

# Better Business Bureau

OF THE KANSAS CITY ADVERTISING CLUB  
(INCORPORATED)

602 LATHROP BLDG., 1005 GRAND AVE. HA. 7800

KANSAS CITY, MO.

March 25, 1940

Mr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

My dear Phog:

Just tried to buy reserved loge or box tickets for next Saturday's game, and found they were all taken. The box office at the Municipal Auditorium told me you might possibly authorize seats on the arena floor, and if so, wonder if it would be too much trouble for you to let them know so that I might exchange my balcony tickets for seats on the arena floor.

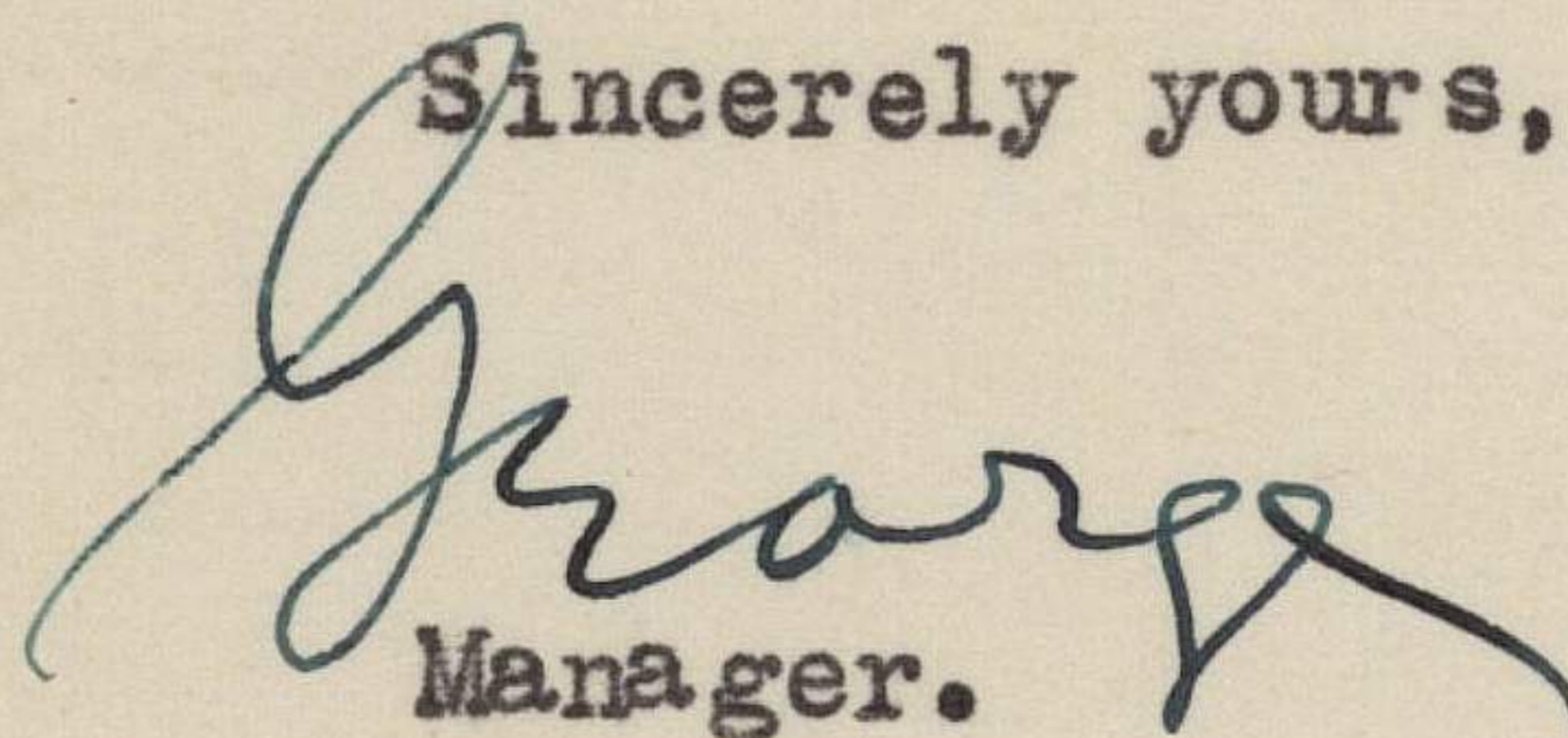
It has been a number of years since I've had the opportunity of meeting you. I believe since the old "Y" days, and after my coming to the Bureau, I addressed the Lawrence Chamber of Commerce, and was introduced by you.

Under separate cover, I'm sending you a copy of my little book, "Rackets That Get Your Money", which I hope will prove of interest to you.

We are all very proud of K.U., and most happy that you won out last Saturday over the Trojans.

Would certainly appreciate your help in getting me seats on the floor for next Saturday night's game.

Sincerely yours,

  
Manager.

GMH: E