

January 16, 1942.

Mr. Robert E. Lee Hill,
114 Jesse Hall,
University of Missouri,
Columbia, Mo.

Dear Bob:

It was swell of you to write me as you did in your letter of January 5th. You know, I didn't think it was possible, Bob, that they could have a football game like the Sugar Bowl with Missouri in it and keep you away from that gathering, even though they hog-tied you.

At Rotary meeting last Monday we had J. Willard Ridings, one of your boys of former days, together with his son, Paul. He spoke on "Publicizing a Big Time Football Team". J. Willard is at present Director of Publicity at Texas Christian University, and his son holds the same position at Midland College, Fremont, Nebraska. This is the only father-son combination of this sort in the world, and they also have the distinction of being the only father and son holding master's degrees in Journalism from the University of Missouri.

I told the Rotarians that we had endeavored to get Bob Hill, and failing to get Bob on account of duties in which he was tied up at other places, we got another good Missourian. And say, Bob, he did a swell job of it.

It was rather an interesting coincidence, because next year we play T.C.U. at Fort Worth, and in '43 we play T.C.U. here. Since J. Willard is the publicity man he always travels with the team. He made a host of friends here, and we will all be looking for him back to visit us in 1943.

And too, I want to thank you for your generous invitation although we could not go through with it for luncheon on January 14. We drove all the way back after the ball game, getting in at 3:30 a.m. We could not get pullmans because they would not lay one off, and we could not get special buses, so I commandeered my son's and my car and we drove down.

I saw Hugh Stevens in the lobby and he could not get to the ball game because he was going to some defense meeting. You Missourians are really on the job, but I believe that goes