

plays for his base knocks and his fielding average. If he has a high rating in both he's a hold-out until they come across with more money, because he pulls them in at the gate. It is conceivable that there is exactly the same attitude of many of the Big players in inter-collegiate athletics.

Let's look at such a boy when he gets through his three years of eligibility. He perhaps has not graduated or maybe he has, and if he has, he must go out and get the job as an apprentice at a small salary. Such an outlook is not very glamorous to him -- he's been too used to everybody kow-towing and shouting, and when nobody shouts he can't take it. There's only one thing left for him to do and that's to go into professional athletics. He goes into them with the same attitude of ease and luxury that obtained in college -- he wants the same old hip-hip-hooray stuff and everybody cheering for him. But after 4 or 5 years of getting along easily and following the easy, glamorous, lazy life -- what then? Well, just trail a Pro football club for a couple of years and listen into the dressing room statements of the participants or follow some of these independent basketball players who are playing basketball for big business houses for the advertising that they'll give the company. These fellows will tell you that it's a no-good racket. Now the lure of athletics has vanished and they're right back where they started -- a highly disillusioned bunch.

While the chaps who took their athletics for the fun of it and went to college for something else are in an entirely different position. They did not expect athletics to carry them through life. They used their athletics as a favorable introduction to society and business and they're happy that they participated in athletics because it was sheer fun and they made a lot of fine friends. But they're still hitting the ball and going on while the disillusioned Pro player is yelling "It's a gip!"

That's my story, Mr. Hovey.

The same story applies to basketball as to football, but most of the sports writers isolate football. There are as many racketeers in an athletic way coaching basketball as are coaching football. This type all want to win, but they want to proselite their material on the hoof rather than take the chance of losing. These fellows don't want anything but the best material, and then it becomes a manager's job and not a coaches job to manage these young athletic broncos.

I've coached for 30 years -- this is my 25th year at Kansas, and I think I know whereof I am speaking.

I'll be glad to see you, of course, at any time that it's convenient. With all good wishes I am

Sincerely,

Director of Physical Education and Recreation
Varsity Basketball and Baseball Coach