

July 31, 1939.

Personnel Manager,
Wilson Sporting Goods Co.,
225 No. Wabash Ave.,
Chicago, Illinois.

Dear Sir:

Mr. William Hogan, who is graduating from our School of Business here at the University of Kansas in August, is desirous of locating with your firm, if possible. He has asked that I write in his behalf.

I have known young Hogan for several years. He is very energetic, capable and purposeful, and I would be happy to see you give him your very careful consideration if there is a vacancy in the offing. Hogan is a good clean fellow, and has always taken a keen interest in sports, particularly from a strategic angle. His great interest in sports and the knowledge that he has gained from close association with many of our athletes should be helpful to him in making a success of selling sporting goods.

I am well acquainted with Mr. Iseley, your vice president, having been in contact with him through my basketball connections when the Service Rubber Company, of Rock Island, Illinois, made the "Phog Allen" basketball shoe for me. I am also well acquainted with your Mr. Hatton.

Trusting that you may find it possible to give serious consideration to Mr. Hogan's application, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH