Mr. Bryan R. Horner Horner-Moyer, Inc. 3005 Harrison Kansas City, Missouri

Dear Bryan:

Thank you for your good letter of December 27 which came during my absence in New York.

Yes, I have been speaking at a number of places the past few years but naturally I am not in a position that permits me to make financial demands for my talks unless they are out of the State of Kansas.

You might write and see what could be done. I do appear a great number of times on the platform and if you feel the field is lucrative at this time I would be glad to have you attempt a finding out.

Milton is in the Law School and he needs one more year to graduate. He got a leave of absence from the Standard Oil at Russell and he thinks that he has a fine future. Tom Van Cleave drives down often and they are still very great friends.

Thank you for the circular and the letter.

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach

New York

Kansas City

Washington

CONCERT AND LECTURE MANAGEMENT

Charles F. Horner, Pres. L.E. Moyer, Vice-Pres.

Bryan R. Horner, Sec .- Treas .-

3005 HARRISON . KANSAS CITY, MISSOURI

December 27, 1940

Dr. Forest C. Allen University of Kansas Lawrence, Kansas

Dear Dr. Allen:

I don't know if you have been doing any lecturing since the last time our office secured some engagements for you. I believe there might be some interest again before men's groups and before some of the colleges.

Would you like to let me have your reaction to the suggestion? It wouldn't be a lot of trouble for either of us if we would see what could be done.

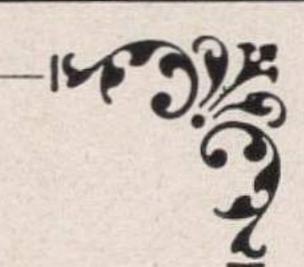
I haven't seen Mit for some time. As a matter of fact, I guess the last time was when he was over at my house a year ago Christmas Eve. Seems to me Tom Van Cleve told me he was at Law School.

Thought you might be interested in one of the circulars which was gotten out ten or twelve years ago.

Sincerely yours,

Myan R. Horner

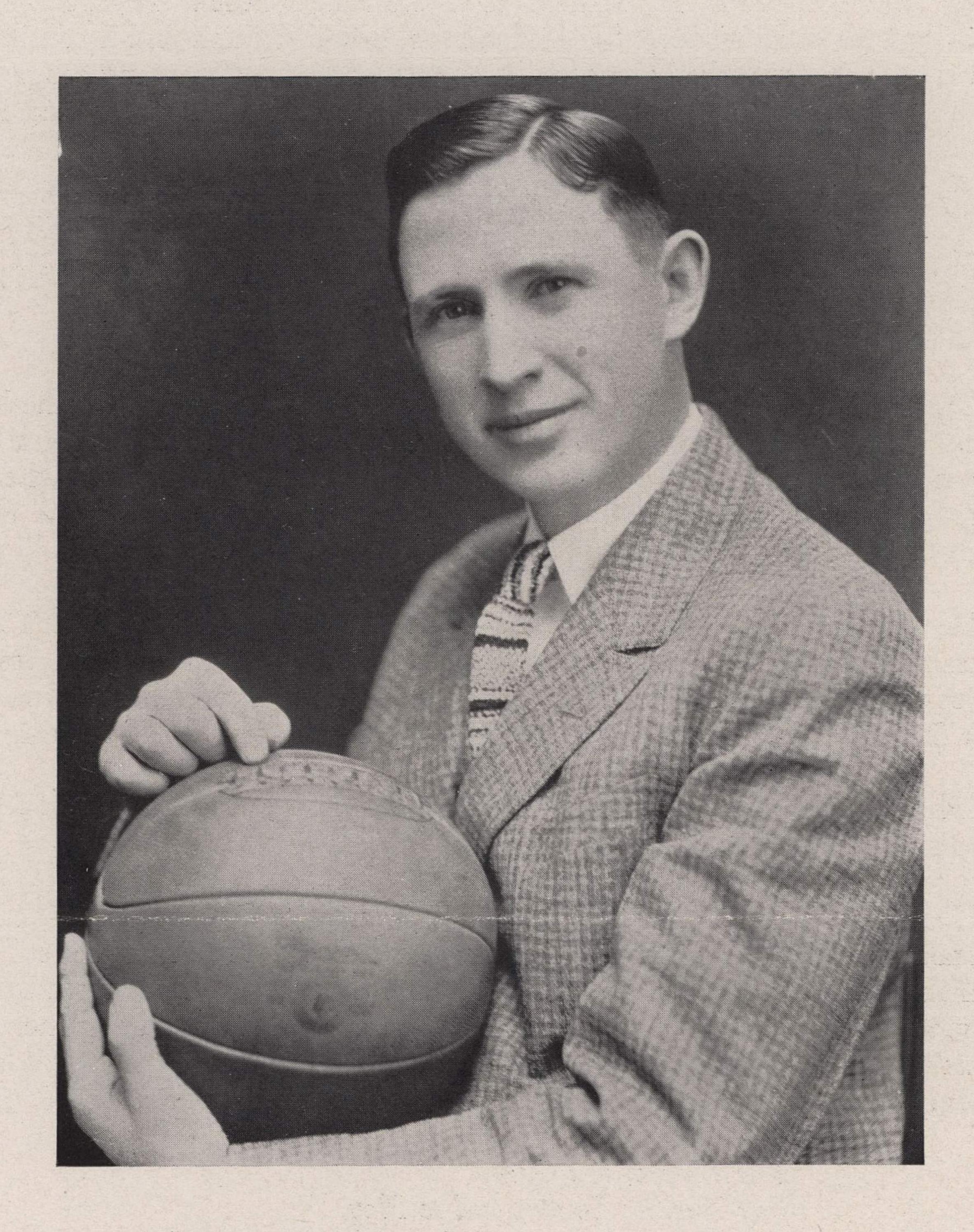
W.C.



# Dr. Forest C. (Phog) Allen

of Kansas University

America's Foremost Basketball Coach



In His Great Lecture

"The Way of the Game"





## Dr. Forest C. (Phog) Allen

R. FOREST C. (Phog) ALLEN is America's foremost basketball coach. He is the "Knut Rockne" of the game. He is president of the National Association of Basketball Coaches. His book, "My Basketball Bible," has reached the seventh edition and is considered "the" authority on basketball coaching. He has written for many magazines and his daily articles "Baskets and Backboards" appear in all Associated Press newspapers. The "Phog" Allen Basketball, the "Phog" Allen Basketball Shoe, the Allen-Lowe-Campbell basketball goal, and the Allen-Ransdell Score Book are all his own inventions. Before coaching, Dr. Allen was well known as an athlete, playing on the University of Kansas teams, and as a member and manager of the 1905 Kansas City Atheltic Club team. This was the K. C. A. C. team that won the championship of the world.

Dr. Allen is best known as a coach. He started coaching at the University of Kansas and Haskell Institute. Central Missouri State Teachers' College at Warrensburg claimed him as Director of Athletics until 1920 when he accepted that office at his Alma Mater. For six consecutive years his teams swept through to the title for the Missouri Valley Championship.

He is not only a builder of great teams but a builder of great players. Tustan Ackerman, Alfred Peterson, John Wulf, Paul Endicott, Charles Black, basketball coach at the University of Nebraska, Arthur Lonborg, basketball coach at Iowa State College, are a few of the brilliant basketball stars of his making.

"Phog" Allen is in constant demand during the summer for the coaching schools held throughout the country.

He is a forceful speaker with a winning personality. One man, after hearing him talk, declared, "He appeals to all that is clean and fine in a man, but still he's all man." His lectures will be animated with interesting stories from games, carrying the inspiration of his twenty years' experience with young men and women. Not only boys and girls, but all interested in boys and girls will enjoy hearing and knowing "Phog" Allen of Kansas. His lectures are:

- 1. The Way of the Game.
- 2. The Need to Dream and to Play.
- 3. The Plan of Sports and Games in American Life.
- 4. Life's Great Challenge.

December 28, 1940 Mr. Bryan R. Horner Secretary-Treasurer Horner-Moyer, Inc. 3005 Harrison Kansas City, Missouri Dear Mr. Horner: Your letter of December 27 regarding the possibility of Dr. Allen making lecture engagements has been received. Dr. Allen is out of town at the present time with the Varsity Basketball Team; they are playing in Madison Square Garden, Philadelphia and Chicago. Your letter will be brought to his attention as soon as he returns.

Sincerely yours,

Secretary to Dr. Forrest C. Allen

February 7, 1941 Mr. John B. Heffelfinger Superintendent Newton City Schools Wenton, Kansas Dear Supt. Heffelfinger: I was delighted to have your letter of the sixth instant and happy to know that you and I both have high confidence in Herbert Harbnan. He is a splendid boy and a fine student and be is deserving of our very careful assistance. I assure you he will have every cooperation from me in landing a fine position if it is within our power. With all good wishes, I em, Very cordially yours, Director of Physical Education and Recreation Varsity Basketball Coach FCA:1g

#### NEWTON CITY SCHOOLS NEWTON, KANSAS

JOHN B. HEFFELFINGER SUPERINTENDENT

February 6, 1941

Mr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Mr. Allen:

We happened to see this week a semester report card that was sent to one of our former students, Herbert Hartman, who I understand, as a senior, is now completing his major in physical education.

As superintendent of the school from which Herbert was graduated, we want to express our appreciation to your department in taking an interest in the boy. It is sum and substance to us that Herbert made an "A" under your instruction.

We have full confidence in this young man and his integrity as a possible teacher. We shall be glad to answer fully any inquiry you may have regarding his high school background. He deserves a good position and if we can assist you in any way in helping him secure this by giving adequate data of his high school course and later as we know him, we shall be glad to furnish it.

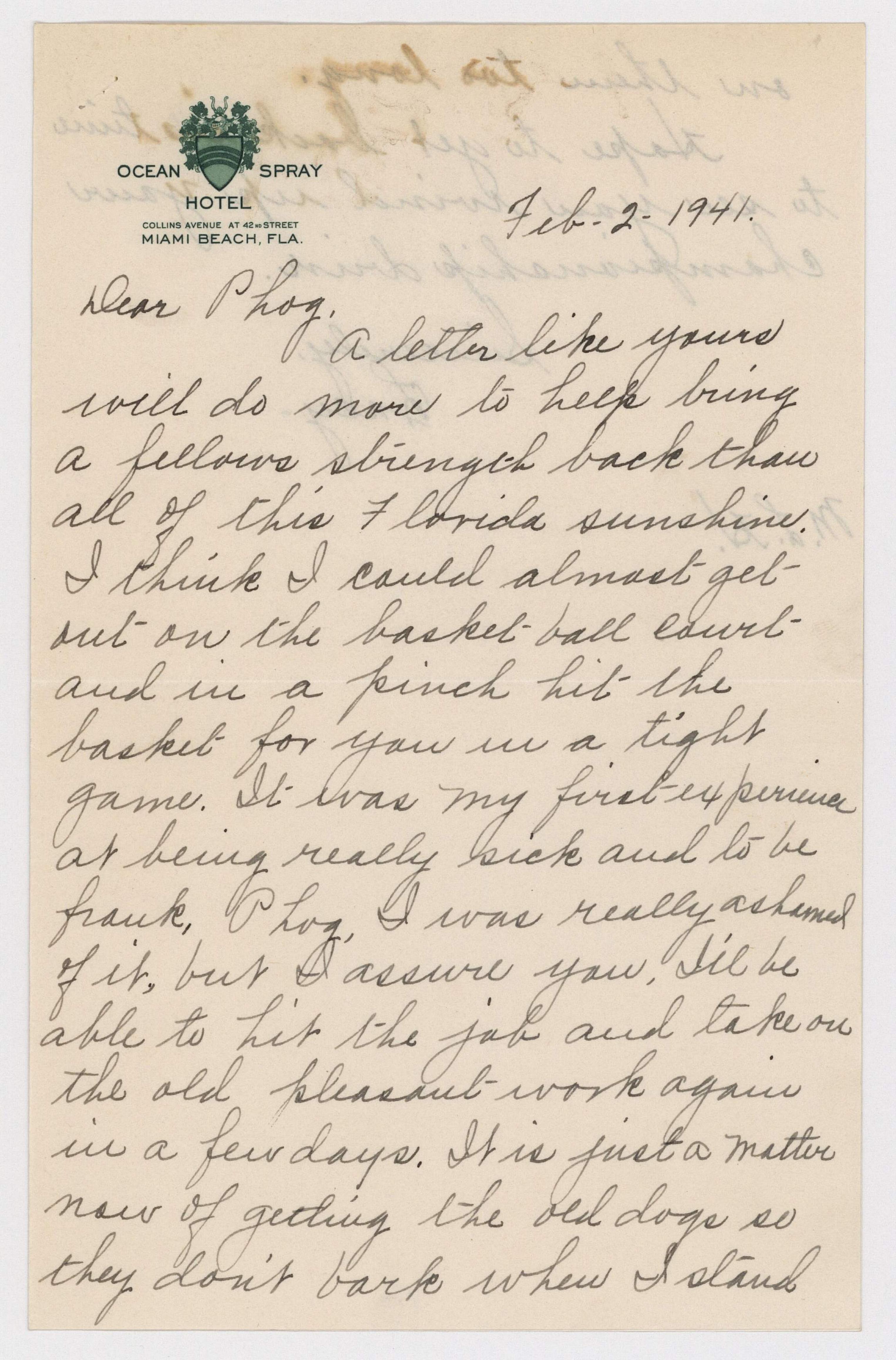
Sincerely,

HN A. HEFFELFINGER

JBH: ZR

February 12, 1941 Mr. Lacy Haynes Ocean Spray Hotel Collins Avenue at 42nd Street Miami Beach, Florida Dear Lacy: It is always swell of you to write me and I want you to know what a buzz I get out of your fine letters. Gosh, Lacy, we wish you could have been here Monday night to watch that little bunch of Kansas thoroughbreds fight those big corny cornhuskers. The Nebraska team resorted to mucker tactics; the first time I have seen a Nebraska team stoop that low. The used the cheapest talk on Bob and Engleman, trying to get their goat, but it did not work. The only thing we missed was your and Mrs. Haynes' presence. We will certainly be glad to see you back. With all good wishes, I am, Sincerely yours. Director of Physical Education and Recreation Varsity Basketball Coach

FCA:1g



on them too long. Hape to get back in time to see you dvind up your Championship drive. Succerely, Just Habya felliner Whereach break there I there is to enclot about ANDER THE SHEET SHEET BELLEVEL AND THE SECOND WAS ASSESSED. position the distribution for the second at the way teachy their he Freedows to some the sound and the first care it he may SANTEN BYTTE BELLES BEL iere at the election metho Justing the formal and the with I know that it is against your policy to loan films, but I was wondering, since the University has projectors and experts handling them, if you would be kind enough to let us show the boys the film. The boys who played in that game would be especially happy to see the pictures.

If it is not too much trouble I would be glad to hear from you regarding the loaning of these films. Please feel entirely free to refuse our request because if I were in your place I doubt if I would let them out at all.

Thanking you for your consideration, I am,

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:1g

THIS SIDE OF CARD IS FOR ADDRESS

Dr. F. C. Allen 801 Louisiana Lawrence, Ransas

Thursday Dear Dr. allen, The banquet will begin about 7:30 P.M. Monday night. It would be fine if Boliby and Howard and Ralph miller could come along with you. I know my boys along with you. I with the it. would get al "kick" out of it.
Reeser of Olivet and his Coach are coming as my guests tregards,
Bob Hunt

Doubtless you may not remember the exploits of Walter Wood, who was a stellar quarterback and a marvelous baseball player on the Jayhawk team 'way back in the early teens. Well, Walter has a son who is coming to the University to look the campus over and I understand that he, like his father, is pretty sweet on S. A. E.

I do not know whether you have been informed of the Woods' coming, but I wanted you to know it, and I am sure your S. A. E. brothers will want to give the youngster a good rush.

from Alton to the campus and pledged him S. A. E. Everybody, of course, remembers Charles Black, so I am doing my deed early so that you can spread the news to your brothers if they have not already had the information.

Sincerely yours,

Director of Physical Education and Recreation Versity Basketball Coach

FCA:lg:mln



Moose Wyoming

WILSON,

Feb. 7, 1941

Dr. Allen
Dept. of Athletics
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Mr. Harry Downs has mentioned a time or two that he had talked with you about a possible interest in my program for boys out here in Jackson Hole. Each time he has mentioned it I have had a strong impulse to write directly to you, for I believe we understand the same language.

I remember hearing an address of yours at a Kiwanis Club luncheon in Lawrence. It clicked so with my own philosophy of building men out of boys that I wrote you a note of appreciation.

There are two supreme places where a boy can come up against a superb self he never knew existed ---- and perhaps make it a part of his normal self ---; one is the athletic field and the other is with nature in the raw. You have built your life into boys thru one medium and I thru the other.

Perhaps we could combine forces to the advantage of all concerned, including the boys.

CSH/e.

Sincerely yours

Sorry Land find spur initials anywhere! "Phog" seems to! POST HEADQUARTERS

PUBLISHED WEEKLY BY AND FOR THE OFFICERS AND MEN
OF FORT SAM HOUSTON, TEXAS

February 28, 1941

Dear Poctor Allen:

I have been going to write this letter ever since a certain incident about a month ago. I picked up a Satevepost and was thumbing thru it, and lo and behold there was THE STORY, I'm not kidding you, I got so excited over seeing it that I could hardly settle down and actually read it. And gosh but it did make me feel good. Cause I want everybody to know about you Doc, and when they do they will think just as much of you as I do.

Most of the material in the story was old stuff to me, if you recall the biographical story I did for the Anniversary Kansan. And so I was doubly interested in the yarn. I have a copy of the Post that I have been saving for you, because I would like for you to autograph a copy of that for me.

parts of the country in the past 5 months, and I want you to know that your popularity and fame in those two sections unwas almost believeable. I refer to Ft. Benning, Ga., and Fort Sam Houston, Tex. And when people started talking about basketball, I threw out my chest (and if I don't quit eating so much it is soon going to be a difficult takk) and said, "I know Doctor Forrest C. Allen", and from then on I



PUBLISHED WEEKLY BY AND FOR THE OFFICERS AND MEN OF FORT SAM HOUSTON, TEXAS

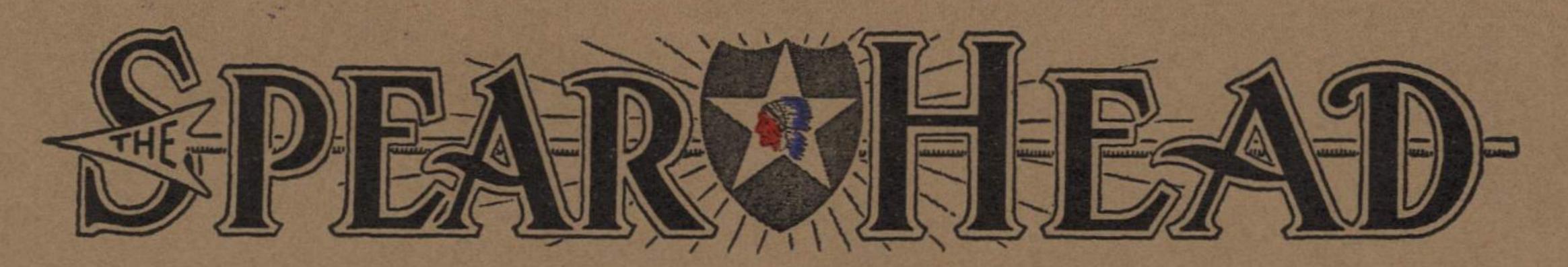
POST HEADQUARTERS

FORT SAM HOUSTON, TEXAS

basketball. I was at the Infantry School at Benning when you made your statement on the future of football, and you would have been very agreeably surprised as the reception it got. Living in my room was a boy that formerly played pro ball with the Green Ray Kakkak Packers, and at Georgetown before he graduated, and he said that he wouldn't be the least surprised but what you were right. Now coming from someone like that, that answer meant something.

is entirely selfish. Can you arrange for some tickets for me for the Oklahoma game next Friday. I haven't seen a basketball game this year and I am past ready. I take the Daily Kansan, and so I have been following the "ayhawkers with a xxxxxxxxxxxxxxxxx vengence in the "stretch". I think I can get relieved from duty down here sometime late Thursday afternoon, and I have to be back Monday morning. So you see I won't have a lot of time. But if I take someone with me to drive I can make it okay. I plan to drive straight on through from here to Lawrence in one stretch. I should get in there Friday afternoon, and then I plan to leave again Sunday morning.

hat is a real case of loyalty to the Jayhawksm or something like that, driving almost 1000 miles each way to



PUBLISHED WEEKLY BY AND FOR THE OFFICERS AND MEN OF FORT SAM HOUSTON, TEXAS

#### POST HEADQUARTERS

FORT SAM HOUSTON, TEXAS

see them kick hell out of the Sooners.

So I would greatly appreciate hearing from you as to whether I can get some tickets or not. According to the Kansan all the good tickets are sold.

I have a very swell2job now Doctor Allen. I am assistant Public Relations officer and have charge of printing a weekly 8 page tabloid for the soldiers. They furnish me with a government car and a chauffeur and an enlisted man as an assistant. My assistant was drafted and prior to that he was one of the ace reporters on the Houston Press. His salary dropped from 50 to 75 dollars a week to 21 dollars a month.

He is a swell writer and a prince of a fellow. He was graduated from Texas University. It is really a pleasure to work with him.

But the real beauty of my job is the people I get to meet. I take charge of all the big shots that come down here to visit the post and I really get to know them. There are new Major league ball clubs training down here, The Bees and the Browns. I have become quite well acquainted with all the men connected with both clubs. But I want to see some good Kansas basketball players.

The pearhead Post-Headquarters Fort Sam Houston, Tex.

Please give my regards to Bob and Eleanor.

Yours vertically folds

Clavelle Holden

P.s.--Please excuse some of the typing errors, I am a little short on time. MCH

May 1st, 1941 Mr. J. Fred Herris, Supervisor H. F.A. Boys! Dormitory New England Building Topeka, Mansas Dear Fred: I am mailing under separate cover, the book that I promised the boys of your N.Y.A. Dormitory. This book, "Better Basketball", has in the back, "Tales of the Yesteryears". It has stories of many games that apparently were lost but were pulled out of the fire by some unusual circumstance. I trust that the boys will get some pleasure from reading these stories as well as studying the fundamental game of basketball. However, the thing that caused me to think of this book for them was the poem, "Casey's Revenge", written by Grantland Rice. It is a sequel to "Casey at the Bat", when he struck out at Mudville. It was a pleasure to be with the boys last Tuesday evening and I trust that I may have the pleasure of getting with them again sometime. With all my wishes, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball and Baseball Coach FUA: 200

### FEDERAL SECURITY AGENCY NATIONAL YOUTH ADMINISTRATION

FOR KANSAS

NEW ENGLAND BUILDING, TOPEKA, KANSAS April 21, 1941

Dr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Doc:

Since we have had our "Open House" and have settled down to our regular schedule, I would like very much for you to pay us a social call and talk to the boys on any subject you want to choose on April 29 at 5:30 as pre arranged.

To give you some idea for a topic I will try to explain our set up. The boys are chosen upon the results of Mechanical Apptitude tests from all over the State of Kansas. It is not a charitable thing at all. When they arrive they are assigned to one of several shop courses such as Sheet Metal, Machine Shop, Welding, Woodwork, Radio, Photography, Architectural Planning and Airport Management, Cooking and Office work.

At the present we have 145 boys in residence. Several were high school athletic stars and some have played on college teams. They are a high class bunch picked at random. Without a doubt we have the best resident project in the State of Kansas.

Most of the Youths are athletically inclined and some are rabid. I'm sure any stories you have to tell that you have accumulated in your long coaching career would be very interesting to them. The length of the speech does not matter. You can choose the length. If the date and time are not satisfactory would you inform me by return mail. If I do not hear from you I will expect you on that date.

Yours very truly,

J. Fred Harris, Supervisor

JFH-re

P.S. Drop meacond if you would like for me to drive you to Jopeka. Mr. J. Fred Harris, Supervisor N.Y.A. Boys Dormitory New England Building Topoka, Kansas

Dear Mr. Harris:

Your letter of April 21 regarding "Open House" for your boys on April 29 at 5:30 has been received.

Dr. Allen is out of town at the present time, but your letter will be brought to his immediate attention as soon as he returns.

Sincerely yours,

Secretary to Dr. Forrest C. Allen

May 1st, 1941 Dootor Robert A. Hunt Laurence, Lansas Dear Doctor Bunt: I am sending you carbon copy of letters that I have written to Doctor Welson, Salina Clinic, and Mr. Barl Woodward, a newspaper man, who formerly paeyed on my Varsity team here in Kansas back in 1908 and 1909. I was going to write to Carl S. Beyer, an attorney at law, and to E. B. Mackey, but I do not know those two gentlemen as woll as the two I have written. You will find these two fellows "tops". I wish for you and yours all the pleasures and success that can come to a very deserving minister and his wife. It has been a genuine pleasure, Doctor Hunt, to know you and to work with you, and if at any time there is anything I can do to aid you in your success and happiness, please feel perfectly free to call upon me. With all good wishes, I am, Sincerely yours, Director of Physical Education and Recreation Varsity Basketball and Baseball Coach. FCAtro

May lot, 1941 Dr. Lawrence Helson Helson Clinio Salina, Eanoas Donr Dr. "Phat": The pastor of our Methodist Church here, Nobert A. Bunt, has been transferred to the Methodist Church at Salina, Mansas. Dor. Runt is a most athletic enthusiast and a lover of young people. He has a very aggreesive and bouyant personality. He has always been a leader in civic and community affairs and I am very anxious that you should know him and introduce him to some of your good friends. I will appreciate this as a personal favor. I asked him to call on you at your office at some time after he arrives in Salina. With all good wishes to you and yourself, I am, Sincerely yours, Director of Physical Education and Recreation Vareity Bashotball and Baseball Coach. FULTE

May 10t, 1941 Hr. Brl Hoodenrd % Ralina Union Solling Harons Dear "Woody" a Our Pastor, Robert A. Bunt, who has served "us methodists" here for the most ten years has been transferred to Salina, Mansas. I believe that you are an episoopalian, "Woody", but that none the less lessens my desire to have you meet Dooter hunt and see that he meets civic and business men of Salina. Please do not feel that I want to burden you with a selfish uniter, but I'm sure that both you and Booter Bunt will be the gainers when you meet. He is a great lover of young people and a real sports enthusiast. In likes all forms of olean sports and I will approplate it if you will see that he meets the civic and business leaders of Salina, Everytime I get near Salina, or go through it, I think of you and Doctor Nelson, but up to the present my schedule has been such that I cold not make the proper comections. Doutor Hunt's son, Bobbie Hunt, played on my Warsity Resideball teen several years ago. Looker Hunt's children are all dither carried or out making their own living new, and he and Mrs. Hunt will be a very definite contribution to your fine civio. I will appreciate your cooperation in helping Reverend Hunt meet the good friends of Salina. With all good mishes, I am, Sinceroly yours. Mreeter of Physical Education and Recreation FCAcro Vareity Maskethall and Basekall Cosch

Editor Hutchinson Herald Hutchinson, Kansas

Dear Editor:

Mr. Ralph Miller came in to my office with a sports comment written in your paper by your Alvin Dunmire, sports editor. It stated that he had confidential information that Ralph Miller and Howard Engleman had had great difficulty last year and that each hated the other, etc. Such is not the case, but I believe that if Mr. Dunmire has such information it would be better to print it than to infer that such conditions exist in his mind.

Ralph Miller is very unhappy about the situation. He has talked to Howard Engleman about it. Both boys are good friends at the present and since I coached the team last year I am very certain that each did not hate the other. Do you not agree with me that if such gossip appeared in the society column as appeared in your sports column that it would only breed ill will and discontent?

I would appreciate it if you will let me know what you think about it as well as what information Mr. Dunmire based his statements upon. These boys are college boys, endeavoring to get an education. They are not professional at letes and the friendships formed in college are very valuable through all the days of their lives.

John Kline, Marvin Sollenberger and Charles walker are three of your Hutchinson boys who are fine, clean, respectable citizens of your city. Howard Engleman of Arkansas City and Ralph Miller of Chanute are two other such respectable boys as your Hutchinson boys.

For that reason I believe that more constructive writing would be a benefit to the morale of the young men of our country rather than such articles that inspire nothing but mistrust and ill will. Do you agree with me?

Sincerely Yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:lg cc: R. Miller H. Engleman Mr. M. McLenon Mimeograph Department Hall Lithograph Co. Topeka, Kansas

Dear Mr. McLonon,

I have just had a conference with Dr. Allen relative to your letter of Dec. 5 in which you state that you would be able to furnish us a mimeograph Model 77885 for the cost of \$60.00 plus the Model 90 which is now in your hands for repair.

Dr. Allen is interested in this proposition. Frankly, he is not at all happy with the results obtained from Model 90. I also have a feeling that it never was entirely satisfactory. Mr. Gustafson explained that the original inking apparatus with Model 90 was not constructed properly and for that reason it was impossible to ink the entire length of the stencil. Dr. Allen feels as though that was no fault of ours. He would like to meet with Mr. Gustafson and myself sometime next Tuesday morning between 10:30 and 11:30 o'clock.

Let me repeat, Dr. Allen is interested in the trade for this model that you have on hand, but is frankly disappointed in the #90 Model.

Very sincerely yours,

H. R. Elbel Associate Professor of Physical Education University of Kansas

ERE/PE

The Hall Lithographing Company
LITHOGRAPHING THE HALL MARK EMBOSSING

STATIONERY

TOPEKA, KANSAS

OF QUALITY

December 5, 1941

Dr. E. R. Elbel Athletic Department University of Kansas Lawrence, Kansas

PRINTING

Dear Dr. Elbel:

At the request of our Mr. Gustafson we are pleased to quote you as follows on Mimeograph Duplicators as discussed with him:

Model 91 .....\$203.85 and Model 90 you now have.

Model 77B85, Serial No. 35238....\$60.00 and Model 90 you now have.

If you are interested in either of these machines we will be glad to have Mr. Gustafson bring them down for demonstration at the time of his next call.

We will appreciate hearing from you.

Yours very truly,

THE HALL LITHOGRAPHING COMPANY

Mimeograph Department

/m

10,

Mr. M. MoLenon Mimeograph Department Hall Lithograph Co. Topeka, Kansas

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Very sincerely yours,

I. R. Elbel Associate Professor of Physical Education University of Kansas

ERE/pg