

And while the Kansas board of regents is handing over the football coaching reins to Phog it should also reinstate him as athletic director. This, of course, would just be a technicality anyway. Being shorn of that authority didn't slow up Phog one whit. He continued to attack the N. C. A. A. on all fronts, predict the end of intercollegiate football within a decade and ask pointed questions of young men who moved from one Big Six school to another in his best athletic director manner while being only the Jayhawks' head basketball coach. But we still cling to the theory that the jobs of head football coach and athletic director should always be invested in one man and we make no exception in the case of Phog Allen.

We realize, of course, that this suggestion will meet with little support in many sections of the University of Kansas Alumni Association. Some of those boys have taken a very stubborn attitude toward Phog. They've blamed him for everything bad that has happened in Douglas County with the exception of the sack of Lawrence. Phog got out from under the blame for that by claiming he was speaking at a high school athletic banquet that night and was busy working his way through the chicken a la king when Quantrell and his boys worked their version of the T formation on the Kansans.

However, university authorities could go farther and do worse than name Phog Allen athletic director and head football coach. And it is just not because competent football coaches are hard to find in a country at war. Everything Phog Allen does he does right. There are no halfway measures with him. And a man who operates on that principle can't help but be a success regardless of what he is doing. The Jayhawks have long been seeking a football Moses. Now they can get one right on their own front doorstep. Let them forget their Rock-Chalk for a time and have for their new battle cry, "Pulverize 'Em With Phog!"