

ATHLETE'S FOOT CONTROL



*"Yes, Watson, fungi are everywhere.
They are mother nature's scavengers."*

THIS DISEASE results from growth of microscopic plants in devitalized skin. These plants are called fungi. The problem is therefore one of controlling vegetable growth.

WEARING SHOES causes athlete's foot, says U. S. Public Health Service bulletin (R-674). Shoes soften and devitalize the skin thus providing the soil necessary for the growth of the "omnipresent" fungi. Heat, moisture, and lack of ventilation are ideal conditions for fungus growth.

GOING BAREFOOT would keep the skin tough and free from athlete's foot as Nature intended it should be. Air conditioned skin, like sunbaked soil, is too tough for growth of plants.

IN THE PAST remedies aimed solely at killing the fungi. But with fungi everywhere—"even in the air"—the futility of this approach is apparent. "NEARLY EVERYONE USING A SHOWER WITH COMMON DRESSING ROOM GETS THE INFECTION ON HIS FEET," says the bulletin.

Dr. Loren W. Shaffer of Detroit, writing in the Journal of the Michigan State Medical Society, calls fungus killing "a will-o'-the-wisp endeavor," then makes this significant statement:

"Any effective control must depend upon rendering the skin as soil unsuitable to the growth of fungi."

Isn't that Nature's own way? Exposure to the elements toughens the skin, making it unsuitable for plant life.

NON-POISONOUS SKIN TOUGHENING WITH ONOX FOLLOWS THAT LEAD — IT HELPS TO COUNTERACT THE SOFTENING EFFECTS OF WEARING SHOES AND TO KEEP THE SKIN NEAR BAREFOOT FIRMNESS, TOO TOUGH FOR FUNGUS GROWTH.

All disagreeable features of old methods are gone. Onox is odorless yet eliminates foot odors. It does not stain nor injure fabrics. It keeps its strength indefinitely. Evaporation merely concentrates the solution.

ATTRACTIVE SPONGE RUBBER FOOT-MATS DISPLACE THE COLD, SMELLY, DISINFECTANT TUBS. BATHERS WELCOME ONOX MATS AND COOPERATE IN THEIR USE.

A 60-Day Test Will Convince You. You Must Be Satisfied in Every Way or You Pay Nothing.