitchen window of your house. I thought maybe you would want to hurry out there and protect your wife."

Bill said, "Now, listen. That tiger got in there and he can just get out the best way he can."

That is the way with me. I got in there once and I am out, and I am not gesting back. Some people really feel that a fellow would jump into a job like that if it were offered him. Well, I am not one of those fellows that cares for as much grief as that type of job can muster.

In the fall of 1920 I coached the football team with not one penny of additional salary. In December, 1919, I took over basketball with no increase in salary. In 1921 I started the building of the stadium, and in 1923 I founded the Kansas Relays. My basketball teams have been fairly successful, yet when I was endeavoring to build up a football team because the basketball team was winning many of my pseudo-friends were declaring that I cared nothing for football. Well, after having done all those things I have arrived at an age that convinces me it isn't worth a candle and I wouldn't take the job at twice the salary.

You are dealing with an emotional, slap-happy, crackpot bunch of fanatics who know all about winning football games. So not for my peace of mind or any money that anyone might gather up in an endeavor to tempt me. It just wouldn't work.

So thank Gene for his kind words, but these are not idle statements.

They are facts. Very cordially yours,

### ST. JOSEPH NEWS-PRESS

AFTERNOON AND SUNDAY

## St. Joseph Gazette

MORNING

C.M.PALMER, PRESIDENT

HENRY D. BRADLEY, PUBLISHER

### ST. JOSEPH, MISSOURI

EDITORIAL ROOMS
ARTHUR V. BURROWES, EDITOR

March 16

Dear Phog;

Throught that you might be interested in this clipping.

Sincerely

Arthur F. Hughes



# WISE OWL

By GENE SULLIVAN

News-Press Sports Editor

#### GWINN HENRY'S SUCCESSOR

We have the perfect successor to Gwinn Henry as the head football coach at the University of Kansas. He is Dr. F. C. (Phog) Allen, who needs no introduction to readers of

sports pages. Doctor Allen is eminently qualified for the position. We mean it. In the rather dim and distant past Doctor Allen proved his ability as a football coach at Kansas. In the pulsating present he has shown a knack of attracting young men of marked basketball talent to Mount Oread. The same talent-getting flair has been demonstrated by few football coaches in the entire history of the gridiron sport up at Lawrence on the Kaw.

Yes, sir, Phog Allen is the man who should have the job. Phog Allen would get Kansas a winner in football just as he has given the Jayhawks a long succession of champions in basketball. Phog is that kind of coach. To be a success in the peculiar profession of preparing young men for athletic combat you have to be a crank for perfection, a practical psychologist, a politician, a father confessor, and a showman who combines the better theories of P. T. Barnum and Billy Rose with a touch of mortgage-holding villain of the old

mellerdrammers. And that, ladies and gentlemen, is Phog Allen, the maker of basketball champions.

It would be no trick for Phog to transfer these talents to the football department. He knows the gundamentals of that game almost as well as he understands the basic principles of basketball. Giving the grid sport his full time and attention, he'd be a wow. Of course he'd have to do this in season because no school would be silly enough to suggest that a Phog Allen give up basketball coaching. That would be like asking MacArthur to become R. O. T. C. instructor at Paducah High School. But Phog could find the time for both jobs. Didn't



Phog Allen

he only recently say that the era of the two-hour-a-day coach was passing?

And while the Kansas board of regents is handing over the football coaching reins to Phog it should also reinstate him as athletic director. This, of course, would just be a technicality anyway. Being shorn of that authority didn't slow up Phog one whit. He continued to attack the N. C. A. A. on all fronts, predict the end of intercollegiate football within a decade and ask pointed questions of young men who moved from one Big Six school to another in his best athletic director manner while being only the Jayhawks' head basketball coach. But we still cling to the theory that the jobs of head football coach and athletic director should always be invested in one man and we make no exception in the case of Phog Allen.

We realize, of course, that this suggestion will meet with little support in many sections of the University of Kansas Alumni Association. Some of those boys have taken a very stubborn attitude toward Phog. They've blamed him for everything bad that has happened in Douglas County with the exception of the sack of Lawrence. Phog got out from under the blame for that by claiming he was speaking at a high school athletic banquet that night and was busy working his way through the chicken a la king when Quantrell and his boys worked their version of the T formation on the Kansans.

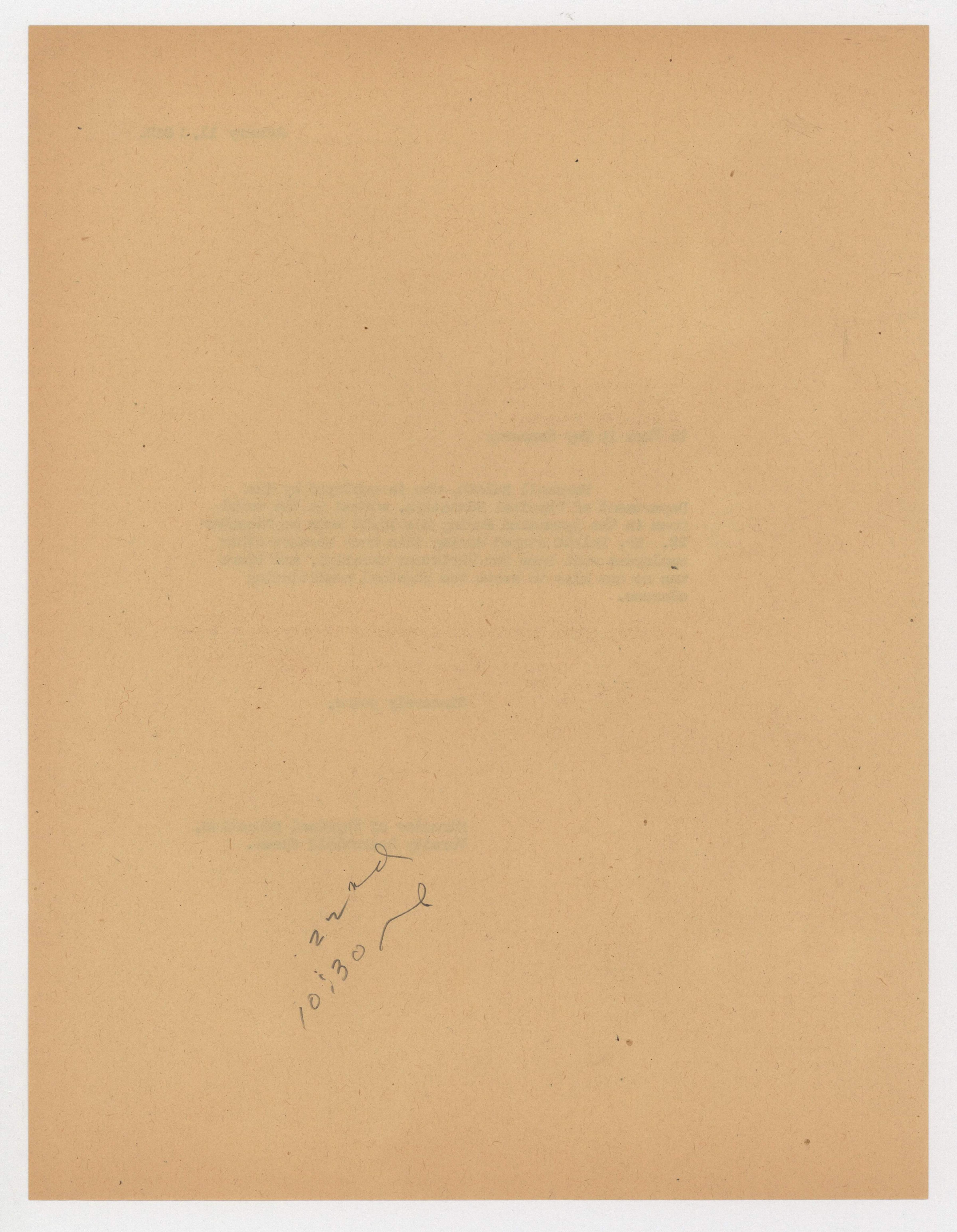
However, university authorities could go farther and do worse than name Phog Allen athletic director and head football coach. And it is just not because competent football coaches are hard to find in a country at war. Everything Phog Allen does he does right. There are no halfway measures with him. And a man who operates on that principle can't help but be a success regardless of what he is doing. The Jayhawks have long been seeking a football Moses. Now they can get one right on their own front doorstep. Let them forget their Rock-Chalk for a time and have for their new battle cry, "Pulverize 'Em With Phog!"

To Whom It May Concern:

Marshall Hulett, who is employed by the Department of Physical Education, worked in the towel room in the gymnasium during the 10:30 hour on December 22. Mr. Hulett stayed during this hour because other employees went home for Christmas vacation, and there was no one else to serve the physical conditioning classes.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.



Mr. Austin Harrod, Basketball Coach, Bagdad High School, Bagdad, Kentucky.

Dear Coach Harrod:

I am glad to have your inquiry of the 7th instant, and feel sure that my text, "Better Basketball" will answer many of your questions. I am enclosing some descriptive material which will give you information on the contents of the book.

"Better Basketball" is sold by most leading sporting goods firms, and is on sale at many book stores. The price is \$4.00. If you should desire an autographed copy I will be happy to send it to you postpaid upon receipt of your check or money order for \$4.00.

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

Bagdad High School Bagdad, Kentereky January 7, 1942 Dr. Forest C. Allen University of Kansas Laurence, Kansas Dear Sur: I am interested in secureng some material on the zone defense style of baskethall. I understand that you have written some books on baskelhall possibly describing the zone system. Will you please urrite me urhere I meght purchase one or more of these books. I am particularly interested in those which contain material about the your. Alsa guste prices, Thanking you in advance, Ireman, Sincerely yours, Austin Harrod, Baskelheil Coach of Baydad High School

the same of the sa

Rev. Robert A. Humt, First Methodist Church, Salina, Kansas.

Doar Dr. Hunts

It was very nice of you to write as you did concerning our eastern basketball trip. The boys, of course, had a good time, and we are happy that they were successful in all their games.

With kindest regards to you and yours in the year 1945, I am

Very cordially yours,

FCA: AH

Director of Physical Education, Versity Basketball Coach.

# THE FIRST METHODIST CHURCH SALINA, KANSAS

MRS. FRANK CROWL-

ROBERT A. HUNT, MINISTER

MRS. HAROLD FRONING-

January 5, 1943

Dr. Forrest C. Allen Kansas University, Lawrence, Kansas

My dear Dr. Allen:

Congratulations on the success of your Basketball Team on its' eastern trip.

I was pleased to see that you reversed the score and then some on the Olathe Clippers last evening. I hope that your entire games in the Big 6 Conference will be as imposing in the score in your favor.

I am sending the clippings concerning your team to Robert, who will be quite interested in what you are doing this year. Robert is doing nicely as far as we know and we trust that he will continue where he is.

With best wishes and regards to Mrs. Allen and the family, I remain,

Most cordially,

Robert A. Hunt, Minister

Mr. C. N. Hoffman, Mr. W. O. Hunter, Apartment 302, 1929 Whitley Avenue, Los Angeles, California.

Dear Friends:

Thank you very much for sending the clever newspaper clipping about the Kansas basketball team. We have posted it on our bulletin board where it has been much enjoyed by the students passing by.

Mith best wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education, Varsity Basketball Coach.

Apartment 302 1929 Whitley Avenue Los Angeles, California January 1, 1943

Dear Phog,

Here is a newspaper item which you may enjoy seeing.

It certainly can't be denied that Kansas University

turns out some versatile teams.

Please pass this on to one of the campus publications, if it merits publication.

Very sincerely yours,

C.M. 7 followan (ce '42)

and

W. O. Shunter

W. O. Hunter (ee '42)

## The Blue Network

1 / V

BLUE NETWORK COMPANY, INC · A RADIO CORPORATION OF AMERICA SERVICE

RCA BUILDING · RADIO CITY · TELEPHONE CIRCLE 7-5700

NEW YORK, N. Y.

Jan 13th.

Dear Coach:

Many thanks for your book which will have a most valued place in my library.

I hope this note finds the team doing right by you.

With best regards,

Sincerely,

Joe Hasel

Mr. Lacy Haynes, Kansas City Star Buroau, Kansas City, Kansas.

Dear Lacy:

It was fine to see you, if only for a few moments. I will make it a point to have a chance to talk with you at greater length than we did the other night. Some time I will run in to Kansas City when you are free enough that we can discuss things with less haste.

I understand that Kansas Day on the 29th will detain you and I do not see how you will be able to make it, but I will be glad if you can be with us on the 30th. We have a tough assignment and we need the old maestro there to fix us up. We certainly hope you can some down to Lawrence to see one of our games, at least, but I know the gasoline problem, and that is a real problem.

I saw Mary Jane in the hall between games but did not get to see the Mrs. My kindest regards to you, old fellow.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA: AH

### THE KANSAS CITY STAR.

DAILY
COMBINED CIRCULATION
MORNING AND EVENING
6 00,000

SUNDAY CIRCULATION 320,000 WEEKLY
CIRCULATION 450,000
PAID-IN-ADVANCE
SUBSCRIBERS

January 15, 1943

Dear Phog:

There isn't anything in the world I am not always happy to talk to you about. When you get into this "important" stuff that is kind of out of my league; but I will give you a minor leaguer's opinion on anything that affects the man I think has done more for boys in this section of the country than any other athletic man.

We certainly had a grand time as your guests at Madison Square Garden, and Lacy appreciated very much the opportunity to keep Chuck with him overnight.

I will be seeing you on the 16th, and of course we probably will miss you on the 29th of January which I will hate to do -- but that is the date of the Kansas Day celebration. However, I can get back for the 30th, and it is just possible I may get through in time to catch a train if they are on schedule, to see the game the 29th. I hate like the devil to miss your basketball games, and I have to figure up some way to get up to Lawrence, even if it means putting the car up for a month so I can drive up.

Thanks a lot for all the fine things you say about me, and don't hesitate to call on me any time.

With kindest regards and best wishes, I am

Sincerely yours,

Lacy Haynes

### THE KANSAS CITY STAR.

DAILY
COMBINED CIRCULATION
MORNING AND EVENING
600,000

SUNDAY CIRCULATION 320,000

WEEKLY
CIRCULATION 450,000
PAID-IN-ADVANCE
SUBSCRIBERS

Kansas City, Kansas January 25, 1943

Dear Phog:

You call the turn, as usual.

I had hoped to make arrangements to get down for the night of the 29th, but due to the transportation situation, decided to abandon that. But I will be with you on the 30th, and I am sure we will win; just tell Ray I will be shooting with him.

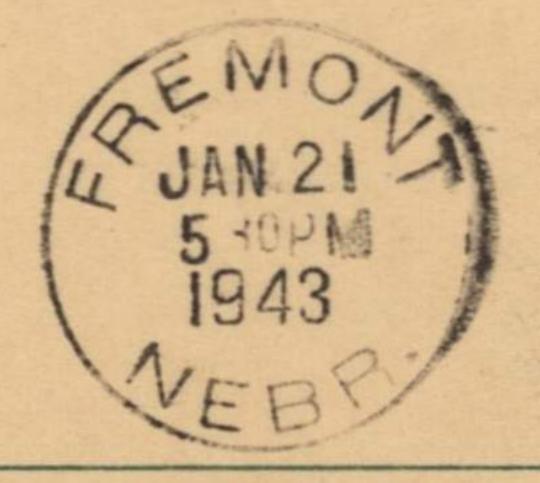
After Camp Crowder, I am sure the boys will be on that floor giving them the devil! I think you are the world's wonder at timing.

With kindest regards and best wishes,

Sincerely yours,

V

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THIS SIDE OF CARD IS FOR ADDRESS

University of Kansas Chypical Educations Dept. Lawrence, Kansas

### Hammond & Stephens Co.

Educational Publishers
FREMONT, NEBRASKA

1-21-43

Dear Superintendent:

We acknowledge receipt of your order by mail

These supplies will be shipped and billed as requested.

When we can be of further service to you our personal and prompt attention will be given your orders.

Yours very truly,
HAMMOND & STEPHENS CO.

Mr. J. Fred Harris,
1020 S. W. 25rd Ave.,
Miami, Florida.

Dear Freddy:

I am happy to have your letter and to know that your father got lined up.

If at any time you need a letter of recommendation let me know and I will be happy to respond at once. It will be a pleasure to write in your behalf.

With best wishes, I am

Sincerely yours,

Director Of Physical Education, Varsity Basketball Coach.

FGA: AH



Jan 22,1943 1020 S.W. 23 ave Miami, Florida

Mear Doc:

Greceived your air mail letter last Friday and Iwant four to know For my facks. You are a true and loyal friend and I shall mever forget this deed four calling outher and offering dad the fol was a splendid gesture and I am positive your talk heesed them to see the light a little weller It look a large worry

THE YOUNG MEN'S CHRISTIAN ASSOCIATIONS . THE NATIONAL CATHOLIC COMMUNITY SERVICE THE SALVATION ARMY . THE YOUNG WOMEN'S CHRISTIAN ASSOCIATIONS THE JEWISH WELFARE BOARD . THE NATIONAL TRAVELERS AID ASSOCIATION

Os that is just what he needed. He would be around young men and has always been interested in athleties a great dealuntel The last two or three years. I leeleive this sort of a fort would do more for him to find humily than any thing & Ruse. most overy onlin Lawrence now, I gather, is looking for the big money at the ordinance works. Det in moeception leut he has few qualifications Ecashin on it. The falas howent coritten but my sister Wrote me from Chicago that he had a Job a Packler. I don't Know what kind of a position he has beet I mever did think much of that company, They hove always had a reputation as heing cold blooded but 3 quess he showed be glad to get any thing so much for this and more on the newsy side,

Season's Greetings

We hove a basketball team here on the station that plays in a navy league. We don't Love much but they made me come out of retirement and play I'm sort of slow and have lost acolony tummi; but I know what to do and in just cavit get the fob down. However, I manage to hold my own and constill handle the ball which is to in The

THE YOUNG MEN'S CHRISTIAN ASSOCIATIONS . THE NATIONAL CATHOLIC COMMUNITY SERVICE THE SALVATION ARMY . THE YOUNG WOMEN'S CHRISTIAN ASSOCIATIONS THE JEWISH WELFARE BOARD . THE NATIONAL TRAVELERS AID ASSOCIATION

We played the Dul Chaser sehow and they had the all american Center from Wisconsin and several collège men. We lour by 14 pts. When we played miami ain Station in the first game wet ran anto an ald celtie player. Last night we lost to the District team by 32-26. They had four members of the manie universe lean. We should have been this one. We managed to win over the army air corps so our record is zvon 1 lost 3. We now start playing some of the weaker sisters and showed win a few games. I hope I can hold out but my aukles are bothering me a lot. They are not Thrains huy sweel up and acke, must be all age catching up. Thee fine other wise and am in good shope. I weigh 180 lbs THE SALVATION ARMY \* THE YOUNG WOMEN'S CHRIST BOARD - THE MELINARE BOARD - THE MATIONAL BRAVELERS



Season's Greetings

I see in the papers down here tetere you have been evenning your share of the ball game? Sofar & hove only seen one loss and that to creighton. Conquaticlations to you and your team and Tep be expecting a lot quictories. I don't know how much longe Ill be stationed here. They are moving them out petly foot. THE YOUNG MEN'S CHRISTIAN ASSOCIATIONS . THE MATIONAL CATHOLIC COMMUNITY SERVICE THE SALVATION ARMY . THE YOUNG WOMEN'S CHRISTIAN ASSOCIATIONS THE JEWISH WELFARE BOARD . THE NATIONAL TRAVELERS AID ASSOCIATION

apply. I need three good letters people and could scall on you for one when the time come. I think Telophy in February ar early marchy & can peta Lieutenant Junior Frale. Fam as well of now as a chieffelly officer as omould be Ginan ensign, It is feirly certain that I can get the Commissioning I get all the necessary papers to. gether. Think the bluty wies be in South america ou some small island, close ly I must get to work so wice colla halt Give my regards to mit and Jamily and thank him for his helf in my folks behalf. The best of buck to Jonand thouls again. your friend your frend 7.5. Howevit has a chance to auswer somer because our hours are long 8 am to 11 P. m.

Mr. Sidney H. Haysler, Supervisor of Investigations, Hercules Powder Company, Lawrence, Kansas.

Dear Mr. Haysler:

I emjoyed very much the meeting with your group last evening at the Hotel Eldridge. It was a great pleasure, and I want to thank you for this opportunity to visit with your men.

With kindest regards, I am

Sincerely yours,

FCA:AH

Director of Physical Education, Varsity Basketball Coach. HERCULES POWDER COMPANY
INCORPORATED SUNFLOWER ORDNANCE WORKS
LAWRENCE, KANSAS

January 25, 1943

Dr. Forrest C. Allen
Director of Physical Education
and Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

The men of the Investigation Department are getting together for a buffet supper and smoker at the Hotel Eldridge Grill Room, Thursday Evening, January 28, 1943, at 6:30 p.m.

We would consider it a pleasure to be honored with your presence at this informal gathering.

Very truly yours,

HERCULES POWDER COMPANY
SUNFLOWER ORDNANCE WORKS
George R. Foulke, Jr., Mgr.

Sidney H. Haysler
Supervisor of Investigations

SHH/ep

Mr. Sidney H. Haysler, Supervisor of Investigations, Hercules Powder Company, Lawrence, Kansas.

Dear Mr. Hayeler:

It gives me great pleasure to accept your kind invitation to attend the buffet supper and smoker at the Hotel Eldridge Grill Room on Thursday evening, January 28th, at 6:30 p.m. I shall be happy to be there.

Cordially yours,

FCA:AH

Director of Physical Education, Varsity Basketball Coach.

Denn Dr. Allen, I am still en schaal and am undsking taward my degru. I am lucky enough to receive ward from my local deaft board that I will be able to finish my school year. at the Evarienthury Rublic Kigh Schnal. I have a chance to continue my wark in sehal and also track physical education and coach backethall The Gelneement Bureau has ask me far same recumendations in letter I farm. I am writing your far such a letter. They want infarmation that a will clace me as a teacher and a caach. your letter ie to de adhered directly to the Placement Committee at the C.M.S. D.C. Lanking yan again far what yan have dans far me and far thee farmer student, Kay Hanie