

THE SAMUEL HIGBY CAMP INSTITUTE

*For Better Posture*

FOUNDED BY S. H. CAMP & COMPANY  
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March 19, 1942

Mr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas

Dear Mr. Allen:

In view of your interest in our previous literature, we are enclosing copy of the new booklet we have just published.

We feel confident that you will agree that its design and contents are most timely for use during National Posture Week, which will be observed by schools, colleges and health groups throughout the country the week of May 4th to 9th.

Good posture - beneficial at all times - has acquired a more important role in these strenuous days when every aid to morale and physical stamina is of major importance. It is obvious that the observance of National Posture Week this year will be of added significance in focusing attention on the importance of good posture in "Defense of Health and Country."

Copies of the enclosed booklet are offered to you, as heretofore, without charge in limited quantities, as our contribution to public health education in America.

If you desire a supply of these, may we ask that your request for them be sent by return mail? Upon receipt of your request these will be promptly dispatched together with an attractive red, white and blue poster (size 18" x 24"), appropriately illustrated and captioned "Good Posture for Defense of Health and Country".

Respectfully yours,

*Frank S. Kaufman*

Director

Enclosure

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